



WTI, University of Bern
Hallerstrasse 6
CH-3012 Bern, Switzerland

T +41 31 631 32 70
F +41 31 631 36 30
www.wti.org
inquire@wti.org

Master of International Law and Economics (MILE)

Since 1999, the WTI has brought together government representatives, scholars and practitioners from all over the world to train in the law, economics and politics of international trade regulation.

The Master of International Law and Economics (MILE) is the flagship programme of the World Trade Institute. It is the world's leading programme of advanced studies in the field of international trade regulation and has close ties to the WTI's research portfolio. The programme uniquely combines a multidisciplinary perspective with a strong applied focus. In addition to our resident faculty, we bring in the world's leading trade experts from law firms, international organisations, policy research institutes and top universities.

The WTI attaches great importance to its teaching methods. Modular courses consist of lectures and case studies, offering students opportunities for classroom discussions, group workshops, and individual research.

The MILE offers opportunities throughout the year for participants to take part in its various courses on a flexible "à la carte" basis for purposes of continuing education or specialised training.

Application forms for the weekly modules of the MILE programme can be found on the WTI website: www.wti.org.



Weekly Courses MILE 10 Term I

History and Introduction to the World Trading System

September 21-24, 2009

Course Number I/01

This introductory course aims to provide an overview of WTO law and policy to those with no previous knowledge of the area. Set against the context of historical developments in trade regulation, the course offers an introduction to the institutional rules of the WTO as well as a preliminary survey of the principles and basic rules of the international trading system to prepare students for further studies in the area. Of interest to persons new to the field.

Lecturers:

Thomas Cottier

Thomas Cottier, Managing Director of the World Trade Institute, is Professor of European and International Economic Law at the University of Bern and Director of the Institute of European and International Economic Law. He directs the national research programme on trade law and policy (NCCR International Trade Regulation: From Fragmentation to Coherence) located at the WTI. He is an associate editor of several journals. He was a visiting professor at the Graduate Institute, Geneva, and also currently teaches at the Europa Institut Saarbrücken, Germany, and at Wuhan University, China. He was a member of the Swiss National Research Council from 1997-2004 and served on the board of the International Plant Genetic Resources Institute (IPGRI) Rome during the same period. He served the Baker & McKenzie law firm as Of Counsel from 1998 to 2005.

Prof. Cottier has a long-standing involvement in GATT / WTO activities. He served on the Swiss negotiating team of the Uruguay Round from 1986 to 1993, first as Chief negotiator on dispute settlement and subsidies for Switzerland and subsequently as Chief negotiator on TRIPs. He held several positions in the Swiss External Economic Affairs Department and was the Deputy-Director General of the Swiss Intellectual Property Office. In addition to his conceptual work in the fields of services and intellectual property and legal counselling, he has also served as a member or chair of several GATT and WTO panels.

Krista Nadakavukaren Schefer

Krista Nadakavukaren Schefer is a SNF professor of international law at the University of Basel and a senior research fellow at the WTI. A native of the USA, Ms. Nadakavukaren Schefer received her J.D. from Georgetown University Law Center. After moving to Switzerland, she received both her Doctorate in Law and her Habilitation from the University of Bern. Currently she is researching the topic of positive duties of states in international law and international economic law. Having written and co-authored on a range of WTO topics, Ms. Nadakavukaren Schefer's main area of interest is the relationship between general international law and WTO law.

Cost: CHF 1'500

Foundational Courses

September 28 - October 2, 2009

Course Number I/02

Semester long courses in law, economics and global political economy

Not open to the public, no registration possible.

Legal Writing and Legal Analysis

October 5-8, 2009

Course Number I/03

Mr. Raphael's two-day course will cover the fundamentals of written legal analysis. Its goal will be to produce written legal analysis using the following skills: predictive writing, rule-based synthesis, working with precedents and statutes, writing and applying rule proofs, working with facts and developing persuasive theory and arguments. Class will be interactive with numerous exercises. There will be a final paper, assigned in class, to be turned in after the completion of the course. All assigned reading is compulsory. When reading chapters, the problems/exercises are optional unless otherwise specified. Mr. Raphael's two-day course will cover the fundamentals of written legal analysis. Its goal will be to produce written legal analysis using the following skills: predictive writing, rule-based synthesis, working with precedents and statutes, writing and applying rule proofs, working with facts and developing persuasive theory and arguments. Class will be interactive with numerous exercises. There will be a final paper, assigned in class, to be turned in after the completion of the course. All assigned reading is compulsory. When reading chapters, the problems/exercises are optional unless otherwise specified.

