

WTI 'Talking Gender, Equality and Diversity' Lecture Series

Women and Risk: Rewriting the Rules

Dr Mara Catherine Harvey
Leader. Author. Change Maker.

Abstract

Switzerland has somewhat lost its edge as leading financial market place and has a unique opportunity to win that edge back: Gender Equality. This might sound surprising, but when we size up the economic and financial consequences of gender inequality, the magnitude of the opportunity becomes very palpable indeed. Dr Harvey will investigate pay gaps, savings and investments, financial literacy and financial equality to identify a new narrative that empowers girls and women to embrace earning, negotiating and investing. Without a new narrative, it will be hard to accelerate the path to economic gender equality.

Biography of the speaker

Dr. Mara Catherine Harvey is a senior manager at UBS with over 20 years' experience and has held positions spanning strategy, risk and capital management, sales, organisational design, client development and holistic advisory of Ultra High Net Worth (UHNW) clients. In her most recent position, she ran the UBS Global UHNW wealth management business across Germany, Austria, Italy, UK international and Northern Europe international. She led a team of over 100 wealth management professionals and UBS received the Euromoney awards for best Private Bank for UHNW clients in Germany and in Italy. Her innovation team was also shortlisted for the Disruptor of the Year Award at the Women in Finance Awards, 2018. As board member of the UBS Optimus Foundation in Germany, Mara is engaged in improving health, education and protection for the world's most vulnerable children. She is also an active advocate for financial literacy, female economic empowerment and equality, and is a frequent speaker at international conferences as well as a published author. Her most recent publications are WOMEN AND RISK (2018) and the SMART WAY TO START book series (2018, 2019) on money, ethics and sustainability for children. Mara holds a doctorate with highest honours in Political Economy from Fribourg University, Switzerland. She lives in Zurich and speaks English, Italian, French and German fluently.

When, Where

Wednesday
26 February 2020
17:00-18:30
Anna Nussbaum Auditorium, World Trade Institute
Hallerstrasse 6, 3012 Bern

Further Information:

Participation is open to the public and free of charge.
Registration is not necessary.
If you need childcare services during the events, please contact
Ms Sophia Thompson (sophia.thompson@wti.org).