

WORLD TRADE INSTITUTE

UNIVERSITY OF BERN

# Master of International Law and Economics à la Carte

---

## Course Descriptions

## Contents

Presentation of the MILE Programme & MILE à la Carte .....	1
Non-Discrimination: Legal Analysis and Case Law .....	2
Border Management: Tariff Classification, Customs Valuation and Trade Facilitation .....	4
Trade Facilitation .....	7
Competition Law and Government Procurement .....	9
WTO Dispute Settlement .....	11
Trade Remedies I: Anti-Dumping and Safeguards.....	13
Trade Remedies II: Subsidies & Countervailing Measures .....	15
Trade and Development.....	17
Trade and Labour.....	19
Investment Law I .....	21
Investment Law II .....	23
Trade in Services .....	25
Regional Integration .....	28
The Standards Agenda: TBTs, SPS, GMOs and Food Safety.....	30
New Frontiers in Agricultural Trade and Policy .....	32
Energy, Environment and Climate Change.....	34
Applied Economics and Impact Assessment I.....	36
Applied Economics and Impact Assessment II.....	38
Trade and Intellectual Property Rights .....	40

# MILE à la Carte

---

## Presentation of the MILE Programme & MILE à la Carte

Since 1999, the World Trade Institute (WTI) has brought together government representatives, scholars and practitioners from all over the world to train in the law, economics and politics of international trade regulation.

The Master of International Law and Economics (MILE) is the flagship programme of the World Trade Institute. It is the world's leading programme of advanced studies in the field of international trade regulation and has close ties to the WTI's research portfolio. The programme uniquely combines a multidisciplinary perspective with a strong applied focus. In addition to our resident faculty, we bring in the world's leading trade experts from law firms, international organisations, policy research institutes and top universities.

The WTI attaches great importance to its teaching methods. Modular courses consist of lectures and case studies, offering students opportunities for classroom discussions, group workshops, and individual research. The MILE offers opportunities throughout the year for participants to take part in its various courses on a flexible "à la carte" basis for purposes of continuing education or specialised training. Application forms for MILE à la Carte can be downloaded from our [website](#).

*Discounts may be available when combining two or more modules. Please contact [inquire@wti.org](mailto:inquire@wti.org) for further details.*

## Non-Discrimination: Legal Analysis and Case Law

9 – 12 January 2017

**Course description:** These lectures cover the fundamental principles of Most-Favoured Nation Treatment and National Treatment in the WTO agreements. They concentrate on the jurisprudence of WTO Panels and the Appellate Body concerning GATT Articles I and III, and GATS Articles II and XVII. Non-discrimination is a core principle of the international trading system, and a detailed understanding of its meaning in international trade law will be of particular interest to all interested in WTO law, including those working for governments and NGOs, international lawyers and academics.

**Lecturers:** Gabrielle Marceau, Lothar Ehring

### Gabrielle Marceau

Gabrielle Marceau, Ph.D., is Counsellor in the Legal Affairs Division of the WTO, which she joined in September 1994. Her main function is to advise panellists in WTO disputes, the Director-General Office and the Secretariat on WTO related matters. From September 2005 to January 2010, Gabrielle Marceau was a member of the Cabinet of the WTO Director General Pascal Lamy. Professor Marceau is also Associate Professor at the University of Geneva where she teaches WTO law to students from the law and international relations faculties. Professor Marceau is also President of the International Economic Law Society (SIEL). Before joining the GATT/WTO, Professor Marceau worked in private practice in Quebec, Canada, mainly in the sectors of labour law and insurance law. Professor Marceau has published extensively, namely in WTO related matters.

### Lothar Ehring

Lothar Ehring is an official of the Directorate-General for Trade of the European Commission, where he currently serves in the Legal Unit, after returning from the European Commission's Support Group for Ukraine to which he was seconded 2014-2016. Before that, he served as the Assistant to the Deputy Director-General responsible for multilateral trade affairs, legal affairs, as well as trade defence instruments and bilateral trade relations with North America, Europe and its neighbours and Central Asia. Until 2009, Lothar Ehring served in the Unit that is responsible for Legal Aspects of Trade Policy where he advised on WTO legal matters, handled a number

of WTO disputes and negotiated the reform of the WTO Dispute Settlement Understanding for the European Union. Prior to his appointment to the European Commission, Lothar Ehring briefly worked as Legal Affairs Officer in the Legal Affairs Division and the Appellate Body Secretariat of the World Trade Organization in Geneva on dispute settlement cases. He graduated in law from the University of Passau in Germany, holds the German qualification for the judicial office and a Master of Public Administration from Harvard University.

*Cost: CHF 1'500*

## Border Management: Tariff Classification, Customs Valuation and Trade Facilitation

16 – 20 January 2017

**Course description:** The first part of the course will consist of lectures and studies on tariffs, tariff restrictions, tariffication, VERs, tariff rate quotas and licensing regimes, and the law of quantitative restrictions (for example, methods, concessions, consolidation, bindings and compensation). The second part of the course will cover the many challenges of managing the border, drawing attention to the economics of trade costs and the economic underpinnings of the recent trade policy interest in issues of trade facilitation. The course will also review the key legal and negotiating challenges arising in customs law, it will explore the complex area of rules of origin in both multilateral and preferential negotiation settings, and it will conclude with an in-depth look at the negotiation agenda on trade facilitation in the WTO. This course will be of particular interest to those interested in private sector trading, agriculture and government negotiations and regulation.

**Lecturers:** Paolo R Vergano, Davide Rovetta, Stefano Inama

### Paolo R. Vergano

Paolo R. Vergano is a partner at FratiniVergano - European Lawyers ([www.fratinivergano.eu](http://www.fratinivergano.eu)) and a member of the firm's Trade Group. His practice focuses on international trade law (i.e., WTO law, dispute settlement and trade negotiations in the areas of agriculture, services and non-tariff barriers such as sanitary and phytosanitary measures and technical barriers to trade). Mr. Vergano has extensive experience in advising Governments on WTO accession procedures and multilateral/regional/bilateral trade negotiations. He represents private clients affected by WTO and FTA negotiations on a wide variety of market access issues, both in relation to trade in goods and trade in services. Mr. Vergano started his professional career in Brussels in 1995, working on trade issues and early WTO dispute settlement procedures at the British law firm of Stanbrook and Hooper. Prior to co-founding FratiniVergano in 2007, he also worked at the European Parliament as a researcher with the External Economic Relations (REX) Committee, in the International Trade Group of White & Case LLP in Washington, DC and at O'Connor and Company in Brussels, where he became partner in 2005. Mr. Vergano is admitted in Belgium and is a member of the Brussels bar (A list) and of the IPBA, of which he is the Chair of the International Trade Committee. Mr. Vergano is a graduate of the Faculty of Law of the University of Torino, Italy (1995), received a Diplôme Supérieur de Droit Comparé

at the Faculté Internationale de Droit Comparé in Strasbourg, France (1996) and holds a Master's degree in International Business and Trade Law from the University of Fordham School of Law in New York, United States (1997). He is a frequent lecturer and author on issues of WTO law.

### **Davide Rovetta**

Davide Rovetta is a customs and trade lawyer at Brussels based law firm Grayston&Company as well as Of Counsel at the Italian international audit and law firm Specchia & Associati acting mainly as a trial attorney with substantial experience advising and representing clients in customs and trade related matters, WTO law as well as in criminal law matters related to trade laws. In addition he has wide experience related to arbitration in commercial and investment and public international law matters. He has appeared on a number of occasions as a member of a sovereign WTO Member delegation before WTO Panels and the Appellate Body as well as before tax, customs, criminal and civil Courts and Tribunals in various EU countries. Davide has published widely on EU customs, trade law, arbitration and WTO issues. Before going back to private practice Davide has worked for 10 years at the European Commission's DG TAXUD dealing with customs, trade and WTO issues as well as EU law.