Dr. Appleton's two-day course on legal analysis is divided into two parts. The first part of the course will build upon the teaching in PIL I. Through the study of important WTO cases, students will be given insight into the implementation of international obligations, more specifically WTO obligations. Students will learn how to read and brief WTO decisions, and through this activity learn more about public international law, including treaty interpretation, and the substantive and procedural aspects of WTO dispute settlement. Pointers on legal writing as well as exam-taking techniques will be provided.

The second part of the course aims to give the students an insight into the notions of implementation of international obligations and state responsibility in public international law. Furthermore it will deal with the different methods of dispute settlement in general public international law. In both topics, the particular developments in WTO dispute settlement law will be compared to the general standards in public international law. An overview over the nature and functions of international organisation completes the picture.

Lecturers:

Kenneth Raphael

Kenneth Raphael served as in-house counsel with several US-based, Fortune 500 companies for more than 25 years before relocating to Geneva, Switzerland in 2002. He is currently a professor with the International University in Geneva where he teaches English Composition, Corporate Governance, Business Law and International Commercial Law. He also teaches Legal English and Commercial Law at the Moscow State University Faculty of Law in Geneva. Kenneth is also certified by Cambridge University as a qualified teacher of English as a Second Language.

Arthur Appleton

Dr. Arthur E. Appleton is a Founding Partner of Appleton Luff – International Lawyers (www.appletonluff.com) a boutique international trade and arbitration firm with offices in Brussels, Geneva, Singapore, Warsaw and Washington, D.C. Dr. Appleton has more than 20 years of experience in the field of international trade (GATT/WTO) law dating back to the late 1980s when he advised a prominent Asian country during the Uruguay Round negotiations. He works with businesses, sovereign States, international organizations and non-governmental organizations on international trade and arbitration matters and has appeared as lead counsel before the Appellate Body of the World Trade Organization. He has published two books and more than 30 articles on trade and arbitration issues, and is a co-editor (with Patrick Macrory and Michael Plummer) of “The World Trade Organization: Legal, Economic and Political Analysis”, a multi-volume work that appeared in spring 2005. Dr. Appleton serves on the Board of Directors of the World Trade Institute, and on the Steering Committee of the International Trade Law Center of the International Law Institute (Washington, D.C.). He is also on the Board of the International Business Lawyers Association (Geneva), and the Editorial Board of Legal Issues of Economic Integration. Dr. Appleton has been recognized in the International Who's Who of Trade and Customs Lawyers since the year 2000. Prior to forming Appleton Luff, Dr. Appleton was Counsel with White & Case and Of Counsel with Lalive & Partners.

Cost: CHF 1'500

Foundational Courses

October 12 - 16, 2009

Course Number I/04

Semester long courses in law, economics and global political economy

Not open to the public, no registration possible.

Business and Governance in International Trade and Investment

October 19 - 21, 2009

Course Number I/05

This short course aims to introduce students to the role that business – especially multinational firms – plays in the governance of international trade and investment. To do so, it begins with an overview of the relationship between multinational firms and the globalization of production and trade. With this relationship in mind, students are confronted with the role that business plays in the politics of international trade, either in terms of negotiating trade treaties or harmonising standards and regulations internationally—differing standards and regulations across countries have become much greater impediments to trade than tariffs. Finally, students examine the private governance of international trade and investment, which touches on the international harmonisation of product and service standards, the self-regulation of industries, as well as the settlement of disputes privately.

Lecturer:

Patrick Leblond

Dr. Patrick Leblond is currently Assistant Professor of Public and International Affairs at the University of Ottawa and Research Associate at CIRANO. For the year 2009-2010, he is also Research Fellow at the Canadian International Council. Owing to his training and experience in business, economics and international relations, Dr. Leblond's expertise applies to questions relating to global economic governance and international and comparative political economy, more specifically those that deal with international finance, international economic integration as well as business-government relations. His regional expertise focuses on Europe and North America. Before moving to Ottawa, Dr Leblond taught international business at HEC Montreal from 2004 to 2008. He was also director of the Réseau économie internationale (REI) at the Centre d'études et de recherches internationales de l'Université de Montréal (CERIUM) from 2006 to 2008. Dr Leblond has been a visiting scholar at the Institute for Research on Public Policy (IRPP) in Montreal as well as at Lund University, Sweden. Before embarking on his academic career, Dr. Leblond worked in accounting and auditing for Ernst & Young in Canada (where he holds the title of Chartered Accountant) as well as in corporate finance and strategy consulting for Arthur Andersen & Co. and SECOR Consulting. He holds degrees from Columbia University (PhD), Cambridge University (MPhil), Lund University (MBA) and HEC Montreal (BBA).

Cost: CHF 1'250

Foundational Courses

October 26 - 30, 2009

Course Number I/06

Semester long courses in law, economics and global political economy

Not open to the public, no registration possible.

