

CV Joachim Monkelbaan, PhD

Personal details

Name: Joachim Monkelbaan
Location: Geneva, Switzerland
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Date of birth: 21 November 1979
Citizenship: Dutch and German
Swiss work permit: G



WORKING EXPERIENCE

Current:

- **Representative for Sustainable and Just Economic Systems, Quaker United Nations Office Geneva, Switzerland**
Focus on rethinking of economic models and paradigms, and trade (WTO reform), macro-economics, circular economy, and green economy.
- **Adjunct Professor in Global Environmental Politics, International University in Geneva**

2014 – 2019: Global trade and sustainable development advisor

Worked on implementing the Green Economy and 2030 Agenda for Sustainable Development (including the Sustainable Development Goals (SDGs) and the Paris Climate Agreement) through networking, research, capacity building, strategic advice, and building multi-actor partnerships, including as:

- **Senior advisor to UN Environment**, Economics and Trade Branch, Geneva
- **Team leader (independent consultant) for EU Sustainability Impact Assessments** of
 - 1.) the Green Goods Initiative ('Environmental Goods Agreement');
 - 2.) EU-Myanmar Investment Protection Agreement; and
 - 3.) EU-Philippines FTA
- **Advisor on environment and health** to the World Health Organization (WHO)
- **Visiting research fellow**, University of California, Los Angeles (UCLA) and Institute for Developing Economies (IDE), Tokyo, Japan
- **Advisor on the application of blockchain technology** in the context of climate change, circular economy, and the 2030 Agenda for Sustainable Development at <https://denominatorgroup.org/>
- **Co-founder of the Sustainability Leadership Lab** (www.sl-lab.org), winner of the Educator's Challenge award of the Global Challenges Foundation
- **Researcher and lecturer, University of Geneva (Institute for Environmental Sciences)**

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- 2009 – 2014** **Senior Programme Officer, Int. Centre for Trade and Sustainable Development (ICTSD) - Geneva, Switzerland**
- Global Platform on Climate Change, Sustainable Energy, and Trade
 - Managed public-private partnerships on energy and trade, including the Sustainable Energy Trade Initiative (SETI) Alliance
 - Supervised research, organized dialogues, and presented findings in international conferences and capacity building workshops
- February 2009 -
August 2009: **Programme Officer, UNDP/UNIDO project on renewable energy and climate finance - Hangzhou, China**
- Implemented GEF-financed low-carbon development projects, particularly through facilitating cooperation on hydro power
 - Organized the international hydro energy conference in Hangzhou, China
 - Analyzed energy and climate change policies in China
- May 2008-
February 2009 **Policy Officer, International Union for the Conservation of Nature (IUCN), Global Policy Unit (secondment from Dutch government)**
Gland, Switzerland
- Streamlined IUCN's governance processes and policy system
 - Wrote policy statements on technical and socio-economic themes related to climate change, human livelihoods and ecosystem conservation
 - Drafted communications for the World Conservation Congress, G8 and UN Meetings
- August 2005-
February 2009: **Legal and Economic Officer, Dutch Ministry of Economic Affairs**
The Hague, the Netherlands
- Conducted legal and economic research and draft communications on trade, competition and intellectual property matters
 - Coordinated capacity building project in Ghana
 - Liaised with other Ministries, companies and supranational organizations (EU, OECD)
- 2005: **Trainee, Secretariat of the Council of the European Union**
Directorate-General for Multilateral Economic Affairs
Brussels, Belgium
- Contributed to the Draft Ministerial Text for the 6th WTO Hong Kong Ministerial Conference
 - Research on international trade and development in Africa
 - Facilitated EU and international negotiations on trade and investment
- January 2005: **External Staff, World Economic Forum**
Davos, Switzerland
- 2004: **Trainee, International Trade Centre (UNCTAD/WTO)**
Geneva, Switzerland

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EDUCATION

- 2011- 2015 **PhD, Institute for Environmental Sciences, University of Geneva**
Geneva, Switzerland
- Title: 'Global Change, Sustainability, Governance: Constructing an Integrative Framework for Steering Transitions'
 - Cases: Climate change governance, Sustainable Development Goals, trade in sustainable energy technologies, and aviation & climate change
 - Received scholarship from Schmidheiny Foundation, Association for Business in Society (ABIS) best thesis award, and was selected for University of Sussex's Science Policy Research Unit (SPRU) PhD Days and ETH Zurich PhD Academy 2015
 - Postdoc research at University of California, Los Angeles (UCLA) from December 2015 to March 2016.
- 2003- 2004: **Master of International Law and Economics, World Trade Institute,**
Bern, Switzerland
- thesis: 'Decision-making reform in the WTO'
- 1999- 2003: **Bachelor and LL.M. in European Law and Languages, Maastricht University,**
Maastricht, the Netherlands
- exchange year at the University of Westminster, London, UK
 - theses: 'EU Federalism' and 'Consultation in the WTO'