### **Stefano Inama**

A trade lawyer, Chief, Technical Cooperation and Enhanced Integrated Framework at UNCTAD, Mr. Inama has been previously responsible for the Market Access, Preferences and Trade Laws Section in UNCTAD. Mr Inama has advised Governments and private sectors for the last 20 years in drafting a positive agenda during the WTO negotiating process and the implementation aspects of WTO agreements, as well as of various regional free trade agreements As Coordinator of the UNCTAD Commercial Diplomacy, he developed a network of research and training centers in Asia, Africa and Latin America on WTO and regional trade issues. He carried out numerous research projects on trade and economic policies utilizing a multi-disciplinary approach in the Mediterranean region and later in SADC and ASEAN. Most recently as UNCTAD focal point of the Enhanced Integrated Framework has led multidisciplinary teams of experts in charge of the updating of the Diagnostic Trade Integration Studies (DTIS) of various countries. He authored the book "Rules of origin in International trade" Cambridge University Press, 2009 and a series of articles on preferences and rules of origin. As member o to the "ASEAN integration through law" project of the Center of International Law of Singapore (CILS) and New York University (NYU) he has co-authored "Rules of origin in ASEAN: a way forward. He has been teaching



courses at the Amsterdam Law School, the Bocconi University, IELPO and in the MILE Programme at the World Trade Institute in Bern, Switzerland. He graduated from the University of Bologna in Law and holds a Master of High European Studies LLM, major in law for European Integration from the College of Europe, Belgium.

*Cost: CHF 1'750*



## Trade Facilitation

23-26 January 2017

**Course description:** This course will provide students with an understanding of the procedures, documents and issues associated with the movement of goods between countries and it will highlight the types of border issues which can detract from the competitiveness of firms. It will introduce students to the economic arguments in favour of trade facilitation, including by looking at how TF reforms can reduce trade costs and increase trade. This will draw on case studies from the ITC, WEF and other international organizations. The course will explain the global governance arrangements for trade facilitation issues, including the role of the WTO, WCO and other international organizations and development agencies. The final two days of the course will be dedicated to the legal, policy, economic and development implications of the WTO Trade Facilitation Agreement for Member States, government officials and traders. The negotiating history of the TFA and how it fits into the WTO's body of rules will be discussed, including the process by which the TFA will enter into force and become a legally-binding Agreement. The TFA is unique among WTO Agreements in terms of how special and differential treatment has been structured and the role of trade-related technical assistance for implementing the WTO TFA. Students will be familiarized with the nature of international obligations under the TFA. What are the legal consequences of provision with phrasing such as "shall, to the extent possible", "shall, as appropriate" or "shall, within its available resources"? Jurisprudence of the WTO Dispute Settlement Body will be reviewed and analysed to shed light on these concepts. The course will further address the interplay between law and policy during the negotiations towards the WTO Trade Facilitation Agreement and for the purposes of implementation of the TFA. This segment aims at demonstrating how policy objectives contributed to shape the law and how the legal provisions of the Trade Facilitation Agreement will influence national trade policy formulation and implementation thereof in WTO Member countries. The course will look at certain key themes running through the TFA and the GATT. There will be dedicated sessions addressing the rules under the TFA with respect to (i) transparency; (ii) transit and (iii) border procedures. For each of these issues, students will learn the policy rationale behind the rules and how countries are actually applying these rules in their capitals and at border posts. Finally, the course will address the role of the private sector with respect to trade facilitation, including the opportunities which the TFA creates for businesses to better influence the trade policy-making process.

**Lecturers:** Ben Czapnik, Nora Neufeld

### **Ben Czapnik**

Since 2012, Ben Czapnik has provided technical assistance on trade facilitation and trade policy on behalf of the International Trade Centre and United Nations Economic Commission for Europe. His work focusses on assisting developing countries to implement the Trade Facilitation Agreement and ensuring that it delivers on-the-ground benefits to the business sector. Mr Czapnik served as Project Manager for ITC assistance programmes on Regional Integration in Africa and on developing country Accessions to the WTO. Prior to joining ITC, Mr Czapnik worked for Australia's Department of Foreign Affairs and Trade where he undertook diplomatic postings to Solomon Islands and Geneva. While serving in Geneva, Mr Czapnik's responsibilities included Rules negotiations and WTO disputes on anti-dumping and subsidies. He served as Vice-Chair of the Safeguards and Anti-Dumping Committees and as a Friend of the Chair in fisheries subsidies negotiations. Mr Czapnik is admitted as a Barrister and Solicitor in Australia.

### **Nora Neufeld**

A trade lawyer with a specialisation in WTO rules, Ms. Neufeld joined the World Trade Organization in early 2001. As the Secretary of the Negotiating Group on Trade Facilitation, she oversaw the multilateral negotiations in this field. Following their successful conclusion, she is now in charge of the Preparatory Committee to prepare for the efficient operation of the Agreement. Ms. Neufeld also engages in several teaching activities - both for the WTO and for several universities - and contributes to various training and outreach initiatives undertaken in cooperation with other intergovernmental organizations, academia and the private sector. Before being with the WTO, Ms. Neufeld worked for the United Nations Conference on Trade and Development, which she joined shortly after having completed her PhD. During her 3 years with this organization, she held various responsibilities in the areas of research and commercial diplomacy. Other professional experience includes work for a law firm as well as an assignment for the Austrian Academy of Sciences. Ms. Neufeld's publications focus on international trade issues.

*Cost: CHF 1'500*

## Competition Law and Government Procurement

30 January– 3 February 2017

**Course description:** This interdisciplinary course will delve into the relationships between international trade, competition policy and government procurement, from both a legal and an economic point of view. An attempt will be made to discern lessons from the experience of both the WTO and the European Union in these subject areas. The course will focus on restrictive business practices of an international scope and how they may be addressed by trade and competition rules. It will include a detailed discussion of failures of the current multilateral trading system to address international competition law problems, options to regulate competition law in the WTO and through other means, and a review of international case law in the area. The week will end with a discussion on government procurement from a legal, economic and political economy point of view.

**Lecturers:** Luca Rubini, Robert Anderson

### Luca Rubini

Dr Luca Rubini is Reader (Associate Professor) and Deputy-Director of the Institute of European Law at the University of Birmingham, Law School. Luca served as legal secretary to Advocate General Francis Jacobs at the European Court of Justice in Luxembourg. He has held various visiting positions at the European University Institute, the Institute of International Economic Law (Georgetown University), the World Trade Institute, Bocconi University. He is faculty member of the MILE and of the Graduate School of Economics and International Relations (ASERI), Milan, and Fellow to the Centre of European Law, King's College London. Dr Rubini has law degrees from the Catholic University in Milan (JD) and King's College London (MA and PhD) and is admitted to practice in Italy and England and Wales. Luca Rubini's main expertise lies in the regulation of public subsidies. His current research interests revolve around the regulation of subsidies to promote clean energy. Among his recent publications: *The Definition of Subsidy and State Aid – WTO and EC Law in a Comparative Perspective* (OUP, 2009) and *Microsoft on Trial: Legal and Economic Analysis of a Transatlantic Antitrust Case* (Elgar, 2010).

### Robert Anderson

P Prof. Anderson is Counsellor in the Intellectual Property, Government Procurement and Competition Division of the Secretariat of the World Trade Organization (WTO) in

Geneva, Switzerland, where he heads the Secretariat team that supports the work of the WTO Committee on Government Procurement. He is also lead advisor in the WTO Secretariat regarding international competition law and policy issues. He travels regularly to the developing regions of the world to present technical assistance workshops and seminars in his areas of responsibility. Recently, he has served as a member of the E15 Expert Group on Competition Policy in the International Trade and Investment Agenda (co-organized by the World Economic Forum and the International Centre for Trade and Sustainable Development), and as a member of the World Bank's International Advisory Group on Government Procurement. Prior to joining the WTO in 1997, Mr Anderson held various senior positions in the Canadian Competition Bureau (Canada's national antitrust agency). Earlier in his career, he worked in: (i) the Department of Finance of the Canadian Province of Saskatchewan; and (ii) the Economic Council of Canada. Mr Anderson is editor of two books: (i) (with Prof. Sue Arrowsmith of the University of Nottingham) *The WTO Regime on Government Procurement: Challenge and Reform* (Cambridge University Press, 2011); and (ii) (with Prof. Nancy Gallini of the University of British Columbia) *Competition Policy and Intellectual Property Rights in the Knowledge-based Economy* (Industry Canada Research Series, 1998). He is the author/co-author of numerous articles published in the *Journal of International Economic Law* (multiple contributions), the *Public Procurement Law Review* (multiple contributions), the *Antitrust Law Journal*, the *Swiss Review of International Economic Relations* ("Aussenwirtschaft"), *Law in Transition* (an e-journal of the European Bank for Reconstruction and Development) and the *Canadian Competition Record* (multiple contributions), in addition to chapters in numerous edited volumes. A new article in the *Georgetown Journal of International Law* is forthcoming. Mr Anderson is on the part-time faculty of the World Trade Institute and holds the title of Honorary Professor in the School of Law at the University of Nottingham (United Kingdom). He also lectures in the International Economic Law and Policy (IELPO) Programme of the University of Barcelona and has been a guest speaker, on multiple occasions, in relevant courses of the George Washington University Law School (United States). He holds a B.A. with Honours in Economics from the University of British Columbia (Vancouver, Canada) and a J.D. (Juris Doctor) from Osgoode Hall Law School (Toronto, Canada).

