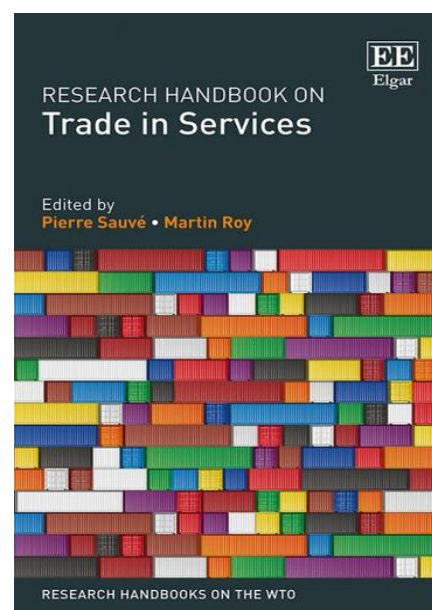


## BOOK LAUNCH

### RESEARCH HANDBOOK ON TRADE IN SERVICES

Edited by Pierre Sauvé, WTI, and  
Martin Roy, WTO Secretariat

Published by Edward Elgar



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**26 JANUARY 2017**

**CENTRE WILLIAM-RAPPARD, WTO**

**ROOM D**

**15H30**

## PROGRAM

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### Opening Remarks

*Roberto Azevêdo, Director General of the WTO*

### Presentation of the Book

*Martin Roy, Trade in Services & Investment Division, WTO Secretariat*

### Round Table

- Erik van der Marel, ECIPE & ULB : "Data flows and servicification: economic underpinnings and regulatory incidence"
- Lee Tuthill, WTO Secretariat: "Data flow regulation – How far can GATS take us"
- Discussant: H.E. Dr. Syed Tauqir SHAH, Ambassador and Permanent Representative of Pakistan to the WTO

### Closing Address

- Hamid Mamdouh, Director of the Trade in Services and Investment Division, WTO Secretariat: "What Lies Ahead for WTO Services Negotiations: Key Lessons from the Past and New Challenges"
- Discussion moderated by Pierre Sauvé, World Trade Institute, University of Bern