



GLOBAL GOVERNANCE PROGRAMME

WORLD TRADE FORUM: BEHIND-THE-BORDER POLICIES AND GLOBAL TRADE

The World Trade Forum 2016 is organised by:

World Trade Institute
European University Institute
Trade Policy Research Network
Centre for Economic Policy Research

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

23 - 24 SEPTEMBER 2016

This year's World Trade Forum - an annual event that is organised by the World Trade Institute (Bern), the Robert Schuman Centre for Advanced Studies (European University Institute, Florence) and the CEPR Trade Policy Research Network - will focus on the measurement and impacts of non-tariff measures and domestic regulation on international trade and investment and how such 'behind-the-border' policies are being/can be addressed in preferential trade agreements and the WTO.

The World Trade Forum brings together leading academic scholars from around the world, trade policy practitioners and senior officials from governments and international organisations, as well as representatives of the business community and civil society, to discuss international trade and investment policy developments, medium-term trends, and recent and ongoing policy research project activities and results. It offers a unique platform for deliberation between trade practitioners and analysts.

Note: Speakers to be confirmed.



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 61350

■ DRAFT PROGRAMME

23 SEPTEMBER

- 09.30 - 12.30 **The Development Footprint of International Trade**
Organiser: Olivier Cattaneo (World Bank) and WEF
(pre-conference project meeting; by invitation only)
- 12.30 - 13.30 *Location: Ante-Refectory*
Registration of Delegates
- 13.30 - 13.45 *Conference room: Refectory*
Welcome by **Renaud Dehousse** | President, EUI
Opening remarks by **Joseph Francois** | WTI & **Bernard Hoekman** | EUI
- 13.45 - 15.00 *Conference room: Refectory*
Plenary Session I Roundtable
FDI, Value Chains and Behind the Border Policies
Chair: Lucian Cernat | DG Trade, European Commission
Speakers:
Arancha Gonzalez | Executive Director, ITC
Beata Javorcik | Oxford University
Filippo Di Mauro | European Central Bank
Ricardo Cortés-Monroy | Nestlé
Bernardo Calzadilla-Sariento | UNIDO
- 15.00 - 15.30 *Location: Lower Loggia*
Coffee break

15.30 - 17.00

Conference room: Emeroteca

Parallel Session A: Private Standards: New Data and Results

Organiser: International Trade Centre, Geneva

Speakers:

Marion Jansen; Joe Wozniak and Olga Solleder | ITC

Matteo Fiorini | EUI

Philip Schleifer | University of Amsterdam

Discussant: Vera Thorstensen | Vargas Foundation

Conference Room: Sala del Capitolo

Parallel Session B: The G20 & Trade/Investment Policy

Organiser: Nomisma

Speakers:

Andrea Goldstein | Nomisma

Alessia Amighini | Università del Piemonte

Ken Ash | OECD

Bernard Hoekman | EUI

Discussant:

Marten van den Berg | Ministry of Foreign Affairs, Netherlands

Conference room: Theatre

Parallel Session C: Measuring and Mapping NTMs

Organiser: Joseph Francois | WTI (PRONTO Project)

Speakers:

Alessandro Nicita/ Ralf Peters | UNCTAD: Update on MAST project

Ron Davies | UCD: Mapping the NTM Landscape

Sebastian Klotz | Bern/WTI: NTMs and PTAs

Marc Bacchetta | WTO: Subsidies

Chad Bown | Peterson Institute: Contingent Protection

Discussant:

Alejandro Jara | King & Spalding

17.15 - 18.30

Conference room: Refectory

Plenary Session II Roundtable

Prospects for Further Trade Integration: Lessons from Brexit, TTIP & WTO

Chair: Richard Newfarmer | International Growth Centre

Speakers:

Thomas Cottier | WTI

Joachim Reiter | Deputy Secretary-General, UNCTAD

Walter Werner | Ambassador to the WTO, Permanent Mission of the Federal Republic of Germany

Marc van Heukelen | Ambassador to the WTO (EU)

18.30 - 19.30

Location: Lower Loggia

Reception

24 SEPTEMBER

09.00 - 10.30

Conference room: Sala del Capitolo

Parallel Session D: Regulatory Conflict & Cooperation

Organisers: Joseph Francois | WTI and Bernard Hoekman | EUI

Speakers:

Charles Sabel | Columbia University: Trade agreements and regulatory cooperation

Hosuk Lee-Makiyama | ECIPE: Regulating data flows - or protectionism?