*Cost: CHF 1'750*

## WTO Dispute Settlement

6 – 10 February 2017

**Course description:** This course will focus on the basic principles, institutions and proceedings of the WTO dispute settlement system as well as on the practice of WTO dispute settlement to date. Case law relating to jurisdiction of and access to the system and rules of interpretation and burden of proof will be discussed extensively. Also the rules of conduct, the remedies for breach of WTO law and the special rules and assistance for developing-country Members will be dealt with in detail. The course concludes with a day-long simulation exercise.

**Lecturers:** Peter Van den Bossche, Fernando Pierola

### Peter Van den Bossche

Peter Van den Bossche joined the World Trade Institute as Director of Studies and Professor of International Economic Law on 1 July 2016. Since 2009, he is Member of the Appellate Body of the World Trade Organization, Geneva, and served as its Chairman in 2015. Until the end of his second and last term as Appellate Body Member in December 2017, he will perform his functions at the WTI on a part-time basis. Peter Van den Bossche is visiting professor of law at Maastricht University (since 2016), the Universidad San Francisco de Quito (since 2016), the College of Europe, Bruges (since 2010); and the University of Barcelona (since 2008). Van den Bossche is a member of the Advisory Board of the Journal of International Economic Law, the Journal of World Investment and Trade, the Revista Latinoamericana de Derecho Comercial Internacional and the WTO Chairs Programme. Van den Bossche holds a Doctorate in Law from the European University Institute in Florence, an LL.M. from the University of Michigan Law School, and a Licence en Droit magna cum laude from the University of Antwerp. From 1990 to 1992, he served as référendaire of Advocate General W. van Gerven at the European Court of Justice in Luxembourg, after which he joined the Faculty of Law of Maastricht University. From 1997 to 2001, Van den Bossche was Counsellor and subsequently Acting Director of the WTO Appellate Body Secretariat. Van den Bossche is the author (with Werner Zdouc) of *The Law and Policy of the World Trade Organization*, 3rd edition (Cambridge University Press, 2013), 1045 p.; and (with Denise Prévost) of *Essentials of WTO Law* (Cambridge University Press, 2016), 302 p.

## Fernando Pierola

Fernando Piérola is Senior Counsel at the Advisory Centre on WTO Law (ACWL) in Geneva, Switzerland. In this position, he represents governments of developing countries in WTO dispute settlement proceedings and provides legal advice and training on WTO law. Thus far, he has participated in more than 20 disputes on matters relating to trade remedies, market access in goods, services and internal regulations. Prior to joining the ACWL, Dr Piérola worked for the Anti-Dumping and Subsidies Commission of Peru. He has also worked as a Research Fellow at the World Trade Institute. Dr Pierola is lecturer on international trade law at the World Trade Institute, the LL.M. Programme on International and European Economic and Commercial Law at the University of Lausanne and the LL.M. Programme on European and International Law at the Europa-Institut of Saarland University. Dr Piérola has written two textbooks on WTO dispute settlement in Spanish, the first of which received the 2003 Inter-American Bar Association Best Book Award. He is a regular commentator on WTO law and jurisprudence. He is a member of the Editorial Board of the Global Trade and Customs Journal. Dr Piérola has a doctoral degree in law from the University of Bern, a Master's degree in Business Administration from the University of Geneva, a Master's degree in International Law and Economics (MILE) from the World Trade Institute and the lawyer's degree from the Catholic University of Peru.

*Cost: CHF 1'750*

## Trade Remedies I: Anti-Dumping and Safeguards

13 – 16 February 2017

**Course description:** The first part of a two week course on international trade remedies, this course will be comprised of lectures and studies that deal primarily with US and EC Anti-Dumping/Safeguards law and practices and how they relate to WTO law (specifically, the Anti-Dumping and Safeguards Agreements). The course will cover both substantive and procedural aspects from a practical perspective. This course is relevant for individuals working in government, industry, law and NGOs who have an interest in development issues.

**Lecturers:** Edwin Vermulst, Johann Human

### Edwin Vermulst

Edwin Vermulst, a founding partner of VVGB Advocaten, has practiced international trade law and policy in Washington, DC and Brussels since 1985. He is a member of the Brussels bar A-list. Mr Vermulst graduated from the University of Utrecht in 1983 and received LL.M and SJD degrees from the University of Michigan Law School in 1984 and 1986, respectively. Mr Vermulst specialises in the defence of multinationals, governments, trade associations and interested parties (including exporters, importers and producers) in EU TDI and customs proceedings, for example in the recent TDI investigations involving solar panels, WWAN modems, footwear, steel, silicon metal, ironing boards, etc. Mr Vermulst was a WTO Panellist in Mexico-HFCS and has been involved in various WTO dispute settlement proceedings, most recently as counsel for MOFCOM in EU-Footwear from China. He has co-authored nine books, including his landmark comparative analyses of the anti-dumping systems in Australia, Canada, the EC and the US with Professor John Jackson in 1989 and his work on the rules of origin with Jacques Bourgeois and Paul Waer in 1994 as well as numerous articles. His last books on the EU anti-dumping system and on the WTO Anti-Dumping Agreement were published in 2010 and 2006 by Sweet & Maxwell and Oxford University Press, respectively. Mr Vermulst is a member of the faculty of the World Trade Institute in Bern and of the IELPO programme in Barcelona. He is the Editor-in-Chief of the Journal of World Trade. Mr Vermulst is invariably selected as a top trade practitioner by publications, such as Who's Who Legal, Legal 500, Chambers Global and the Rushford report.

### Jesse Kreier

Jesse G. Kreier is Counsellor and Chief Legal Officer in the Rules Division of the World Trade Organization. Since joining the WTO Secretariat in 1992, Mr. Kreier has served as legal officer to numerous dispute settlement panels, and currently supervises dispute settlement arising under the WTO Rules agreements (Agreements on Anti-Dumping, Subsidies and Countervailing Measures, Safeguards, and Trade in Civil Aircraft). He has also staffed a number of negotiations, and is at present the Secretary of the Negotiating Group on Rules. From 1987 to 1992, Mr. Kreier was in private legal practice in Washington, D.C., where he specialized in international trade regulation. Mr. Kreier holds a J.D. degree, magna cum laude, from Georgetown University Law Center, a Master of Science in Foreign Service from Georgetown University, and a Bachelor of Arts from Johns Hopkins University. He is admitted to the Bar in California and the District of Columbia USA.

*Cost: CHF 1'500*



## Trade Remedies II: Subsidies & Countervailing Measures

20 – 23 February 2017

**Course description:** This course will examine the provisions of the WTO Agreement on Subsidies and Countervailing Measures, their implementation and their evolution. The course will be divided into three main parts: (i) the Subsidies Disciplines (which include the definition of a subsidy, the types of subsidies, their adverse effects to trade as well as the rules on special and differential treatment to developing countries); (ii) the provisions on the application of Countervailing Measures; and (iii) the current DDA negotiations and climate change as far as the SCM agreement is concerned. Legal and practical questions will be raised during the course, and where appropriate examples of dispute settlement cases will be discussed.

