GLOBAL GOVERNANCE PROGRAMME

WORLD TRADE FORUM: BEHIND-THE-BORDER POLICIES AND GLOBAL TRADE

The World Trade Forum 2016 is organised by:

World Trade Institute
European University Institute
Trade Policy Research Network
Centre for Economic Policy Research

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

23 - 24 SEPTEMBER 2016

This year’s World Trade Forum - an annual event that is organised by the World Trade Institute (Bern), the Robert Schuman Centre for Advanced Studies (European University Institute, Florence) and the CEPR Trade Policy Research Network - will focus on the measurement and impacts of non-tariff measures and domestic regulation on international trade and investment and how such ‘behind-the-border’ policies are being/can be addressed in preferential trade agreements and the WTO.

The World Trade Forum brings together leading academic scholars from around the world, trade policy practitioners and senior officials from governments and international organisations, as well as representatives of the business community and civil society, to discuss international trade and investment policy developments, medium-term trends, and recent and ongoing policy research project activities and results. It offers a unique platform for deliberation between trade practitioners and analysts.

Note: Speakers to be confirmed.
Draft Programme

23 September

09.30 - 12.30  The Development Footprint of International Trade
Organiser: Olivier Cattaneo (World Bank) and WEF
(pre-conference project meeting; by invitation only)

12.30 - 13.30  Location: Ante-Refectory
Registration of Delegates

13.30 - 13.45  Conference room: Refectory
Welcome by Renaud Dehousse | President, EUI
Opening remarks by Joseph Francois | WTI & Bernard Hoekman | EUI

13.45 - 15.00  Conference room: Refectory
Plenary Session I Roundtable
FDI, Value Chains and Behind the Border Policies
Chair: Lucian Cernat | DG Trade, European Commission
Speakers:
Arancha Gonzalez | Executive Director, ITC
Beata Javorcik | Oxford University
Filippo Di Mauro | European Central Bank
Ricardo Cortés-Monroy | Nestlé
Bernardo Calzadilla-Sariento | UNIDO

15.00 - 15.30  Location: Lower Loggia
Coffee break
15.30 - 17.00

**Conference room: Emeroteca**

**Parallel Session A: Private Standards: New Data and Results**

*Organiser: International Trade Centre, Geneva*

Speakers:
Marion Jansen; Joe Wozniak and Olga Solleder | ITC
Matteo Fiorini | EUI
Philip Schleifer | University of Amsterdam

Discussant: Vera Thorstensen | Vargas Foundation

**Conference Room: Sala del Capitolo**

**Parallel Session B: The G20 & Trade/Investment Policy**

*Organiser: Nomisma*

Speakers:
Andrea Goldstein | Nomisma
Alessia Amighini | Università del Piemonte
Ken Ash | OECD
Bernard Hoekman | EUI

Discussant:
Marten van den Berg | Ministry of Foreign Affairs, Netherlands

**Conference room: Theatre**

**Parallel Session C: Measuring and Mapping NTMs**

*Organiser: Joseph Francois | WTI (PRONTO Project)*

Speakers:
Alessandro Nicita/ Ralf Peters | UNCTAD: Update on MAST project
Ron Davies | UCD: Mapping the NTM Landscape
Sebastian Klotz | Bern/WTI: NTMs and PTAs
Marc Bacchetta | WTO: Subsidies
Chad Bown | Peterson Institute: Contingent Protection

Discussant:
Alejandro Jara | King & Spalding
17.15 - 18.30  
*Conference room: Refectory*

**Plenary Session II Roundtable**

*Prospects for Further Trade Integration: Lessons from Brexit, TTIP & WTO*

Chair: Richard Newfarmer | International Growth Centre

Speakers:
- Thomas Cottier | WTI
- Joachim Reiter | Deputy Secretary-General, UNCTAD
- Walter Werner | Ambassador to the WTO, Permanent Mission of the Federal Republic of Germany
- Marc van Heukelen | Ambassador to the WTO (EU)