Foundational Courses

November 2 - 4, 2009

Course Number I/07

Semester long courses in law, economics and global political economy

Not open to the public, no registration possible.

International Negotiations Basics

November 11 - 13, 2009

Course Number: I/08

The objective of this two-part course is the development of systematic skills in diagnosing and managing trade related negotiations at bilateral, plurilateral and multilateral levels. It is an experience based course consisting of presentations of negotiation theory and concepts followed by application in class through negotiation exercise and a large scale negotiation simulation. More specifically, the aims of the Course are:

- to increase participants' awareness about negotiation
- to provide "theory for practitioners" – some concepts and tools for thinking about negotiation
- to enhance participants' skills in diagnosing and managing trade related negotiations
- to give participants some real view on how negotiations are done at the WTO
- and finally to learn from experience, and from each other, so we all keep getting better.

The students are provided with behavioural and strategic instruments developed by Felix Addor and/or international negotiation centres. Negotiation exercises are drawn from different contexts, from legal to personal, from bilateral to multilateral. Part II of the course, the International Negotiation Workshop, provides the students with a complex negotiation simulation based on an international real life trade negotiation. Students will gain experience in using negotiation techniques and trade related case material. Methods to accomplish these objectives will include readings, lectures, case analyses, role play exercises, simulations, class discussions, and self-assessment instruments.

General Note:

Most exercises in both, the Negotiation Basics Course and in the Negotiation Workshop depend on every participant playing a certain role. Apart from the general course preparation, you will be asked to do individual preparation on the first and second evening of the International Negotiation Basics Course. Moreover, in the International Negotiation Workshop, you will be asked to stay until 20:00 on the first day's evening. As any absence is likely to cause significant inconvenience and loss of opportunity to oneself and to others, you are invited to organize yourself accordingly.

Lecturer:

Felix Addor

Felix Addor serves as the Deputy Director General and Chief Legal Counsel at the Swiss Federal Institute of Intellectual Property (Swiss Department of Justice), the federal agency in charge of all intellectual property matters in Switzerland (www.ige.ch). In his capacity as Director of the Division of Legal & International Affairs, he is responsible for legal and policy matters regarding all fields of intellectual property at the national and international level since 1999, and he heads Swiss negotiating delegations to the relevant international fora, such as the World Trade Organization and the World Intellectual Property Organization, and to bi- and plurilateral negotiations. Mr. Addor is also a part-time Professor of Law at the University of Bern, School of Law. He lectures on topics of international negotiations, global governance and international intellectual property law at the University of Bern, the World Trade Institute and on the LL.M. Program in Cross-Cultural Business Practice of the University of Fribourg. Besides, Mr. Addor is the Vice-President of STOP PIRACY - the Swiss Anti-Counterfeiting and Piracy Platform, a Member of the Boards of the Swiss Forum for Communication Law and of the Swiss Association for Competition Law, and a Member of the International Association for the Advancement of Teaching and Research in Intellectual Property. Mr. Addor has authored numerous articles and he is a regular lecturer on various issues of intellectual property, civil procedure and enforcement law, international arbitration and negotiation. He received an M Law (magna cum laude) and a Dr. iur. (summa cum laude - awarded by the Prof. Walther Hug Foundation Prize) from the University of Bern, and he has been admitted to the Canton Bern State Bar since 1990.

Cost: CHF 1'250

Political Economy of International Trade

November 16 - 18, 2009

Course Number: I/09

The purpose of this course is to examine the logic, developed principally by economists but often commented upon by lawyers and political scientists, to account for:

- The various forms of protectionism employed by government, especially in the light of the recent global economic downturn,
- The economic consequences and purported rationale for different forms of discrimination against foreign commercial interests,
- The different forms of reciprocity in international trade negotiations and the ability to account for the sustained trade reform seen since WWII,
- The rationale for signing trade agreements and their scope, and
- The factors that determine the use of trade defense instruments.

As such the course will cover different explanations for the observed levels of trade barriers and their changes over time; the logic that underlies different liberalization strategies; the notion of reciprocity and its implications for the choices that governments have with respect to trade agreements.

Lecturer:

Simon Evenett

Simon J. Evenett is Professor of International Trade and Economic Development at the University of St. Gallen, Switzerland. In addition to his research into the determinants of international commercial flows, Professor Evenett is particularly interested in the relationships between international trade policy, national competition law and policy, and economic development. He obtained his Ph.D. in Economics from Yale University and a B.A. (Hons) from the University of Cambridge. Professor Evenett has been a (non-resident) Senior Fellow of the Economic Studies Programme in the Brookings Institution, Washington, D.C. Previously, he has taught at Oxford University and Rutgers University as well as serving twice as a World Bank official. His writings can be downloaded from www.evenett.com. Professor Evenett also coordinates the independent trade policy monitoring exercise, www.globaltradealert.org.

