

Prof. Dr. MIRA BURRI

PERSONAL DETAILS

Born on 18 December 1975; married to Boris Burri (Swiss parliamentary secretary, Social Security and Health Committees); 2 children (Sophie Burri, 2007; Alex Burri, 2010).

EDUCATION

2022	Economics of Information, Advertising, Privacy, and Data Security for Law Professors, Program on Economics and Privacy, Antonin Scalia Law School , George Mason University
2015	Habilitation, University of Bern • Title: <i>'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</i> • <i>Venia docendi: International economic law, European and international communications and media law, as well as Internet law</i> • Monograph published with Routledge in July 2015
2006	Dr. iur., University of Bern • Thesis title: <i>'EC Electronic Communications and Competition Law'</i> • Awarded <i>summa cum laude</i> • Prof. Walther Hug prize for one of the best doctoral theses in law in Switzerland 2006/2007 • Published with Cameron May, London 2007
2004	Global Media Law and Policy Programme, University of Oxford
2004	Antitrust Law and Economics, Gerzensee Study Centre of the Swiss National Bank Foundation
2003	Oxford Internet Institute (OII), Doctoral Programme, University of Oxford
2001	Master of Advanced European Studies (MAES), University of Basel • Awarded <i>summa cum laude</i>
2000	Master of Law, University of Sofia • Awarded <i>summa cum laude</i>

PROFESSIONAL EXPERIENCE

Mar. 2024—present	Full Professor of International Economic and Internet Law (Ordinariat) , Faculty of Law, University of Lucerne
Mar. 2021—Mar. 2024	Associate Professor of International Economic and Internet Law (Extraordinariat) , Faculty of Law, University of Lucerne
Sept. 2021—present	Principal investigator , research project 'TRADE 4.0: Trade Law for the Data-Driven Economy' • Budget: CHF 1'700'000 • ERC Consolidator Grant (Sept. 2021–Aug. 2026)
May 2020—Sept. 2023	Project member , research project 'Rapids and Backwaters: Adapting Fast and Slow to a Digital Cultural Turn' • Interdisciplinary project financed by the Norway Research Council • Pan-European cooperation led by the Telemark Research Institute, Norway

May 2017—Aug. 2021	Principal investigator, research project ‘The Governance of Big Data in Trade Agreements’ • <i>Budget: CHF 550'000</i> • <i>Part of the Swiss National Research Programme NRP75: Big Data; cooperation with the University of Bern</i>
Apr. 2016—Mar. 2021	Senior lecturer Managing director for internationalization, Law Faculty, University of Lucerne
Jun. 2016—Sept. 2011	Leader, research cluster ‘Governing New Technologies’, and leader, research project ‘Digital Technologies and Trade Governance’, Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern • <i>Budget: ca. CHF 250'000 annually</i> • <i>Cooperation with the Berkman Center for Internet and Society at Harvard, the Institute for Information Law, University of Amsterdam and the University of Zurich</i>
Aug. 2015—Sept. 2012	Project member, interdisciplinary research project ‘From Rule-Takers to Rule-Makers: Emerging Powers in the Regulation of International Trade’ • <i>Financed by the Swiss Network of International Studies (SNIS)</i> • <i>Cooperation with the Universities of Lucerne, Geneva and St. Gallen</i>
May 2012—Sept. 2009	Principal investigator, project ‘Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions’ • <i>Ad personam grant by the Swiss National Science Foundation</i>
Aug. 2011—Sept. 2009	Leader, research project ‘Access to Content (A2C) in the Digital Media Environment’ and co-leader, work package ‘Innovation and Creativity in International Trade’, World Trade Institute, University of Bern • <i>Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization</i>
Aug. 2009—Sept. 2005	Alternate leader, research project ‘eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment’, University of Lucerne
Aug. 2005—Aug. 2002	Research fellow, i-call (International Communications and Art Law Lucerne), University of Lucerne
Mar.—Jul. 2002	Research fellow, European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute, University of Bern