**Lecturers:** Victor Do Prado, Victoria Donaldson

### Victor Do Prado

Victor do Prado currently works as Director of Council and TNC Division at the WTO. He previously served as a Counsellor in the WTO Rules Division where he acted as a Secretary of the WTO Committee on Subsidies and Countervailing Measures. During his work at the WTO, he held the position of the Chairman of the Subsidies Committee, served as a panellist in various cases and was a Member of the Brazilian Delegation in dispute settlement proceedings several times. Mr Do Prado holds a Degree in Law from the University of São Paulo and a Master in International Relations from the Brazilian Diplomatic Academy. He has lectured at the University of Paris, the Freie Universität Berlin and at Georgetown University Law School.

### Victoria Donaldson

Victoria Donaldson is Chief Legal Officer at the WTO Appellate Body Secretariat. Before joining the WTO in 1999, she practiced trade and competition law in Brussels and served as a law clerk at the Supreme Court of Canada. Ms Donaldson has been a Visiting WTO Fellow at the University of Adelaide, and she has lectured at the University of Melbourne Law School, the National Law University in Jodhpur, and the Universidad Externado in Bogotá. She frequently serves as a judge for university moot court competitions relating to international trade law. Ms Donaldson holds an LL.M. degree from Harvard University, an LL.B. degree from the University of British Colum-



bia, B.A. and M.A. degrees in law from the University of Oxford and an A.B. in International Relations from Stanford University. Ms Donaldson is a Solicitor of the Law Society of England & Wales and a Member of the New York Bar.

*Cost: CHF 1'500*

## Trade and Development

6 – 9 March 2017

**Course description:** This course will address the key policy linkage between trade and development. It will begin by exploring the key legal and economic issues arising from the enlarged role and voice of developing countries in trade governance. From there it will explore linkages between trade, growth and development, address issues of distributive fairness in trade rule-making, and highlight some of the concerns that developing countries have with the special and differential provisions in the WTO and the current status of the work programme in this regard. The negotiating priorities of developing countries in the WTO system and at the PTA level will be touched upon. The issue of aid for trade and its operational pursuit will also be taken up and its linkage with market access opportunities explained.

**Lecturers:** Cluadio Dordi, Bernard Hoekman, Doris Oberdabernig

### Claudio Dordi

*Biography coming soon*

### Doris Oberdabernig

Doris Oberdabernig is Postdoc researcher at the World Trade Institute and Scientific Coordinator of the r4d project on “Employment effects of developing policy instruments”, funded by the Swiss Agency for Development and Cooperation SDC and the Swiss National Science Foundation SNSF. She is also a Visiting Fellow in the Department of Economics of the University of Bern. Prior to joining the WTI she worked as research and teaching assistant in the Vienna University of Business and Economics (Austria), and was a visiting fellow in the International Institute for Applied Systems Analysis (IIASA). Doris also acted as consultant for different World Bank projects and worked as a research fellow for an FP7 project on “Welfare Wealth and Work for Europe” dealing with migration issues.

## **Bernard Hoekman**

Bernard Hoekman is Professor and Programme Director, Global Economics at the Robert Schuman Centre for Advanced Studies, European University Institute in Florence, Italy and currently chairs the World Economic Forum's Global Action Council on Supply Chains and Logistics. He has held various senior positions at the World Bank, including Director of the International Trade Department and Research Manager in the Development Research Group. Prior to joining the World Bank he worked as an economist in the GATT Secretariat. He has published widely on trade policy and development, the global trading system, and trade in services. He is a graduate of the Erasmus University Rotterdam, holds a Ph.D. in economics from the University of Michigan and is a Research Fellow of the London-based Centre for Economic Policy Research and a Senior Associate of the Economic Research Forum for the Arab countries, Turkey and Iran.

*Cost: CHF 1'500*

## Trade and Labour

13 - 16 March 2017

**Course description:** In today's world, wages, employment, unemployment, skills acquisition and industrial relations are not only determined at the national level, but they are increasingly influenced by global flows in goods, services and capital. This twenty hour course aims at providing students with an understanding of how the labour market is affected by globalisation and of how globalisation affects individuals' probability to find a job and the stability of those jobs. The course will also provide insights on how globalisation affects the distribution of revenues obtained from different economic activities and how it affects what individuals can consume with those revenues. Insights will also be provided into the legal and economic aspects of migration. Policy options to address national policy objectives related to labour markets and consumer protection will be discussed throughout the course. Where relevant, the international institutional set-up will be presented and explained. Last but not least, evidence will be discussed on individuals' attitude towards globalisation and on how channels to influence the socio-economic impacts of globalisation (e.g. through voting, through union activities) can be or have been used. The main objective of this course is to provide students with the basic knowledge and research tools necessary to address the questions of (un)employment, income (re-)distribution and migration in a world where borders are characterized by a certain openness to movements of goods, services, capital and people. It is an interactive short course and is largely based on key readings and discussions, but it is also, to some extent, a "how to" course designed to stimulate discussion and thinking.

**Lecturers:** Marion Jansen, David Cheong

### Marion Jansen

Marion Jansen is the Chief Economist of the International Trade Centre (ITC). Prior to this she served as a counsellor in the Economic Research and Statistics Division of the World Trade Organization and in this role she was one of the co-ordinators of the WTO Chairs Programme. From early 2009 to September 2012 she led the International Labour Office's Programme on Trade and Employment. She has co-edited a number of volumes on the theme globalisation and employment including "Trade and Employment: From Myths to Facts". She holds lead roles in international research networks on the use of economics in international economic law, on non-tariff measures in the context of trade and on employment effects of different policy instruments. Marion Jansen holds a PhD in economics from the Universitat Pompeu Fabra (Bar-

celona, 1998) and lectures at the University of Geneva and the World Trade Institute (Bern).

### David Cheong

David Cheong is a specialist in Trade and Employment issues at the International Labour Office (ILO). He joined the ILO in 2010 as the Chief Technical Adviser of a technical cooperation project on “Assessing and Addressing the Effects of Trade on Employment (ETE)” that comprised substantial country-level research and capacity-building activities concerning the nexus between trade and employment in developing countries. Prior to the ILO, he was an Assistant Professor of International Economics at the Bologna campus of the School of Advanced International Studies, Johns Hopkins University. His research and teaching have been in the areas of International Trade Policy, Globalisation and Employment, Foreign Direct Investment, Migration, and Development. He has a PhD in International Economics and Finance from Brandeis University and has consulted for the World Bank, USAID, the World Trade Organization (WTO), and the Asian Development Bank (ADB).

*Cost: CHF 1'500*

## Investment Law I

20 – 24 March 2017

**Course description:** This course will provide a basic introduction to the economics of international investment and an examination of international investment law at both the multilateral and regional levels and addresses key rule-making dynamics and challenges in investment negotiations. The course then focuses on the rapidly evolving landscape of investment rules under bilateral investment treaties (BITs) and preferential trade agreements. This course is of interest to practitioners from NGOs interested in development, officials from governmental institutions, international lawyers and academics.

**Lecturers:** Pierre Sauvé, Krista Nadakavukaren Schefer, Rodrigo Polanco

### Pierre Sauvé

Pierre Sauvé is Director of External Programmes and Academic Partnerships at the University of Bern's World Trade Institute (WTI), in Switzerland. He holds visiting professor appointments at the College of Europe in Bruges, Belgium and at the University of Barcelona, whose LL.M. programme in international economic law and policy (IELPO) he advises. He was a Visiting Professor at the Institut d'Etudes Politiques' (Sciences-Po) in Paris, France, in 2003-04. He served as a senior economist in the OECD Trade Directorate from 1993-2002, a period during which he also taught at the John F. Kennedy School of Government at Harvard University and was appointed non-resident Senior Fellow at the Brookings Institution in Washington, D.C. (1998-2000). Prior to joining the OECD, he served as services negotiator within the Canadian Department of Foreign Affairs and International Trade's Office of North American Free Trade Negotiations (1991-93). He was previously a staff member of the General Agreement on Tariffs and Trade in Geneva, Switzerland (1988-91) as well as the Bank for International Settlements, in Basel, Switzerland (1987-88). Mr. Sauvé was educated in economics and international relations at the Université du Québec à Montreal and Carleton University in Canada and at Cambridge and Oxford universities in the United Kingdom. He has advised the governments of a number of OECD and developing countries and served as a consultant to leading regional and multilateral agencies involved in trade, finance and development. He serves on the Editorial Board of the Journal of International Economic Law and the Journal of World Trade and is a Member of the Review Committee of UNCTAD's Series on International Investment and Development. He serves on the Advisory Board of the World Trade Organization's Academic Chairs Programme.

