



AGENDA

Panel Discussion – Pacific Alliance
Pro Tempore Presidency of Mexico – 2026
Total duration : 90 minutes + Aperó
Language: english

Venue: World Trade Institute (WTI), Auditorium Silva Casa.

Date: May 26, 2026

Time: 17:00 to 19:00 hrs.

Event Title:

“Pacific Alliance at 15 Years: Integration, Global Projection, and Cooperation for the Future”

1. Opening (5 minutes)

Moderator: Professor Rodrigo Polanco (Academic Coordinator, WTI Advanced Master Programs WTI, Senior Researcher and Lecturer).

- Welcome to participants and attendees
 - Introduction of the panelists
 - Overview of the panel’s purpose and format in the context of the Pacific Alliance’s 15th anniversary
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2. Panel Session (50 minutes)

2.1 México – Pro Tempore Presidency (10 minutes)

Ambassador of Mexico, Cecilia Jaber

- Evolution, status, and overall vision of the Pacific Alliance
- Priorities for 2026 under Mexico’s Pro Tempore Presidency
- Assessment of 15 years of regional integration

2.2 Chile – Internationalization and External Projection (10 minutes)

Ambassador of Chile, Carla Serazzi Chang

- Economic integration and market access
- Diversification of international partnerships
- Projection of the bloc toward strategic partners



2.3 Colombia – Regional Cooperation and Cooperation Fund (10 minutes)

Ambassador of Colombia, Francisco Echeverri Lara

- Management of the Cooperation Fund
- Outcomes in youth, education, and gender
- Economic and tourism promotion initiatives

2.4 Perú – Economic Integration and Citizen Benefits (10 minutes)

Ambassador of Peru, Julio Garro Gálvez

- Impact on investment and entrepreneurship
- Opportunities for youth and productive sectors
- Inclusion and regional cohesion

2.5 Switzerland – Cooperation with the Pacific Alliance (10 minutes)

Ambassador François Voeffray, Assistant Secretary of State for the Americas and the Caribbean, Federal Department of Foreign Affairs (Switzerland, Observer State)

- Switzerland's priorities and thematic approaches

3. Q&A Session (30 minutes)

Moderator: Professor Rodrigo Polanco

4. Closing Remarks (5 minutes)

Moderator: Professor Rodrigo Polanco

- Thanks to participants
 - Official closing of the event
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5. Networking Cocktail and Gastronomic Tasting

- Culinary tasting from Mexico, Chile, Colombia, and Peru
- Promotion of the cultural and culinary identity of the Pacific Alliance
- Exchange among authorities and guests (networking)