LANGUAGE SKILLS

Native: Dutch
Fluent: English, German
Working level: French
Basic: Chinese (Mandarin), Korean, Spanish, Italian

OTHER PROFESSIONAL/ACADEMIC ACTIVITIES

- Completed United Nations training in Results-Based Management
- Academic advisor, International Institute for Water Security, Zhejiang University, China
- Academic advisor, The Environment, Resources, and Energy Legal Research Center (ERE) of Zhejiang University Guanghua Law School (Hangzhou, China)
- Coordinator of research group of Ethical Business Building the Future (EBBF)

REFERENCES

1. Prof. Dr. Martin Kumar Patel
Chair of Energy Group, University of Geneva
Martin.patel@unige.ch
+41 22 379 0769
2. Prof. Dr. Christoph Stückelberger
Professor of global ethics and President and Founder of Globethics.net Foundation
stueckelberger@globethics.net
3. Mr. Augusto Lopez-Claros
Director, Global Indicators Group at World Bank, former Chief Economist and Director of the Global Competitiveness Program at the World Economic Forum
alopezclaros@gmail.com

Publication list (selection) of Joachim Monkelbaan

Governance for the SDGs: An Integrative Overview of Theories, Tools, Competencies, and other Means of Implementation for the Sustainable Development Goals (SDGs) and the Paris Climate Agreement. Book in Springer's series on the SDGs: <https://www.springer.com/us/book/9789811304743> , 2019

Sustainability Impact Assessment of the EU-Philippines Free Trade Agreement. final report for European Commission, Directorate-General for Trade. By Joachim Monkelbaan (team leader) et al., May 2019.

Trade as a Means for Implementing the SDGs: the Example of the Environmental Goods Agreement. Journal of World Trade 51: 4, September 2017.

Sustainability Impact Assessment of the EU-Myanmar Investment Protection Agreement. final report for European Commission, Directorate-General for Trade. By Joachim Monkelbaan (team leader) et al., March 2016.

'Trade in Sustainable Energy Services', by Joachim Monkelbaan, book chapter in: *The Law and Economics of a Sustainable Energy Trade Agreement*, Edited by Gary C. Hufbauer, Ricardo Meléndez-Ortiz and Richard Samans, Cambridge University Press, 2016.

[Trade Sustainability Impact Assessment on the Environmental Goods Agreement](#), final report for European Commission, Directorate-General for Trade. By Joachim Monkelbaan (team leader) et al., March 2016.

'Climate Change, Labelling, International Standards and The Technical Barriers to Trade Agreement: Are They in (Dis)harmony?' by Joachim Monkelbaan and Michelle Ayu Chinta Kristy, Journal of World Trade Studies, Volume V, Number 2, November 2015.

['Experimentalist Sustainability Governance: Jazzing up Environmental Blues?'](#), by Joachim Monkelbaan, Public Participation and Climate Governance Working Paper Series, Centre for International Sustainable Development Law, March 2015.

['Addressing the trade-climate change-energy nexus: China's explorations in a global governance landscape'](#), by Joachim Monkelbaan, in *Advances in Climate Change Research*, Volume 5, Issue 4, December 2014, Pages 206–218

[Trade and Green Economy: A Handbook](#), Co-author of sections on climate change, energy, and transport. Published by International Institute for Sustainable Development & United Nations Environment Programme, November, 2014.

'Sustainable Energy Trade Initiatives: Business Interests and Legal Implications', by Joachim Monkelbaan, peer reviewed book chapter in *Law and the Transition to Business Sustainability* (published by Springer), May 2014.

'Sustainable Energy Services in a SETA (Sustainable Energy Trade Agreement)', by Joachim Monkelbaan, issue paper for ICTSD, July 2013.

[Global Energy Assessment](#), December 2012, lead author of chapter on *Policies for Capacity Development*

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[‘China's Global and Domestic Governance of Climate Change, Trade and Sustainable Energy: Exploring China's Interests in a Global Massive Scale-Up of Renewable Energies’](#), by Joachim Monkelbaan, March 2012.

‘Trade, Climate Change and the Role of Values in Global Governance’, in: [Global Governance Audit](#), Brookings Institution, February 2012.

Transport, Trade and Climate Change: Carbon Footprints, Fuel Subsidies and Market-Based Measures, by Joachim Monkelbaan/ICTSD for the German NGO Forum on Environment and Development, Working Paper, December 2011.

Trade Preferences for Environmentally Friendly Goods and Services, by Joachim Monkelbaan/ICTSD for the German NGO Forum on Environment and Development, Working Paper, December 2011.

Commonwealth Ministers Reference Book 2011, chapter on ‘International transport, trade and climate change’

International Transport, Climate Change and Trade, by Joachim Monkelbaan, ICTSD Programme on Trade and Environment, Trade and Sustainable Energy Series, Background Paper, October 2010.