

# Module II:

# Intellectual Property and the Digital Economy

**Root Number:** 446688

**ECTS:** 3

**Lecturers:** Thomas Cottier, Mira Burri, Anna Zeiter, Andreas Heinemann and Philippe Lionnet

**Dates:** 12-16 July, 2021 (a 24h take-home assessment will be shared on July 16 after class).

### **Course Description**

This model is dedicated to exploring the relationship of international trade, intellectual property and competition law in the digital economy. Expounding the law of copyright and domain name protection, it builds upon the first module, but then turns to new challenges in the field of competition law. New and unresolved issues of big data, data protection, artificial intelligence and IP protected technical standards are discussed, also in relation to the US-Sino trade war. The module also includes treatment of enforcing intellectual property rights which is particularly challenges in digital trade. The course is taught by leading academics and experienced practioners and Swiss government officials.