

WTI Brown Bag Seminar



Title

The US, China, and the Battle for Cyberspace

Speaker

Adam Segal

When

27 February, 2020 (12:30-13:30)

Where

Anna Nussbaum Auditorium, World Trade Institute, University of Bern
Hallerstrasse 6, 3012 Bern, Switzerland

Abstract

Analysts on both sides of the Pacific have described an “escalating digital cold war” between Beijing and Washington. Chinese hackers attack the US government and American technology companies; Washington is using punitive measures against Huawei and Chinese surveillance companies, and Cyber Command has adopted a more offensive cyber strategy, referred to as forward defence through persistent engagement. Are the US and China doomed to ever more dangerous competition in cyberspace, or can they find common ground for cooperation? What does increasing competition between China and the United States mean for the rest of the world?

Speaker biography

Adam Segal is the Ira A. Lipman chair in emerging technologies and national security and director of the Digital and Cyberspace Policy Program at the Council on Foreign Relations (CFR). An expert on security issues, technology development, and Chinese domestic and foreign policy, Segal was the project director for the CFR-sponsored Independent Task Force reports *Innovation and National Security: Keeping Our Edge* and *Defending an Open, Global, Secure, and Resilient Internet*. His book *The Hacked World Order: How Nations Fight, Trade, Maneuver, and Manipulate in the Digital Age* (PublicAffairs, 2016) describes the increasingly contentious geopolitics of cyberspace. His work has appeared in the *Financial Times*, the *New York Times*, *Foreign Policy*, the *Wall Street Journal*, and *Foreign Affairs*, among others. He currently writes for the blog, “[Net Politics](#).”