TEACHING EXPERIENCE

2020—present	diverse courses on Digital Trade , Queen’s Institute on Trade Policy, Queen’s University, CA
2020	The Governance of the Data-Driven Economy , IMD Lausanne
2020—2022	Intellectual Property in the Digital Economy , Summer Academy, World Trade Institute, University of Bern
2019	Schweizerisches und Europäisches Datenschutzrecht , University of Lucerne (with Fanger)
2019—present	International IP and Internet Law (12h), LL.M. in Intellectual Property and Information Technology Law, University of Göttingen (with Prof. Stoll)
2019—present	Seminar Legal Studies , Ringvorlesung Global Studies, University of Lucerne
2016—present	Internet Law , University of Lucerne
2016—present	Copyright in the Digital Age , University of Lucerne
2016—present	International Intellectual Property Law , University of Lucerne
2016—present	International Law of Contemporary Media , University of Lucerne
2017—2020	Aktuelle Themen im Internetrecht , Europaseminare

2016—2020	Introduction to Public International Law , University of Lucerne
2016—2020	John H. Jackson Moot Court in WTO Law , University of Lucerne (with Prof. Diebold)
2015—2017	Fundamentals of Public International Law and International Economic Law , World Trade Institute, University of Bern
2017—present	Digital Trade Law , World Trade Institute, University of Bern
2014—2016	New Frontiers in Services Regulation , World Trade Institute, University of Bern
2014—2016	International Intellectual Property Law , University of Bern (with Profs. Cottier and Rigamonti)
2013—2017	International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland , University of Bern (with Prof. Cottier)
2011	Globalization, Regulation and International Economic Law , World Trade Institute, University of Bern
2010	Introduction to the Law of the World Trade Organization , Europainstitut, University of Basel
2009—2018	International Law of Contemporary Media , University of Bern
2008	General Agreement on Trade in Services II , World Trade Institute, University of Bern
2006—2007	The Law and Policy of the World Trade Organization , University of Lucerne (with Prof. Graber)
2006—present	diverse courses on digital trade, digital innovation and digital copyright (e.g. Serbian government; Chinese government; Uzbeki government)

OTHER POSITIONS AND INSTITUTIONAL FUNCTIONS

2025—present	Senior Affiliate , Digital Law Center, Singapore Management University
2025—present	Member , SNSF Research Council, Programme Committee ‘Long-Term Research and Infrastructures and Programme Committee ‘Thematic and Solution-Oriented Research’ Chair , NCCR: Automation; Chair , NCCR: On the Move; Swiss Co-Chair , NCCR 6 th generation; Member , SNSF Research Integrity and Ethics Committee
2025—present	Member , Scientific Council, Swiss Federal Institute for Comparative Law
2024	Member , Selection committee (Berufungskommission), ‘Blockchain and Private Law’, ‘Blockchain and Public Law’, ‘Blockchain and Energy Law’, University of Lucerne
2024—present	Lead Investigator , Digital Economy Agreement Leadership (DEAL) Depository, financed by the WEF, collaboration with the European University Institute
2023—2025	Vice-president , Division IV: Programmes, SNSF Research Council
2023—present	Member , Research Council of the Swiss National Science Foundation (SNSF), SNF Starting Grants Evaluation Panel
2023—present	Member , Steering Committee, NRP84: Plant Breeding Innovation
2023—present	Member , UNESCO’s Reflection Group on the Diversity of Cultural Expressions in the Digital Environment
2022—2025	Member , SNSF Research Council, Division IV: Programmes
2022—present	Member , Steering Committee, Digital Economy Agreement Leadership (DEAL), WEF
2022—2025	Member , Steering Committee, NRP76: Welfare and Coercion
2022—present	Member , Advisory Board, Center for Rehabilitation in Global Health Systems, University of Lucerne