Cost: CHF 1'250

Economics of Competition

November 23 - 25, 2009

Course Number: I/10

This course is designed to provide students with an understanding of economic principles of competition policy (antitrust policy). Students will get basis to understand the main economic foundations of competition policy, to be able to apply the main economic tools of competition policy and to understand the role of competition policy as a major component of economic efficiency and welfare.

The course contains an introduction chapter and 6 chapters. Each chapter will be completed by a discussion in class. This discussion is based on a paper covering a specific issue (on average 3 pages). All students are expected to study the relevant readings in advance and to contribute to class discussion. In particular, all students are required to prepare the assignment questions. Videos illustrating some issues of the course will also be presented.

Lecturer:

Philippe Gugler

Philippe Gugler is former Dean of the Faculty of Economics and Social Sciences at the University of Fribourg (Switzerland). He holds the Chair of Economic and Social Policy and is the director of the Center for Competitiveness at the University of Fribourg. He teaches microeconomics, competition policy and competitiveness strategies and policies. In addition, Professor Gugler also teaches at the World Trade Institute (Berne), the International Institute of Management in Technology (Fribourg), the University of Torino (Italy) and the NIDA in Bangkok (Thailand). He has worked at the Swiss Ministry of Economics as Swiss delegate for GATT and WTO negotiations and at the Swiss Competition Commission Secretariat as Vice-Director. In addition, for several years, he has been collaborating with international organisations such as the United Nations (Geneva) and the OECD (Paris). He is a member of the board of several academic associations as well as President of the European International Business Academy (EIBA). His main publications are in the fields of trade and competition, trade and investment, competition policy, multinational enterprises and competitiveness. His website is: www.unifr.ch/pes.

Cost: CHF 1'250

International Trade Theory I

November 30 – December 3, 2009

Course Number: I/11

This course provides an introduction to international trade theory and policy. The focus of the course is on economic theory: emphasis is placed on developing analytic tools and applying them to shed light on relevant issues in international trade. The course will cover topics such as the case for free trade under perfect and imperfect competition, the determinants of international trade flows, winners and losers from trade, the impact of various trade policy instruments. Assessment: Students will take an exam on the material. An informal requirement will be class participation: sharing questions and comments with the rest of the class.

Lecturer:

Michele Ruta

Michele Ruta is an economist in the Economic Research Division of the WTO. He received a Ph.D. in economics from Columbia University in 2004 and has been a Fellow at the European University Institute in Florence between 2004 and 2007. Dr. Ruta received a Marie Curie Fellowship from the European Commission and had visiting positions at Yale University, the European Central Bank and the Bank of Italy. He specializes in international economics and political economy and his research focuses on issues related to European integration, the world trading system, global governance and immigration. Contacts: Michele Ruta, Economic Research Division, World Trade Organization, Rue de Lausanne 154, 1211 Geneva, Switzerland (e-mail: michele.ruta@wto.org This email address is being protected from spam bots, you need Javascript enabled to view it This email address is being protected from spam bots, you need Javascript enabled to view it ; webpage: <http://www.eui.eu/Personal/Fellows/MicheleRuta/Welcome.htm>)

Cost: CHF 1'500 (CHF 2'700 together with International Trade I)

International Trade Theory II

December 7 - 10, 2009

Course Number: I/12

This module will use the tools introduced in International Trade I to further the participants' understanding of the role of international trade for economic performance. We focus on the new insights of the recent economic literature and their obvious policy implications.

Topics covered will include the role of increasing returns and imperfect competition for trade and growth (Krugman and Melitz), the interplay between inequality, trade, and growth, in particular the winners and losers of trade liberalisation. The final topic will cover international flow of production factors: capital (FDI) and labor (migration).

Conceptual discussions in morning sessions will be followed by group discussions on material including theoretical and empirical exercises in the afternoon.

The exam at the end of the course will include short essays with analytical / graphical parts and multiple choice questions.

Lecturer:

Reto Föllmi

Reto Foellmi is Professor of Economics at the University of Bern. He is a Research Affiliate of the Centre for Economic Policy Research (CEPR, London), and a Visiting Research Fellow at the Institute for Empirical Research in Economics (IEW) at the University of Zurich. Further, he serves as study director of the Master in International and Monetary Economics (MIME) of the Universities Bern and Basel. He has held visiting appointments at M.I.T., Osaka University, Kobe University, Mainz University, and the University of St. Gallen. Reto Foellmi's research interest lie in economic growth, distribution and international trade. He has published extensively on these subjects, including two books (one at Princeton University Press) as well as several articles in leading journals.

Cost: CHF 1'500 (CHF 2'700 together with International Trade II)