Trade Cooperation:
The Purpose, Design and Effects of Preferential Trade Agreements

WORLD TRADE FORUM
World Trade Institute, Auditorium Silva Casa
27-28 September 2013

Day 1: Friday, 27 September 2013

10:15 – 10:30: Welcome

10:30 – 12:15: Session 1
Moonhawk KIM (University of Colorado at Boulder) – Historical Patterns of PTAs
Marcelo OLARREAGA (University of Geneva) – Weak Governments and Trade Agreements
Edward MANSFIELD (University of Pennsylvania) and Helen MILNER (Princeton University) – Domestic Factors and PTAs

12:15 – 13:15: Lunch

13:15 – 15:00: Session 2
Leonardo BACCINI (London School of Economics and Political Science), Andreas DÜR (University of Salzburg) and Yoram HAFTEL (Hebrew University, Jerusalem) – The Diffusion of PTA Design
Thomas BERNAUER (ETH Zürich), Gabriele SPILKER (ETH Zürich), Victor UMANA (University of Bern) – Perceptions: A Survey Experiment
Soo Yeon KIM (National University of Singapore) – PTAs and Production Networks in Asia

15:00 – 15:30: Break

15:30 – 17:15: Session 3
Scott BAIER (Clemson University) and Jeffrey BERGSTRAND (University of Notre Dame) – PTAs and Trade Flows
Jeffrey KUCIK (Princeton University) – PTA Rules and Volatility of Markets
Mark MANGER (University of Toronto) – PTA Design, Tariffs, and Intra-Industry Trade
Day 2: Saturday, 28 September 2013

9:15 – 11:00: Session 4

Peter EGGER (ETH Zürich) and Sergey NIGAI (ETH Zürich) – Effects of Deep versus Shallow PTAs in General Equilibrium
Anirudh SHINGAL (University of Bern) – PTA Effects on Services Trade
Chad BOWN (World Bank) – WTO, PTAs and Trade Remedies

11:00 – 11:15: Break

11:15 – 13:00: Session 5

Thomas COTTIER (University of Bern) and Charlotte SIEBER (University of Bern) – PTAs and Multilateralism
Joost PAUWELYN (Graduate Institute of International and Development Studies) – Forget about the WTO: Legal Relations between PTAs: Toward Consolidation or further Fragmentation
Bernard HOEKMAN (European University Institute, Florence) – Plurilateral Trade Agreements in a Global Economy: Managing Multi-Polarity and Variable Geometry in the WTO

13:00 – 14:00: Lunch

14:00 – 15:45: Session 6

Yoram HAFTEL (Hebrew University, Jerusalem) – PTAs and Conflict
Stephanie RICKARD (London School of Economics and Political Science) and Daniel KONO (University of California Davis) – PTAs and Government Procurement
Tim BUETHE (Duke University) – PTAs and Competition Provisions

15:45 – 16:00 Break

16:00 – 17:45: Session 7 and concluding remarks

Kerry CHASE (Brandeis University) – Audiovisual Goods and Services in Trade Agreements* (via Skype)
James FLETT (European Commission) – PTAs and WTO Law – How to Settle Disputes
Todd ALLEE (University of Maryland) and Manfred ELSIG (University of Bern) – Enforcement and PTAs