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JOURNAL ARTICLES / AUFSÄTZE IN WISSENSCHAFTLICHEN ZEITSCHRIFTEN

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2. 'Understanding Digital Economy Agreements as a New Model of Trade Governance', *Legal Issues of Economic Integration* 52 (2025), 219–250 (with Vasquez and Mesmer).
3. 'Regulatory Autonomy in Digital Trade Agreements', *Journal of International Economic Law* 27 (2024), 397–423 (with Kugler), <https://doi.org/10.1093/jiel/jgae025>.
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7. 'Digital Trade in the EU–New Zealand FTA: An Appraisal', *Legal Issues of Economic Integration* 51 (2024), 11–46, <https://doi.org/10.54648/leie2024002> (with Kugler/Ker).
8. 'Switzerland in the Global Landscape of Digital Trade Regulation', *Jusletter-IT* (December 2023).
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17. 'Pandemic Cultural Policy. A Comparative Perspective on Covid-19 Measures and Their Effect on Cultural Policies in Europe', *International Journal of Cultural Policy* (2022), <https://doi.org/10.1080/10286632.2022.2154342> (with Hylland, Lindblad Gidlund, Handke, Rodríguez Morató, Oakley, Primorac and Uzelac).
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19. 'Governing "European values" inside Data Flows: Interdisciplinary Perspectives', *Internet Policy Review* 10 (2021) (with Irion, Kolk and Milan), <https://doi.org/10.14763/2021.3.1582>.

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23. *Implementing the UNESCO Convention in EU's Internal Policies*, Expert report for the European Parliament, IP/B/CULT/IC/2010\_066, 2010 (also in French and German).
24. *Cultural Diversity*, Contribution to the Civil Society Background Paper 'The Future of the Internet Economy', OECD Ministerial Meeting, 17–18 June 2008, Seoul.

#### BOOK REVIEWS / BUCHBESPRECHUNGEN

1. Book Review: *International Economic Law in the Era of Datafication*, by Shin-Yi Peng (Cambridge University Press, 2024), *World Trade Review* 24 (2025).
2. 'Data Governance and International Trade Law: Exploring Paths towards Convergence', Book review of *International Trade Law and Global Data Governance: Aligning Perspectives and Practices*, by Neha Mishra (Hart Publishing, 2024), *Journal of International Economic Law* 28 (2025), 128–132.
3. Book Review: *Cultural Heritage in International Economic Law*, by Valentina Vadi. Leiden/Boston: Brill Nijhoff, 2023', *American Journal of International Law* 118 (2024), 780–786.
4. 'Governing Science and Technology under the International Economic Order: Regulatory Divergence and Convergence in the Age of Megaregionals', *Asian Journal of International Law* 10 (2020), 411–413.
5. 'The Future of Public Service Broadcasting: Grim or Bright?', *European Journal of Communication* 35 (2020), 65–70.
6. 'Communications and Competition Law: Key Issues in the Telecoms, Media and Technology Sectors', *Computer and Telecommunications Law Review* 6 (2016), 170–171.
7. 'Beyond Wikileaks: Implications for the Future of Communications, Journalism and Society', *Journal of Information Policy* 4 (2014), 23–27.
8. 'Regulating Code', *International Journal of Law and Information Technology* 22:2 (2014), 208–214.
9. 'Connecting Dots in a World of Bits', Review of *The Electronic Silk Road*, *Opinio Juris* (2013).
10. 'The International Law of Culture: Prospects and Challenges', *International Journal of Cultural Property* 19 (2012), 579–581.
11. 'Public Service Media and Policy in Europe', *Common Market Law Review* 49 (2012).
12. 'Protection of Cultural Diversity from a European and International Perspective', *Common Market Law Review* 47 (2010).
13. 'Intellectual Property, Public Policy, and International Trade', *European Journal of International Law* 20 (2009).
14. 'Public Broadcasting and European Law', *European Law Review* 34 (2009).
15. 'Regulating Content – European Regulatory Framework for the Media and Related Creative Sectors', *Common Market Law Review* 44 (2007), 1835–1837.

16. 'Collecting Societies – Not Yet "Six Feet Under"', *INDICARE Monitor* 1:4 (2004) (with Graber/Girsberger).

