World Trade Forum Information

Where trade experts convene.
Contents

Arriving in Bern .................................................................................................................. 3
Eventfabrik Bern Service ................................................................................................. 3
The World Trade Institute ............................................................................................... 4
Hotels ............................................................................................................................... 5
General Information ......................................................................................................... 6
Arriving in Bern

From the Airport to Bern, trains are available from Basel (Mullhouse), Geneva and Zurich Airports to Bern Central Railway Station:
- Intercity train from the Basel Mullhouse Airport (90 minutes)
- Geneva (110 minutes)
- Zurich (75 minutes).
- Information on train timetables can be found at http://www.sbb.ch/

Taxi: Taxis are available at the Bahnhof (central railway station) and the Bern airport. There are several companies, but here a couple:
- Bären Taxi: 031 371 11 11
- Nova Taxi: 031 331 33 13

Car: Please note that there is no parking available at the WTI, nor at Eventfabrik. However, you will be able to find some parking:
- Insel parking garage (exit Forsthaus, then follow the signs to "Inselspital" and "Insel-Parking"). 650m walk to the Eventfabrik building.
- Parking garage Neufeld (exit Neufeld, then follow the signs "P+R") 1.6km walk to the Eventfabrik building. Buses are also available. Please note the parking in Switzerland can be pricy.

Do you want to know more about Bern? This website will be helpful: Official website of Bern Welcome - Bern Welcome

Eventfabrik Bern Service

All the World Trade Forum will take place here:

Eventfabrik Bern Services AG
Fabrikstrasse 12
CH-3012 Bern
Location: Eventfabrik Bern Service AG - Google Maps
Tel. +41 31 712 12 12
info@eventfabrikbern.ch

Directions to Eventfabrik:
There are different options to get to the Eventfabrik from the Bern main station. Please see options below:
- Public transport: Bus 101 from the main station, stop: Güterbahnhof, every 10 minutes
- By walking: takes about 20-25 minutes
The World Trade Institute

No conferences will be held at the WTI, but if you are curious, our Institute is located at:

World Trade Institute
Hallerstrasse 6
3012 Bern
Tel: +41 31 631 32 70
Location: World Trade Institute - Google Maps
Web: http://www.wti.org/
Email: inquire@wti.org
Hotels

KREUZ BERN MODERN CITY HOTEL
Zeughausgasse 41
3011 Bern
Location: [Kreuz Bern Modern City Hotel - Google Maps](#)
Tel: +41 31 329 95 95
Email: info@kreuzbern.ch
Website: [OFFIZIELLE WEBSEITE Kreuz Bern Modern City Hotel](#)

SORELL HOTEL ADOR
Laupenstrasse 15
3001 Bern
Location: [Sorell Hotel Ador - Google Maps](#)
Tel: +41 31 388 01 11
Email: ador@sorellhotels.com
Website: [Bern Hotel | Hotel Ador In Bern | Sorell Hotels](#)

SORELL HOTEL ARABELLE
Mittelstrasse 6
3012 Bern
Location: [Sorell Hotel Arabelle - Google Maps](#)
Tel: +41 31 301 03 05
Email: arabelle@sorellhotels.com
Website: [Hotel Arabelle In Bern | Hotel in Central Bern | Sorell Hotels](#)

HOTEL BÄREN
Am Bundesplatz 4
Schauplatzgasse
3011 Bern
Location: [Hotel Bären am Bundesplatz - Google Maps](#)
Tel: +41 31 311 33 67
Email: reception@baerenbern.ch
Website: [https://www.baerenbern.ch/](#)

IBIS STYLES BERN CITY
Zieglerstrasse 66
3007 Bern
Location: [ibis Styles Bern City (opening December 2022) - Google Maps](#)
Tel: +41 31 378 66 66
Email: h9662@accor.com
Website: [ibis Styles Bern City | ALL - ALL (accor.com)](#)
General Information

Food Shopping and Alternative Cuisine
Switzerland has three major grocery chains: Migros, Coop and Denner. Migros and Coop operate large supermarkets that stock all the usual products you would expect; however, Migros does not sell alcoholic beverages or cigarettes. There are several Indian grocery stores, for example, in Schwanengasse, next door to the Rex cinema, another in Schützenstrasse and a Sri Lankan grocery store at Seidenweg in Länggasse. A sizeable Asian grocery story can be found at Post Parc (next to the main train station) and Moserstrasse in the Breitenrein. In addition, you will find an African Superstore in Herzogstrasse and another one in Liebefeld (including a bar) in the same area.

Shopping
Most stores are open Monday to Friday from 09:00 - 19:00, and on Saturday from 09:00 - 17:00. Late night shopping is available on Thursday night when most stores remain open until 21:00. Everything is closed Sunday’s except at main stations.

