

World Trade Institute

October 2010

A globe is positioned in the upper right quadrant of the image. The globe is covered in a light blue and green color scheme, with some text visible on its surface. The globe is surrounded by a large amount of colorful confetti, including red, yellow, and white pieces, which are scattered across the entire background. In the foreground, a white rectangular sign is placed at an angle, featuring the text "10TH ANNIVERSARY CELEBRATIONS" in a bold, sans-serif font. The sign is slightly tilted and has some confetti on its surface.

10TH
ANNIVERSARY
CELEBRATIONS



world
trade
institute

u^b

^b
UNIVERSITÄT
BERN

Introduction

A Decade of Growth and Learning: Recalling the Origins and Evolution of the World Trade Institute (WTI)

The Uruguay Round of the GATT brought about the WTO, a much developed dispute settlement mechanism and a host of new agreements and disciplines on international trade. At the same time, trade, albeit at the heart of international economic and political relations, had never before been a prominent subject of international law. Many textbooks would hardly mention it. In economics, trade was always more prominent, while again largely absent in international relations. The practical importance of the subject and the lack of attention in universities and research instigated the founders of the WTI, Professors Thomas Cottier, Petros Mavroidis, Jaime de Melo and Damien Neven to develop a Masters' Programme in International Law and Economics, combining the study of trade regulation through the dual analytical prism of law and economics. A curriculum was developed, taking advantage of a close community of academics and practitioners which had formed during the Uruguay Round. Professor Juvet from Neuchâtel chaired the Board and was critical in establishing the programme and the Institute. The Berne Economic Development Agency was most encouraging and helped to find an adequate location and offered initial funds. At the outset, the programme was mainly built upon private funding. It was lucky to obtain substantial support from the Silva Casa Foundation (Berne), the Ecoscientia Foundation (UBS, Zug) and Anna Nussbaum. Contributions by the Department of Education, and eventually by CRUS, the Rectors' Conference of Swiss Universities, then materialized when the project was framed as a joint effort of the Universities of Bern, Fribourg and Neuchâtel. The Swiss State Secretariat for Economic Affairs (SECO) was critical in supporting the programme with its annual scholarships for students from developing countries. Over the last ten years, this programme has funded no less than 100 out of our 320 graduates. MILE 1 commenced in 2000 with 19 students from 16 countries and, since then, there has always been a miniature United Nations in the Silva Casa class room at Hallerstrasse 6 in Berne.

The WTI soon began to reach out and to develop external programmes. The first major programme was dedicated to Central Asia and a number of courses were held in this region and in Berne. Individual programmes, partly funded by the European Union, followed suit, including Vietnam, Malaysia, South Africa and Tanzania. Cooperation was developed with WTI Advisors, a separate but closely

linked organisation based in Geneva offering advice, representation and training mainly to developing country governments. For the past eight years the WTI has delivered an annual Summer Academy and has recently launched joint E-Learning Courses with the United Nations Institute for Training and Research (UNITAR) to complete our portfolio of educational activities. In 2010, an exciting new project with SECO was launched, the aim of which is to create regional knowledge hubs and competence centres in the field of international trade regulation in Peru, South Africa and Vietnam. Equally exciting is the launch this year of a new Programme on International Investment (PI²), exploring a field of law, regulation and negotiations that has experienced tectonic changes and considerably heightened judicial activism in recent years. The PI² will feature elements of teaching, research and policy advisory work very much in the spirit of the WTI's core missions.

The advent of the Swiss National Centre of Competence in Research (NCCR) on Trade Regulation in 2005 greatly altered the environment at the World Trade Institute. In addition to students, a host of PhD students and post doc researchers joined the Institute, funded by the Swiss National Science Foundation. The project "International Trade Regulation: From Fragmentation to Coherence" has seen its first six years of existence. Currently it consists of 50 projects with a team of 80 researchers. Research results are increasingly being utilised to inform teaching and consulting, and synergies between the different disciplines have been created. The allocation of this large-scale research programme triggered the full integration of the WTI into the University of Bern. Today, it is as an interdisciplinary institute of law, economics and political science, administratively anchored within the Faculty of Law. Such integration has laid the foundations for sustainable development of the Institute beyond 2015. The University has created and funded three additional positions for assistant professorships with tenure track, all of which were filled in 2009-10. WTI staff work hand in hand with staff of the Department of Economic Law. Furthermore, the Institutes of European and International Economic Law and the Institute of Tax Law share premises and daily life with the WTI. What once was a printing factory has turned into a factory of road maps for future developments in trade policy and law!