### **Krista Nadakavukaren Schefer**

Krista Nadakavukaren Schefer is a Professor of International Law at the University of Basel. Teaching currently in the areas of WTO law and international investment law, Professor Nadakavukaren Schefer is also leading a research project on positive duties of states and non-state actors in the international legal system. Born and educated in the United States, Krista has a J.D. from Georgetown University Law Center and membership in the New York State Bar Association. She received her doctorate and Habilitation from the University of Bern, studying under Professor Thomas Cottier. Her project with the NCCR consists of a paper addressing corruption and the rules on government procurement in the WTO.

### **Rodrigo Polanco**

Rodrigo is an Assistant Professor of International Economic Law at the Universidad de Chile where he has been teaching investment law, international trade law, and international environmental law, both at the Institute of International Studies and the Faculty of Law, where he also served as the Director of International Affairs. He joined the WTI as a senior researcher/lecturer, and also as coordinator of the SECO Project (which supports development of Regional Competence Centres for Trade Law and Policy in Peru, South Africa, Vietnam, Indonesia and Chile) and of the SNIS Project (Diffusion of International Law: A Textual Analysis of International Investment Agreements). Rodrigo is a published scholar and legal practitioner with experience in both the public and private sectors. He holds a Bachelor and a Master of Laws from Universidad de Chile School of Law, an LL.M. in International Legal Studies from New York University (NYU) School of Law, and a PhD from the University of Bern, Graduate School of Economic Globalisation and Integration, specialised in international investment law. Rodrigo is a visiting professor at Universidad Externado Colombia and member of the editorial team of their Law and Economy Review (Contexto), and a visiting professor and research external evaluator of the Pontifical Catholic University of Peru (PUCP). He is also a co-founder of Fiscalía del Medio Ambiente (FIMA) a Chilean non-profit organization working in public interest environmental cases, and teaching local communities and members of the judiciary on environmental law. He serves as director of their environmental law journal (Justicia Ambiental).

*Cost: CHF 1'750*



## Investment Law II

27 – 31 March 2017

**Course description:** This course will focus on the theoretical, historical and practical dimensions of dispute settlement in the field of international investment. Two different types of dispute settlement procedures will be addressed, investor-State arbitration and State-to-State arbitration. This course also explores alternatives for managing conflicts and resolving disputes between foreign investors and host states, and foreign investors and communities, notably through dispute mediation. Such alternatives for conflict management and early resolution can potentially contribute to reducing recourse to binding arbitration under investment treaties, and in some cases, strengthen the investor-State relationship.

**Lecturers:** Andrew Newcombe, Georgios Petrochilos

### Andrew Newcombe

Andrew Newcombe is an Associate Professor, Faculty of Law at the University of Victoria, British Columbia, Canada, where he teaches international arbitration, international investment law, international trade law and commercial law. Prior to joining the University of Victoria in 2002, he worked in the International Arbitration and Public International Law groups of Freshfields Bruckhaus Deringer in Paris. Professor Newcombe's research focuses on investment treaty law and arbitration. He is the co-author of *Law and Practice of Investment Treaties: Standards of Treatment* (Kluwer, 2009) and co-editor of *Sustainable Development in World Investment Law* (Kluwer, 2011). He created and operates ITA, a research website focused on investment treaty arbitration. Professor Newcombe is Associate Editor for the *ICSID Review—Foreign Investment Law Journal*, a contributing editor of the *Investor-State Law Guide*, Canadian treaty editor for *Investment Claims*, and a regular contributor to the *KluwerArbitrationBlog*. In addition to his academic work, Professor Newcombe advises governments, investors and non-state actors and acts as counsel and arbitrator in international arbitrations.

### Georgios Petrochilos

Georgios is partner at 3 Crowns and formerly the head of the Paris arbitration team of a leading international firm, and of that firm's public international law group. Georgios has a broad practice covering inter-state, investment, and commercial

23

disputes. He has represented States, international organizations, and private parties in more than 70 disputes, including the largest maritime delimitation case to date in the International Court of Justice (*Peru v Chile*), the ground-breaking “Black Economic Empowerment” case before ICSID (*Foresti and Ors v South Africa*), and some of the most critical cases in the European energy industry in the past decade. He is an *Avocat* (France) and an Advocate of the Supreme Court (Greece), and registered with the Law Society of England & Wales. Georgios has published extensively on international law and international arbitration, including the well-known monograph *Procedural Law in International Arbitration*, and he is the co-author, with Jan Paulsson, of a forthcoming commentary on the UNCITRAL Arbitration Rules. Georgios represents a Member State at UNCITRAL since 2007; is a visiting professor at the University of Fribourg in Switzerland; and the current rapporteur of the International Law Association International Arbitration Committee. He holds graduate degrees, including a doctorate, from Oxford, as well as degrees from Strasbourg and Athens. His working languages are English, French, and Greek.

*Cost: CHF 1'750*

## Trade in Services

3 – 7 April 2017

**Course description:** This course will be comprised of lectures and studies regarding the liberalisation of trade in services (GATS). The course will involve an in-depth introduction into the scope and contents of the GATS and its key legal principles and obligations with a special focus on the relevant GATS case law and the function and structure of the schedules of specific commitments. Further emphasis will be placed on negotiations and adequate negotiating approaches (bilateral, plurilateral or multilateral, request & offer or formula-based), commitments (schedules, conditions) and specific areas, in particular public services such as health and education. This course will include also discussions of the developmental implications of services trade, the need and scope for trade remedies in services (safeguards and countervailing duties), as well as the status of the MFN requirement and possible departures under the GATS (including MFN exemptions, preferential trade agreements, recognition measures) and, in this context, the role of bilateral labour market agreements and investment treaties.

**Lecturers:** Pierre Sauv , Anirudh Shingal, Abdel-Hamid Mamdouh

### Pierre Sauv 

Pierre Sauv  is Director of External Programmes at the World Trade Institute (WTI) in Bern, Switzerland. He holds visiting professor appointments at the College of Europe in Bruges, Belgium and at the University of Barcelona, whose LL.M. programme in international economic law and policy (IELPO) he advises. He was a visiting professor at the Institut d'Etudes Politiques' (Sciences-Po) in Paris, France in 2003-04. He served as a senior economist in the OECD Trade Directorate from 1993-2002, a period during which he also taught at the John F. Kennedy School of Government at Harvard University and was appointed Non-resident Senior Fellow at the Brookings Institution in Washington, DC (1998-2000). Prior to joining the OECD, he served as services negotiator within the Canadian Department of Foreign Affairs and International Trade's Office of North American Free Trade Negotiations (1991-93). He was previously a staff member of the General Agreement on Tariffs and Trade in Geneva, Switzerland (1988-91) as well as the Bank for International Settlements in Basel, Switzerland (1987-88). Mr Sauv  was educated in economics and international relations at the Universit  du Qu bec   Montreal and Carleton University in Canada and at Cambridge and Oxford universities in the United Kingdom. He has advised the governments of a

number of OECD and developing countries and served as a consultant to leading regional and multilateral agencies involved in trade, finance and development. He serves on the Editorial Board of the Journal of International Economic Law, is a Consulting Editor on the Advisory Group of the Journal of International Business Studies, is a Member of the Review Committee of UNCTAD's Series on International Investment and Development and is a Member of the Scientific Committee of the Swiss network for International Studies (SNIS). He was appointed in 2003 as a member of the dispute panel roster of trade specialists established under the North American Free Trade Agreement. He serves on the Advisory Board of the World Trade Organization's Academic Chairs Programme.

### **Anirudh Shingal**

Anirudh Shingal is a Senior Research Fellow at the WTI, Cluster-leader of a Swiss National Science Foundation funded work programme on the impact assessment of trade and part of the Economics faculty on the Masters in International Law & Economics (MILE) programme. A PhD in Economics from the University of Sussex, Anirudh specialises in International Economics, Applied Econometrics and Development. His research on trade in services, government procurement and preferential trade agreements has been published in peer-reviewed journals as well as by the World Bank, the European Commission and the Commonwealth Secretariat. Anirudh is also affiliated with the Centre for the Analysis of Regional Integration at Sussex (CARIS) and has also worked with the World Bank, WTO and the private sector. Anirudh graduated 'summa cum laude' on the MILE Programme at the WTI and also holds a Masters degree in Economics from the Delhi School of Economics. His undergraduate degree was in Economics (Honours) from St. Stephen's College, Delhi University.