Eduardo Perez-Motta | Agon: Competition policy perspectives

Carlos Braga | Fundação Dom Cabral: Intellectual property - lessons from TPP

Discussant: Ernst-Ulrich Petersmann | EUI

Conference room: Theatre

Parallel Session E: Public Perceptions and Trade Policy

Organiser: NCCR

Chair: Philipp Genschel | EUI

Speakers:

Quynh Nguyen | ETH Zurich

Doug Nelson | Tulane University

Doris Oberdabernig | WTI

Conference room: Emeroteca

Parallel Session F: Impacts of NTMs

Organiser: PRONTO Project

Speakers:

Olivier Cadot | University of Lausanne: NTMs and Market Power

Stefano Inama | UNCTAD: Non-preferential rules of origin

Lionel Fontagné | PSE/Paris 1: Firm-level impacts of NTMs

Robert Stehrer | wiiw: NTMs and Value Chains

Discussant: Carl Hamilton | Advisor DG Trade, European Commission

10.30 - 11.00

Location: Lower Loggia

Coffee break

11.00 - 12.45

Conference room: Refectory

Plenary Session III Roundtable

Global Trade Policy: State of Play and Prospects

Chair: Shawn Donnan | Financial Times

Speakers:

Anabel Gonzalez | Senior Director, World Bank

Lilianne Ploumen | Minister of Trade and Development, Netherlands

Christian Friis Bach | Executive Secretary, UNECE

Antoni Esteveordal | Inter-American Development Bank

12.45 - 14.00

Location: Lower Loggia

Lunch break

14.00 - 15.30

Conference room: Sala del Capitolo

Parallel Session G: Impact of Public Procurement Policies

Organiser: OECD Secretariat

Speakers:

Julien Gourdon | OECD

Lucian Cernat | DG Trade, European Commission: Measuring home bias

Anuridh Shingal | WTI & EUI: Procurement in the Crisis: Evidence from the GTA

Bernard Hoekman | EUI: Internationalization of procurement regulation

Discussant: Patrick Messerlin | ECIPE

Conference room: Emeroteca

Parallel H: Managing Regulatory Divergence

NTM book project presentations/PRONTO project

Speakers:

Michael Hahn | Bern/WTI: Enforcing International Regulatory Disciplines

Jacques Pelkmans | CEPS: The EU Experience

Petros Mavroidis | Columbia University: Regulatory Cooperation & WTO Law

Robert Basedow | OECD/EUI: Good Practices in Assessing Trade Impacts of Regulation

Discussant: Robert Wolfe | Queens University

15.30 - 16.00

Coffee break

16.00 - 17.30

Conference room: Sala del Capitolo

Parallel Session I: Model Comparisons of NTMs

Organiser: Trade Policy Modelling Forum

Speakers:

Eddy Bekkers | WTI

Hugo Rojas-Romagosa | CPB Netherlands

Jacques Pelkmans | CEPS

Discussant: Miriam Manchin | University College London

Conference room: Emeroteca

Parallel Session J: Services Trade and Investment Policies

Organiser: World Trade Institute

Speakers:

Joseph Francois | WTI and Bernard Hoekman | EUI): Services STRIs and AVEs

Ben Shepherd | Developing Consultants

Hildegunn Nordas | OECD: Services trade policies

Erik van der Marel | ECIPE

Discussant: Olivier Cattaneo | World Bank

17.30 - 18.00

Conference room: Refectory

Concluding Roundtable

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