In hindsight, the effort to first build the WTI with external funding and then to gradually integrate into the University structure has turned out to be a wise course of action in an environment which is not always open to innovation and rapid change. The need to enhance education and research in international trade and investment, linking the field to other areas such as the environment and human rights, and to meet the challenges of globalization in law, economics and political science has

been a powerful incentive over the first ten years of the World Trade Institute. We look forward to charting new frontiers in international economic governance in the years to come.

Welcome to Berne and to the
World Trade Institute!



Thomas Cottier | Professor of Law
Managing Director World Trade Institute



For further information on the activities, educational programmes and research of the WTI and NCCR Trade Regulation please visit our websites: www.wti.org and www.nccr-trade.org

Programme

FRIDAY 1 OCTOBER 2010

Auditorium UniS, University of Bern,
Schanzeneckstrasse 1, Berne

KEYNOTE SPEECHES ON "THE FUTURE OF THE MULTILATERAL TRADING SYSTEM"

13:30

Welcome address:

Prof. Thomas Cottier | Managing Director WTI

Prof. Gunter Stephan | Vice Rector University of Bern

Ambassador Marie-Gabrielle Ineichen-Fleisch |

SECO / Chair Board WTI

Musical composition by Markus Plattner and Ensemble

14:00

Keynote address by

Pascal Lamy | Director-General WTO

Musical composition by Markus Plattner and Ensemble

14:30

Keynote address by

State Secretary Jean-Daniel Gerber | Director SECO

15:00

Coffee break

Musical composition by Markus Plattner and Ensemble

15:30

Keynote address by

Prof. John H. Jackson | Georgetown University

Musical composition by Markus Plattner and Ensemble

16:00

Break

16:30-18:00 PANEL NO. 1

Short introductory statements by panellists on future issues of the WTO will be followed by a Panel Discussion with MILE Alumni on "**NEW FRONTIERS IN TRADE RULE MAKING: COMPLETING THE WTO TOOL KIT**"

Chaired by **Pierre Sauvé**, Deputy Managing Director WTI

Panelists:

Elisabeth Tuerk | MILE 2 | United Nations Conference on Trade and Development (UNCTAD) | Investment

Anirudh Shingal | MILE 2 | Swiss National Centre of Competence in Research (NCCR) on Trade Regulation | Services liberalization; the way ahead

Kateryna Holzer | MILE 6 | Swiss National Centre of Competence in Research NCCR on Trade Regulation | Climate change

Valéria Silva | MILE 7 | Brazilian Competition Authority CADE | Competition and intellectual property rights

18:00

Drinks in the Foyer

SATURDAY 2 OCTOBER 2010

Auditorium UniS, University of Bern,
Schanzeneckstrasse 1, Berne

10:30-12:00 PANEL NO. 2

Panel Discussion with MILE Alumni on

"**A DECADE OF MILE... WHAT IS NEXT IN TRADE RELATED EDUCATION?**"

Chaired by **Thomas Cottier**, Managing Director WTI

Panelists:

Fernando Piérola | MILE 1 | Advisory Centre on WTO Law (ACWL)

Sheila Sabune | MILE 6 | World Health Organization (WHO)

David Kleimann | MILE 7 | German Marshall Fund of the United States (GMF) Brussels

Wakako Takatori | MILE 7 | Universal Pictures International Tokyo

More information on the panellists can be found on the WTI's website: www.wti.org

Keynote Speakers



1



2



3

¹ Jean-Daniel Gerber

State Secretary Jean-Daniel Gerber has been Director of the State Secretariat for Economic Affairs (SECO) and Director of the Foreign Economic Affairs Directorate since 2004. He was Director of the Federal Office for Refugees from 1997 to 2004.