### **Abdel-Hamid Mamdouh**

Abdel-Hamid Mamdouh is the Director of the Trade in Services division of the WTO. Prior to this position, he was a senior counsellor in the services division. He had been the Secretary of the WTO Council for Trade in Services since the establishment of the WTO in 1995. He was also responsible for legal affairs in the area of trade in services. During the Uruguay Round negotiations his responsibilities included legal matters relating to the drafting of the GATS. His previous positions in the GATT include: Assistant to the Deputy Director-General of the GATT and legal advisor on GATT dispute settlement; a member of Diplomatic Service of Egypt; representative of Egypt to the GATT; trade policy advisor to the Minister of Economy and Foreign Trade of Egypt; commercial attaché of the Egyptian embassy in Canberra (Australia), and Egypt's

representative to the United Nations Economic Commission for Africa in Addis Ababa (Ethiopia). As a trained lawyer legal matters have constituted an important part of his work throughout his career.

*Cost: CHF 1'750*

## Regional Integration

24 -28 April 2017

**Course description:** This course focuses on the law of regional integration both from a multilateral and regional perspective. Lectures will focus on the substantive rules of WTO relating to regional trade agreements, namely Article XXIV of the GATT 1994, Article V of the GATS and the Enabling Clause, and consider relevant WTO jurisprudence on the scope of these provisions as well as the interface between regionalism and multilateralism. Contemporary issues driving the initiation of mega-regional trade agreements such as the Trans-Pacific Partnership Agreement (TPP), Transatlantic Trade and Investment Partnership Agreement (TTIP) and the Regional Comprehensive Economic Partnership Agreement (RCEP) will be analysed. An analysis will be made of the dispute settlement provisions in selected regional trade agreements and consider the reasons for the limited recourse to such provisions.

**Lecturers:** Edwini Kessie, Armand De Mestral

### Edwini Kessie

Edwini Kessie has a Doctorate Degree in Law from the University of Technology, Sydney, Australia and Masters' Degrees in Law from the University of Toronto, Canada and the University of Brussels, Belgium and a Bachelor's Degree in Law from the University of Ghana. He is admitted as a solicitor of the Supreme Courts of England & Wales, New South Wales, Australia and Ghana. He has practiced Corporate and Commercial Law in Sydney, Australia and International Trade Law and European Community Law in Brussels, Belgium. Dr Kessie is on leave from the World Trade Organization, where he worked for over 18 years in different Divisions, including the Council and Trade Negotiations Committee Division. He is currently the Chief Trade Adviser of the Pacific Island Countries and Chief Executive Officer of the Office of the Chief Trade Adviser located in Port Vila, Vanuatu. In this capacity, he provides technical advice on a broad range of trade and investment issues to the Pacific Island countries and support them in the free trade negotiations (PACER Plus) with Australia and New Zealand, which is intended to create a free trade area among the Parties. Dr Kessie has participated in many international conferences on international trade and written a number of articles on international trade issues. His principal areas of interest are regional integration, trade and development and dispute settlement.

### Armand De Mestral

Armand de Mestral is Emeritus Professor at McGill University and holds the Jean Monnet Chair in Law. From 2002–2008 he was co-director of the Institute of European Studies at McGill Université de Montréal. Before that, he served as an Interim Director at the Institute of Air and Space Law at McGill University from 1998–2002. Since 2014, he has been a Senior Fellow at the Centre for International Governance Innovation. His recent publications include: *International Law* 7th Ed, 2006 (co-author), *Law and Practice of International Trade* (2nd edition; 1999); *The North American Free Trade Agreement – A Comparative Study*, Hague Academy of International Law, *Receuil des cours* (2000). Armand de Mestral served as a panellist and arbitrator in disputes under WTO, CUFTA and NAFTA. He was a member of the Canadian Delegation to the UN Law of the Sea Conference between 1973 and 1980. Furthermore, he was a consultant to NACEC and Law Commission of Canada. He was president of the Canadian Red Cross Society from 1999–2001 and was appointed a member of the Order of Canada in December 2007.

*Cost: CHF 1'750*

## The Standards Agenda: TBTs, SPS, GMOs and Food Safety

1– 4 May 2017

**Course description:** The course will address fundamental issues relating to the relationship between national or regional regulatory powers and disciplines of WTO law in the area of standard-setting. The course will be comprised of lectures and studies on the implementation and application of general exceptions and of the Agreements on Technical Barriers to Trade (TBT Agreement) and Sanitary and Phytosanitary Measures (SPS Agreement). Different approaches to regulating TBT and SPS measures and current issues, such as GMOs, are discussed in a transnational context. This course is of particular interest to officials working in government, industry or agriculture and academics.

**Lecturer:** Arthur Appleton

### Arthur Appleton

Dr Appleton is a Founding Partner of Appleton Luff – International Lawyers ([www.appletonluff.com](http://www.appletonluff.com)) a boutique international trade and arbitration firm, active in emerging and developing markets, with offices in Brussels, Geneva, Singapore, Warsaw and Washington, DC. Dr Appleton has more than 24 years of experience in the field of international trade (GATT/WTO) law dating back to the late 1980s when he advised a prominent Asian country during the Uruguay Round negotiations. He works with businesses, sovereign States, international organizations and non-governmental organizations on international trade and arbitration matters and has appeared as lead counsel before the Appellate Body of the World Trade Organization. He works often in developing countries in Asia, Africa and Latin America. Dr Appleton has published two books and approximately 40 articles on trade and arbitration issues, including as co-editor (with Patrick Macrory and Michael Plummer) of *The World Trade Organization: Legal, Economic and Political Analysis*, a multi-volume work that appeared in spring 2005. He is now co-editing a business guide to the WTO for MBA students and business professionals. Dr Appleton serves on the Editorial Board of *Legal Issues of Economic Integration*, the Advisory Committee of *The Latin American Journal of International Trade Law* and is a past President of the Association of International Business Lawyers (Geneva). Prior to forming Appleton Luff, Dr Appleton was Counsel with White & Case and Of Counsel with Lalive & Partners. The International Who's Who of Trade and Customs Lawyers has recognised him since 2000. Dr Appleton is an Adjunct Professor at Johns Hopkins University (SAIS - Europe). He teaches at the World Trade Institute (Bern), where he also serves on the Board, and



at IELPO (Barcelona). He is regularly invited to lecture on international trade matters at conferences, seminars and universities worldwide. Dr Appleton has also served as sole arbitrator, party appointed arbitrator and counsel in ICC, AAA and Ad Hoc arbitrations. He has been involved in disputes concerning international trade (in particular trade in steel), intellectual property, licensing, agency agreements, contracts, construction and sovereigns.

*Cost: CHF 1'500*

## New Frontiers in Agricultural Trade and Policy

8 – 12 May 2017

**Course description:** This course will be composed of lectures and studies on the WTO Agreement on Agriculture and its application and implementation. More specifically, it will examine the nature of agricultural policies in major countries and their impact on agricultural trade, political economy aspects and the reasons for the difficulties in negotiating them in the WTO. It will provide an overview of the trade and income implications of liberalising agricultural trade in order to understand who might gain and who might lose from more open agricultural markets. Students will examine the recent trends on global markets for agricultural products, including the 2008 'food crisis', as a factual background and to put the ongoing DDA negotiations on agriculture into perspective. They will further discuss the importance of agriculture to different developing countries and their attempts to achieve greater liberalisation in this sector as well as the so-called 'non-trade concerns' as a case for protection. Other issues also affecting international agriculture policies, such as sanitary and technical regulations and private standards, climate change, biofuels, water shortage, demography and the WTO impact on food security, will also be examined.