2019—present	Co-founder and Member , LUMACSS: Lucerne Master in Computational Social Sciences, University of Lucerne
2019—present	Member , EU/UNESCO Expert Facility
2019—present	Member , Advisory Board, Digital Trade and Data Governance Hub, The George Washington University
2018—present	Co-founder and Member , WiRe: Institut für Regulierung und Wirtschaft, University of Lucerne
2017—2021	Member of the ELSI (Ethical, Legal and Social Issues) Task Force , NRP75: Big Data
2017—present	Member of the Scientific Advisory Board , <i>cognitio</i> journal, University of Lucerne
2017—2019	Expert , UNESCO, Aschberg Programme
2017—present	Member , Advisory Board, European Law Students' Association (ELSA), Lucerne
2016—2020	Expert , EU Expert Network on Culture and Audiovisual (EENA)
2015—present	Member of the jury , SNIS best doctoral thesis award
2015—present	Member of the editorial board , <i>Arts and International Affairs</i>
2015—present	Member of the editorial board , <i>World Trade Institute Advanced Studies Series</i> , Brill
2015	Invited expert , Swiss Federal Media Commission
2015—2018	Expert , e15 Initiative on <i>Digital Economy</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2014	Scientific coordinator , Lunch series of scientific talks, World Trade Institute
2014	Invited expert on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice
2013—present	Member of the editorial board , <i>International Journal of Cultural Property</i>
2013—2018	Expert , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2013—2017	Representative of the Adjunct Professors , University of Bern, Faculty of Law
2012—present	Founding member , <i>Global Network of Interdisciplinary Internet and Society Research Centers</i> (Harvard University)
2011—2014	Consultant , working group of the Swiss Parliament and the Federal Foreign Office on internet governance matters
2011—2016	Member , Executive Committee, World Trade Institute, University of Bern
2009	Rapporteur , Economic and Social Research Council, UK
2008—2012	Member of the editorial board , <i>International Journal of Communications Law and Policy</i>

PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

- 2023: **Trade Law 4.0**, conference co-organized with Georgetown Law, Washington, DC.
- 2022: **E-Commerce Regulation after MC12: Where Are We, Where Are We Heading?**, Trade Law 4.0 Webinar
- 2021: **Governing European Values inside Data Flows**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2018: **Big Data and Global Trade Law**, Lucerne
- 2016—present: **LITS: Lucerne Law & IT Summit** (recurring event at the University of Lucerne)
- 2014: **Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law**, Bern (coordinator of the scientific programme)
- 2013: **The Institutionalization of Global Internet Governance**, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: **Exposure Diversity and Public Service Media**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: **Trade Governance in the Digital Age**, Bern (World Trade Forum Series)
- 2008: **Governance of Online Worlds and Cultural Diversity**, Lucerne
- 2007: **Traditional Cultural Expressions in a Digital Environment**, Lucerne
- 2004: **Digital Rights Management: The End of Collecting Societies?**, Lucerne
- 2003: **Free Trade versus Cultural Diversity**, Lucerne
- 2002: **Regional Final of the European Law Moot Court Society Competition**, Basel

HONOURS AND AWARDS

- 2024: Winner of the Open Science Award of the University of Lucerne
- 2021: Winner of the Annual Award of the Canton of Lucerne
- 2020: ERC Consolidator Grant (60 months, EUR 1'600'975)
- 2017: Swiss National Science Foundation, NFP75 grant (46 months, CHF 550'000)
- 2017: Member of AcademiaNet: Expert Database for Outstanding Female Academics
- 2012: ERC Starting Grant (2nd stage)
- 2010: Swiss Academies Award for Transdisciplinary Research (with Prof. Graber)
- 2009: Swiss National Science Foundation Grant (*ad personam*, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute doctoral programme
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, European Court of Justice, Luxembourg
- 2000: Scholarship of the Canton Basel

REVIEWER (selected journals and publishers)

Journal of International Economic Law; Journal of World Trade; Journal of Information Policy; JIPITEC; Computer Law and Security Review; The Journal of World Investment and Trade; Legal Issues of Economic Integration; International Journal of Cultural Property; International Journal of Cultural Policy; Digital Journalism; The Yale Law Journal; Oxford University Press; Cambridge University Press; Routledge; Brill.

PROFESSIONAL MEMBERSHIPS

- *American Society of International Law*
- *Society of International Economic Law*
- *Law and Society Association*

- *International Studies Association*
- *Global Network of Interdisciplinary Internet and Society Research Centers*

HOBBIES

- long-distance running and painting