² Pascal Lamy

Mr. Pascal Lamy has been Director-General of the World Trade Organization (WTO) since September 2005. Between 1999 and 2004, he was Commissioner for Trade at the European Commission in Brussels.

³ John H. Jackson

Prof. Jackson is University Professor and Director of the Institute of International Economic Law at Georgetown Law Center, in Washington, D.C. He was previously the Hessel E. Yntema Professor of Law at the University of Michigan.



Music

Trade Winds Suite

"Trade Winds Suite", composed by Markus Plattner, was commissioned in July 2010 by Prof. Thomas Cottier, on the occasion of the 10th anniversary celebrations of the World Trade Institute, Berne.

The music derives inspiration from four continents involved in trade and from their rich histories and cultures. A confluence of different influences and traditions is expressed in the instrumentation alone, which juxtaposes two traditional ensembles of very different origins: a string quartet and a jazz guitar trio with bass and drums. Many opportunities to create and resolve tension emerge in the interplay between notated and improvised passages and the listener will recognize certain aspects, chosen from a myriad of styles and influences, which have been incorporated into this work.

Confluent Music also referred to as 'Crossover' has been the focus of many of the composer's earlier works. An example of a confluence of two world cultures dates back to the early years of the 20th century, when the musical traditions of Europe and Africa came face to face in New Orleans, and an entirely new art form, thereafter called Jazz, emerged.

Movement 1: Asia - Arabia

A call from the distant past, as merchants, camels, horses and carts travel up and down the Silk Road from Constantinople to China and back in search of ever expanding trade opportunities between East and West. Trade provides a livelihood for these people and thus, is the basis for outstanding achievements in science and art.

Movement 2: Europe

As Europe slowly wakes from centuries of darkness and begins her own tentative steps towards a more sophisticated culture, she remains deeply indebted to the achievements of the Islamic peoples of the Middle East both in science and art. However - in time - she gains momentum towards a new and glorious era of trade and culture, and thus comes to the forefront of history's focus for centuries to come.

Movement 3: Africa

With Portuguese explorers traveling up and down the Coast of Africa in search of new trading opportunities, a new continent enters the world stage. Africa has given many great gifts to the world, amongst them a rich culture of folk music, with a complexity in rhythm unrivalled by any other culture on Earth. Twentieth century popular music and beyond cannot be imagined without African rhythms. This part of the Trade Winds Suite pays homage to the exuberance and optimism of this continent, where people carry on with life despite anything and everything.

Movement 4: Americas

In the 21st century powerful new economies are emerging. One of the strong contenders for a future position on the world economic stage is Brazil. The last part of the Trade Winds Suite is dedicated to the biggest Latin American country and its vibrant people. The cultural connection of the Americas to Africa and Europe remains strong, vigorously expressed in the unique popular music of Brazil. The composer has incorporated two melodies which seem to express that connection well: 'Iemanjá' by Baden Powell and 'Flutuando' by Aderbal Duarte.

Musicians:

Monika Urbaniak, Marianna Szadowiak | violins

Ilona Naumova | viola

Samuel Justitz | cello

Markus Plattner | acoustic and electric guitar

Christian Schmid | acoustic and electric bass

Rico Baumann | drums



Markus Plattner was born in Switzerland and has studied, worked and performed extensively in Brazil, the US and Australia. He is currently Dept. Director of Musikschule Konservatorium Bern, where he heads the jazz-rock-pop section.

Open Day
Tag der offenen Tür am WTI
23. Oktober 2010 von 10:00-16:30

Programm rund ums Thema Handel:
Vorträge; Podiumsdiskussionen zu Handel,
Landwirtschaft und Migration;
Kurzfilme; Gespräche mit Forschenden
und Studierenden aus aller Welt

Weitere Informationen auf: www.wti.org

World Trade Institute
Universität Bern
Hallerstrasse 6
CH-3012 Bern

Phone: 0041 31 631 32 70

Fax: 0041 31 631 36 30

inquire@wti.org

www.wti.org / www.nccr-trade.org

nccr trade regulation 
swiss national centre of competence in research