**Lecturers:** Bernard O'Connor, Lee Ann Jackson, Christian Häberli

### Bernard O'Connor

Bernard O'Connor has been practicing EU and WTO law for more than 25 years. In that time, he has argued more than 60 cases before the EU Courts in Luxembourg and participated in more than 10 dispute procedures in the GATT and the WTO. He qualified as a lawyer in Trinity College Dublin in Ireland and completed post graduate studies at the European University Institute in Fiesole, Italy. He has written and edited a number of books related to agriculture. Mr O'Connor works in the areas of trade defence and in particular subsidies, market access and administrative procedures including competition law. Much of his work has been in the agricultural sector, in agro-chemicals and in intellectual property.

### LeeAnn Jackson

Lee Ann Jackson is a Counsellor in the Agriculture and Commodities Division at the World Trade Organization and Secretary to the Committee on Agriculture. At the WTO she has worked in a variety of areas including agricultural negotiations, imple-

mentation of the SPS Agreement and dispute settlement activities. She has represented the WTO in multilateral settings, such as the OECD, FAO, and meetings of international standards-setting bodies. She has organised and conducted training activities on the SPS Agreement and the Agreement on Agriculture for developing country members of the WTO and led the WTO Secretariat training programme for WTO staff on trade-related issues. Prior to this position, she served as a Research Fellow in the School of Economics at the University of Adelaide in South Australia where she conducted quantitative economic research on agricultural trade policy. She also worked for several years in the Environment Division of the International Food Policy Research Institute and served as a consultant for various organizations, including the Food and Agriculture Organization and the International Service for National Agricultural Research Systems. She completed her PhD in applied economics at the University of Minnesota, and she has a joint Master's degree in public policy and environmental studies from Yale University, as well as a degree in biology from Princeton University.

### **Christian Häberli**

Christian Häberli is a Senior Research Fellow at the WTI/NCCR (Bern University) and a lecturer and consultant in Europe, Asia, Africa, and in the Americas. He has produced over 50 publications on trade, agriculture and development policy issues, more recently with a focus on food security from a trade and investment perspective. He graduated in 1977 with a PhD on the subject of African Investment Law (Basel University). Christian also has a degree in Development Sciences from Geneva (1975) and in Theology from Bern (2009). His professional career has included working for the International Labour Organization (ILO) and the Swiss Government, involving assignments in Madagascar, Thailand, Nepal and Switzerland. He also served as trade negotiator for Switzerland in the GATT and the WTO during the Uruguay and the Doha Rounds (1986 to 2007) and chaired the WTO Committee on Agriculture (Regular Session, 2005-07). He has been a WTO Panellist since 1996 without interruption in 18 stages of 5 dispute settlement cases, namely EC – Bananas III, Japan – Apples, EC – Biotech (GMO), China – Trading Rights and United States – Country of Origin Labelling (COOL).

*Cost: CHF 1'750*

## Energy, Environment and Climate Change

15 – 18 May 2017

**Course description:** This course will examine the relationship between trade and the environment with particular emphasis on climate change. The main principles of international environmental law will be set forth while exploring provisions in the WTO Agreement that deal with the environment and relevant WTO cases where environmental issues have arisen. Students will analyse the WTO toolbox that may provide a means to reduce greenhouse gas emissions and improve the environment and the ongoing environmental negotiations in the DDA.

**Lecturers:** Ilaria Espa, Ludivine Tamiotti, Karsten Steinfatt

### Ilaria Espa

Ilaria Espa is a Senior Research Fellow at the World Trade Institute (WTI), the Academic Coordinator of the WTI Doctoral Programme and a lecturer at the University of Milan. Formerly awarded a Marie Curie fellowship from the European Commission for her post-doctoral studies, Ilaria is a member of the work package on 'Trade and Climate Change' of the NCCR Trade Regulation Programme since 2013. Within this Programme, she has conducted research on the trade law implications of policies and policy instruments implemented at various levels of governance in the areas of climate, energy and commodities, as well as on the law governing the sustainable management of natural resources. Ilaria holds a PhD in international law and economics from the Department of Legal Studies of Bocconi University and was a visiting scholar at Columbia Law School in 2012. She also holds a BA in political science and an MA in international relations from Luiss University. Ilaria is the author of a monograph on Export Restrictions on Critical Minerals and Metals: Testing the Adequacy of WTO Disciplines (Cambridge University Press, 2015) and the co-editor (with Thomas Cottier) of the volume on International Trade in Sustainable Electricity: Regulatory Challenges in International Economic Law (Cambridge University Press, forthcoming).

### Ludivine Tamiotti

Ludivine Tamiotti is Counsellor in the Trade and Environment Division of the World Trade Organization in Geneva. She works in the WTO since 2001. She holds advanced law degrees from the Universities of Aix-en-Provence, Geneva and New York. Before joining the WTO, she worked at the United Nations International Court of

34

Justice in The Hague. In the WTO, she is in charge of the regular and negotiating committees on trade and environment and she provides legal advice to dispute settlement panels. She also conducts research on technical barriers to trade and trade and environment issues. Among other things, she has been the lead author of the WTO/UNEP Report on Trade and Climate Change.

### **Karsten Steinfatt**

Karsten Steinfatt has been a Counsellor in the Trade and Environment Division of the WTO Secretariat since 2011. In this capacity, he supports the WTO's regular and negotiating work on trade and environment. Between 2002 and 2011, Karsten was with the WTO's Trade Policies Review Division, where he served as lead drafter of several reports for the United States and the European Union. Before joining the WTO, he worked on trade policies at the Organization of American States in Washington, DC and the OECD. Karsten has an M.A. in public policy from the Fletcher School at Tufts University, and a B.A. in economics from the American University of Paris.

*Cost: CHF 1'500*

## Applied Economics and Impact Assessment I

22 - 24 May, 2017

*Course description:* Course description to be announced shortly

*Lecturer:* Joseph Francois , Koen Berden

### Joseph Francois

Joseph Francois is Managing Director and professor of economics at the World Trade Institute. He also serves as deputy director of the NCCR Trade Regulation. Previously he was professor of economics (with a chair in economic theory) at the Johannes Kepler Universität Linz. He is a fellow of the Centre for Economic Policy Research (London), director of the European Trade Study Group and the Institute for International and Development Economics, senior research fellow with the Vienna Institute for International Economic Studies, and a board member of the Global Trade Analysis Project. He serves on the editorial board of the Review of Development Economics, and the World Trade Review. Past professional incarnations have included professor of economics at Erasmus University Rotterdam, research economist for the World Trade Organization, and chief of research and acting director of economics for the U.S. International Trade Commission. Joe studied economics at the University of Maryland and economics and history at the University of Virginia. His current research interests include: cross-border production chains and employment; globalisation and inequality; trade in services; open economy competition policy and the regulation of firm behaviour; financial market integration; open economy growth and development; economic integration broadly defined; the multilateral trading system; trade and investment policy under imperfect competition (including the location of industry); the role of the service sector (finance, margin and intermediate services, etc.) in trade and development; competition policy in open markets; computational partial and general equilibrium modelling; and estimation and inference within large nonlinear systems (like large scale, multi-sector general equilibrium econometric models).

### Koen Berden

Dr Koen Berden is Director of Outreach and Member of the Board of Directors at the World Trade Institute in Bern, Switzerland, and assistant professor at Erasmus University. He is responsible for the WTI project portfolio, strategic (academic) alliances of the

36

WTI, the creation of short courses and trainings, and – together with the communications team – responsible for news outreach of the WTI, a leading interdisciplinary global authority in the fields of trade law and international trade. Previously, he worked at Ecorys, the oldest and one of the largest public sector consulting firms in Europe. At Ecorys Netherlands he was first Partner and Commercial Director and later served as its Managing Director. For the Ecorys Group, Koen was EU Market Director, Chief Innovation Officer, Chief Economist and Senior Partner. Koen has over 18 years' experience in the fields of trade, competitiveness, and transport economics as project leader or director – including of large and complex framework contracts and technical assistance projects. Koen has, for example, led various studies focused on (sustainable) impact assessments of Free Trade Agreements (e.g. TTIP) and was team leader of the KEPLOTRADE project – providing technical assistance – from 2008–2010 in Kenya. As assistant professor at Erasmus University from 1998 until 2015, Koen lectured and supervised students and PhDs for many years. From 2003–2006 Koen was Executive Director and founder of the International Bachelor in Economics & Business (IBEB) at Erasmus University Rotterdam, dean International Affairs, and vice-rector (from 2005–2007) of Skarbek University in Warsaw, Poland. He is Board Member of the Institute for International and Development Economics, fellow of the Transatlantic Policy Network (TPN), member of the Rotterdam Economic Council (REC), and member of the Studiegezelschap Economische Politiek (SEP). Koen graduated with honours from Erasmus University Rotterdam in international and financial economics and did his PhD in Economics at the Tinbergen Institute on 'Innovation, Uncertainty and Economic Growth'. He has been a senior lecturer around the world, including in The Netherlands, Poland, Bulgaria, Hungary, Russia, Saudi Arabia, Indonesia, India, Australia, and Kenya on international trade and competitiveness issues.