Pharmacies
There is a pharmacy in the central railway station, open from 06:30 - 22:00, seven days a week.

Bank and Currency Conversion
A UBS bank on the plaza opposite the central railway station accepts all major credit cards. In addition, there is a currency exchange service within the central railway station itself, which is open between 07:00 - 20:00 from Monday to Friday and from 09:00 - 19:00 on the weekend. Furthermore, the following website is very convenient for information about exchange rates: http://www.xe.com/currencyconverter/.

Weather/Climate
Bern has a moderate climate. However, be aware that the four seasons differ considerably concerning weather, temperature and hours of daylight. During July and August, the temperature in Bern can vary between 20°C and 35°C during the day and is perhaps a bit cooler at night. A good weather app can be found here: MeteoSwiss App - MeteoSwiss (admin.ch)

Public Transport
Public transport in Switzerland can be expensive, but it is safe and efficient. Trains, trams, buses etc., are clean and inviting. For individual trips, it is easiest to buy individual tickets or a day pass at the nearest train station or ticket vending machine. You can purchase this ticket online (https://www.sbb.ch/en/travelcards-and-tickets/railpasses/half-fare-travelcard.html) or on your arrival in Switzerland (SBB salespoint at the airport). Discounted tickets can also be available if taken in advance.

Bikes
Daily bicycle hire is available throughout the City of Bern using the PubliBike system (https://www.publibike.ch/en/home).

Telephone
All phone numbers in Bern begin with 031. For international calls, dial 00, then the country code. The national dialing code for Switzerland is +41. Therefore, the following 0 is omitted (ex. +41 31 634 3270 from abroad and 031 634 3270 from within Switzerland).
Medical Emergencies
In case of a medical emergency, dial the police emergency number 117 or ambulance 144. Ambulance fees will need to be paid by the injured/sick person and cost around 500 Sfr. A doctor is available at City Notfall, a medical practice, where no appointment is necessary (open daily from 7:00 – 22:00). It is situated on Bubenbergplatz 10, close to the central railway station. Your health insurance card will also feature a 24-hour helpline.

Useful Websites
• General information about Bern, including everything from cinema listings to radio stations, can be found at the following website: http://www.bern.com/en.
• The following website is very convenient for translating German text to English or another language: https://www.deepl.com/translator
• You can find general information about Switzerland concerning sightseeing etc. on the following website: https://www.myswitzerland.com/en-ch/
• For train connections and schedules, check the website of the Swiss Federal Railways at: http://www.sbb.ch
• Information on Swiss museums is available at: http://www.museums.ch
  Unfortunately, the website is only available in French, Italian and German.
• Online maps of Switzerland may be found at: https://map.search.ch/

Internet Access
You will have internet access at your hotel and at Eventfabrik Bern Service.

Information about Bern
Bern was founded in 1191 by Duke Berchtold V of Zähringen as the western bulwark of his territory and extended in several stages. In 1353, Bern became the eighth member of the Swiss Confederacy. After the fire of 1405, the city was rebuilt in sandstone. The medieval architecture is still largely intact. Bern reached the zenith of its power in the 14th to 16th centuries when it was the most powerful city-state north of the Alps. In 1528, the Reformation took place. In 1798, Napoleonic troops invaded Bern, which resulted in the downfall of Old Bern. In 1834, Bern acquired a university charter. It became the Swiss federal capital in 1848. The city is also the capital of the Canton of Bern.

- Population: Approx. 140,000
- Language: Swiss German

Bern is one of the finest examples of medieval civic architecture in Europe with its time-honoured sandstone buildings, historic towers, and unique fountains. The city’s appearance has remained virtually unchanged for centuries, earning Bern a place on the UNESCO list of World Heritage Sites. Bern is also the seat of the Swiss Government.

Thanks to 6 kilometers of arcades, Bern boasts one of the longest covered shopping promenades in Europe. Under the arcades and on squares and side streets are
dozens of restaurants and cafés. Moreover, on Tuesday and Saturday mornings, this is where you will find colorful markets for fresh vegetables, flowers and meat.

The river Aare is Bern’s green artery: ideal for a quick swim in the summertime or for lounging along its shores in the sun. The river snakes around the Old Town and offers plenty of room for recreation. Just a few minutes’ walk from the railway station; you can stroll along the riverbank under leafy trees, surrounded by nature.

Bern is not only a Cultural World Heritage Site but also embraces modern movements of architecture and design. The Paul Klee Museum houses the world’s largest collection of Paul Klee’s works. Einstein developed his theory of relativity here in Bern, and Tobler created his world-famous Toblerone chocolate. The concert hall and municipal theatre are only a few steps away from the city centre.

More info here: Official website of Bern Welcome - Bern Welcome