18.30 - 19.30  
*Location: Lower Loggia*

Reception
24 September

09.00 - 10.30  Conference room: Sala del Capitolo

Parallel Session D: Regulatory Conflict & Cooperation

Organisers: Joseph Francois | WTI and Bernard Hoekman | EUI

Speakers:
Charles Sabel | Columbia University: Trade agreements and regulatory cooperation
Hosuk Lee-Makiyama | ECIPE: Regulating data flows – or protectionism?
Eduardo Perez-Motta | Agon: Competition policy perspectives
Carlos Braga | Fundação Dom Cabral: Intellectual property – lessons from TPP
Discussant: Ernst-Ulrich Petersmann | EUI

Conference room: Theatre

Parallel Session E: Public Perceptions and Trade Policy

Organiser: NCCR

Chair: Philipp Genschel | EUI

Speakers:
Quynh Nguyen | ETH Zurich
Doug Nelson | Tulane University
Doris Oberdabernig | WTI

Conference room: Emeroteca

Parallel Session F: Impacts of NTMs

Organiser: PRONTO Project

Speakers:
Olivier Cadot | University of Lausanne: NTMs and Market Power
Stefano Inama | UNCTAD: Non-preferential rules of origin
Lionel Fontagné | PSE/Paris 1: Firm-level impacts of NTMs
Robert Stehrer | wiiw: NTMs and Value Chains
Discussant: Carl Hamilton | Advisor DG Trade, European Commission

10.30 - 11.00  Location: Lower Loggia

Coffee break

11.00 - 12.45  Conference room: Refectory
Plenary Session III Roundtable

Global Trade Policy: State of Play and Prospects

Chair: Shawn Donnan | Financial Times

Speakers:
Anabel Gonzalez | Senior Director, World Bank
Lilianne Ploumen | Minister of Trade and Development, Netherlands
Christian Friis Bach | Executive Secretary, UNECE
Antoni Estevadeordal | Inter-American Development Bank

12.45 - 14.00
Location: Lower Loggia
Lunch break

14.00 - 15.30
Conference room: Sala del Capitolo

Parallel Session G: Impact of Public Procurement Policies
Organiser: OECD Secretariat

Speakers:
Julien Gourdon | OECD
Lucian Cernat | DG Trade, European Commission: Measuring home bias
Anuridh Shingal | WTI & EUI: Procurement in the Crisis: Evidence from the GTA
Bernard Hoekman | EUI: Internationalization of procurement regulation

Discussant: Patrick Messerlin | ECIPE

Conference room: Emeroteca

Parallel H: Managing Regulatory Divergence
NTM book project presentations/PRONTO project

Speakers:
Michael Hahn | Bern/WTI: Enforcing International Regulatory Disciplines
Jacques Pelkmans | CEPS: The EU Experience
Petros Mavroidis | Columbia University: Regulatory Cooperation & WTO Law
Robert Basedow | OECD/EUI: Good Practices in Assessing Trade Impacts of Regulation

Discussant: Robert Wolfe | Queens University

15.30 - 16.00
Coffee break

16.00 - 17.30
Conference room: Sala del Capitolo

Parallel Session I: Model Comparisons of NTMs
Organiser: Trade Policy Modelling Forum
Speakers:
Eddy Bekkers | WTI
Hugo Rojas-Romagosa | CPB Netherlands
Jacques Peikmans | CEPS
Discussant: Miriam Manchin | University College London

Conference room: Emeroteca

Parallel Session J: Services Trade and Investment Policies
Organiser: World Trade Institute
Speakers:
Joseph Francois | WTI and Bernard Hoekman | EUI): Services STRIs and AVEs
Ben Shepherd | Developing Consultants
Hildegunn Nordas | OECD: Services trade policies
Erik van der Marel | ECIPE
Discussant: Olivier Cattaneo | World Bank

17.30 - 18.00 Conference room: Refectory
Concluding Roundtable

This project has received funding from the European Union’s Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 61350