*Cost: CHF 1'250*

## Applied Economics and Impact Assessment II

29 May - 2 June 2017

*Course description:* Course description to be announced shortly

*Lecturers:* Ralf Peters, Christian Knebel, Olivier Cadot

### Ralph Peters

Ralf Peters is the Chief of the Trade Information Section in the Trade Analysis Branch of UNCTAD. He coordinates and conducts work on trade data and trade control measures (tariffs and non-tariff measures) as well as on capacity building for trade policy makers. For several years, he was in UNCTAD's Trade Negotiations and Commercial Diplomacy Branch supporting developing countries in WTO accessions and other multilateral as well as regional trade negotiations. From 2009 to 2010 Mr. Peters was Chief Technical Advisor at the ILO for trade and employment. Before he joined UNCTAD he was Project Coordinator at the Centre for European Economic Research and Assistant Professor in economics. Mr Peters studied in Germany and the UK, has a master degree in mathematical economics and holds a Ph.D. in international economics.

### Christian Knebel

Christian Knebel is an economist in the Trade Analysis Branch at UNCTAD since 2012. He specializes on research regarding trade policy, particularly non-tariff measures (NTMs). In technical cooperation projects he has supported regional integration efforts in SADC and COMESA, and is currently managing NTM data collection for US trade regulations. Previously, he worked at the Market Analysis and Research section of the International Trade Centre (ITC). He authored reports about obstacles to trade faced by companies in Malawi, Peru, Sri Lanka, Paraguay and Uruguay, and assisted their governments in addressing such barriers. He was also research assistant at the Institute for Applied Economic Research (IAW, Germany) and at the University of Tübingen. He holds Master in International Economics from University of Tübingen, Germany, and also studied in Buenos Aires, Argentina. In his Master thesis he estimated the effects of non-tariff measures on consumer prices.



## Olivier Cadot

Olivier Cadot holds a Ph.D in Economics from Princeton University and a Masters in Economic History from McGill University. He is currently professor of International Economics and director of the Institute of Applied Economics at the University of Lausanne. Prior to taking up his position at Lausanne, he was Associate Professor of Economics at INSEAD. He has held visiting appointments at UCLA and McGill University, New York University, Université d'Auvergne, Koç University and the Institut d'Etudes Politiques de Paris. Professor Cadot has been mission chief and consultant on World Bank missions to emerging countries and has advised the French Government, the Swiss Federal Government and the European Commission on trade-policy matters. He also worked for the OECD and the International Monetary Fund. He was elected best teacher of the year at HEC Lausanne and was nominated three times for the Outstanding Teacher Award at INSEAD. He has contributed regularly to international executive programmes. Professor Cadot is a Research Fellow of the Center for Economic Policy Research in London and Associate Scholar of CERDI and the CEPREMAP. He also serves on the editorial board of the *Revue d'Economie du Développement* and on the scientific advisory board of the Fondation Jean Monnet. He has published numerous scholarly papers on international trade and economic development.

*Cost: CHF 1'750*

## Trade and Intellectual Property Rights

6 – 9 June 2017

**Course description:** This course will examine the functions of intellectual property rights in the world trading system. It will explore the general rules of the TRIPS Agreement as well as its negotiating history and interpretation up to the present. It will offer an introduction to the main forms of intellectual property rights, the scope and exceptions of rights and also will explain the basic underlying principles of the international intellectual property system based upon a number of international conventions, including the international registration systems of WIPO. The course will discuss the economic foundations of intellectual property rights and their role in the process of innovation, specialisation and competition in the global economy. It will address the problem of enforcement of intellectual property rights and the challenges this problem entails for future developments in the field. It is of interest to lawyers, economists and government officials working on TRIPS and intellectual property issues.

**Lecturers:** Thomas Cottier, Felix Addor, Sacha Wunsch-Vincent

### Thomas Cottier

Thomas Cottier, former Managing Director of the World Trade Institute and the Institute of European and International Economic Law, is Emeritus Professor of European and International Economic Law at the University of Bern. He is a former co-director of the national research programme on trade law and policy (NCCR Trade Regulation: From Fragmentation to Coherence) located at the WTI. Prof. Cottier is an associate editor of several journals. He was a visiting professor at the Graduate Institute, Geneva and currently teaches at the Europa Institut Saarbrücken, Germany and at Wuhan University, China. From 1997 to 2004 he was a member of the Swiss National Research Council and served on the board of the International Plant Genetic Resources Institute (IPGRI) Rome during the same period. He served the Baker & McKenzie law firm as Of Counsel from 1998 to 2005. Prof. Cottier has a long-standing involvement in GATT/WTO activities. He served on the Swiss negotiating team of the Uruguay Round from 1986 to 1993, first as Chief negotiator on dispute settlement and subsidies for Switzerland and subsequently as Chief negotiator on TRIPs. He held several positions in the Swiss External Economic Affairs Department and was the Deputy-Director General of the Swiss Intellectual Property Office. In addition to his conceptual work in the fields of services and intellectual property and legal counselling, he has also served as a member or chair of several GATT and WTO panels. Prof. Cottier

has written and publishes on a wide range of trade and international law issues.

### **Felix Addor**

Felix Addor serves as the Deputy Director General, Chief Legal Counsel and Director of the Legal & International Affairs Division at the Swiss Federal Institute of Intellectual Property (Swiss Ministry of Justice), the federal agency in charge of all intellectual property matters in Switzerland ([www.ige.ch](http://www.ige.ch)). He has been responsible for all legal and policy matters regarding all fields of intellectual property at the national and international levels since 1999. He leads Swiss negotiating delegations to the relevant international fora, such as the World Trade Organization and the World Intellectual Property Organization, and to bi- and plurilateral negotiations. Since 2008, Dr Addor has been a (part-time) Professor at the University of Bern School of Law. He lectures on international intellectual property law, international negotiations and global governance. Additionally, Dr Addor is a Member of the Boards of the Swiss Association of Competition Law and of the Swiss Forum of Communication Law, and he is a Member of the International Association for the Advancement of Teaching and Research in Intellectual Property. Dr Addor has authored numerous articles, and he is a regular guest lecturer on various issues of intellectual property, civil procedure and enforcement law, international arbitration and negotiation. He received an MLaw (magna cum laude) and a Dr. iur. (summa cum laude, awarded by the Professor Walther Hug Foundation) from the University of Bern, and he has been admitted to the Canton Bern State Bar since 1990.

### **Sacha Wunsch-Vincent**

Dr. Sacha Wunsch-Vincent is the Senior Economist under the Chief Economist at the World Intellectual Property Organization (WIPO). He is one of the main authors of the World Intellectual Property Report since 2011, and Editor of the Global Innovation Index. His primary research foci and current area of work are concerned with the interaction of innovation, intellectual property and economic development. Before joining WIPO to contribute to the creation of its economics work, he was co-leader an economist at the OECD Directorate for Science, Technology, and Industry. Before that he was the Swiss National Science Fellow at the Berkeley Center for Law and Technology (University of California, Berkeley) and the Peterson Institute for International Economics. He served as advisor to various governments and organizations such as the World Bank and the World Economic Forum. He also testified to various Parliaments, mostly on copyright and innovation issues. He holds a Master's degree in international economics from the Maastricht Economic Research Institute on Innova-



tion and Technology, University of Maastricht, and a PhD in economics from the University of St. Gallen, Switzerland. Next to his assignment at the WTI, Sacha teaches international economics at Sciences Po Paris and the World Bank Institute.

*Cost: CHF 1'500*