#### MEDIA CONTRIBUTIONS / MEDIENBEITRÄGE

1. 'Open Science in den Rechtswissenschaften', *cognition: studentisches Forum für Recht und Gesellschaft*, May 2025.
2. 'Open Science ist für unsere Forschung von zentraler Bedeutung', interview, 23 December 2024.
3. 'Big Data: Data Flows and Trade Law', media conference, Medienzentrum Bern, 4 March 2023.
4. 'Big Data, Small World', NFP75 und Museum für Kommunikation, 20 January 2021, video.
5. 'How the WTO Can Prepare for the Digital Economy?', video, Centre for International Governance Innovation (CIGI), 4 May 2020.
6. 'Wie soll man die globalen Datenflüsse regulieren?', *Die Volkswirtschaft* (2019) (also in French).
7. 'Elektronische Aufbewahrung: Einige rechtliche Aspekte', *IT-Markt* (2017) (with Fanger).
8. 'Digitaler Handel stürzt Regulatoren ins Dilemma', *unipress* 166 (2015).
9. 'Die Zukunft des Internets entscheidet sich jetzt', *unipress* 160 (2014).
10. 'Globale Internet Governance – wie weiter?', *asut bulletin* 3, June 2014.
11. 'Die reale Auswirkung der UNESCO-Konvention, insbesondere für die Schweiz', Interview, DRS4, 25 January 2011.
12. 'Immer mehr staatlich verordnete Grenzen im Cyberspace', *Neue Zürcher Zeitung*, 12 Oktober 2010.
13. 'Trade and Culture: Paths to (Re)conciliation', guest blog, *IntLawGrrls: Voices on International Law, Policy, Practice*, 22 March 2009.
14. 'In der digitalen Welt die kulturelle Vielfalt schützen', *unipress* 136 (2008).

#### PRESENTATIONS / PRÄSENTATIONEN (selected since 2009)

##### 2025

Utrecht, 11 December

Göttingen lecture

Swiss Mission to the WTO, 13 October

'Trends in Digital Trade Provisions in RTAs', Workshop: Exploring Trends in RTAs, organized by the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), 25 September 2025 (online).

'Digital Economy Agreements as a New Form of Cooperation', First Swiss-Taiwan International Political Economy and Law Research Workshop, World Trade Institute, Bern, 22 September 2025.

'Invisible Trade: Data, Services and the Digital Divide', WTO Public Forum, Geneva, 18 September 2025.

'Digital Trade Agreements: Bridging Internet Fragmentation and Enabling Digital Development', WTO Public Forum, Geneva, 18 September 2025.

'Digital Trade Rulemaking in PTAs: Lessons Learned, Paths Ahead', webinar organized by Trade Law 4.0, University of Lucerne, 11 September 2025 (online).

'Digital Economy Agreements: The Virtues of Soft Law in Global Data Governance', Workshop 'A Future for Binding Law in Global Data Governance?', City Law School, City St. George's University of London, 1 July 2025.

'Digital Trade and Human Rights', Law and Society Association Annual Meeting, Chicago, 24 May 2025.

‘Human Rights Implications of Digital Trade Law’, ASIL International Economic Law Group Biennial Conference, Ann Harbor, 16 May 2025.

‘Digital Trade Provisions in FTAs’, ERIA, UNU-CRIS, FIT Joint Workshop on Regional Approaches Towards Digital Trade Governance, Brussels and online, 16 May 2025.

‘DEAL Depository: Launch of a New Platform for Digital Trade Policies’, WEF and ASEAN Secretariat, Geneva, 5 May 2025.

‘Contribution to the 2025 UNCTAD World Investment Report’, UNCTAD, Geneva, 11 April 2025.

‘Driving Digital Trade: UK and Swiss Economic Relations with a Focus on Digital Trade’, British Swiss Chamber of Commerce Salon Series, Zurich, 10 March 2025.

‘Digital Trade Law: Features and Recent Trends’, Trade Law Dialogues, organized by the UK Department for Business and Trade, London and online, 20 February 2025.

‘Selected Issues of Digital Trade Rulemaking: Source Code, ICT Products Using Cryptography and Non-Discrimination of Digital Products’, Capacity-Building Workshop, ASEAN Secretary, online, 4 February 2025.

‘Digital Trade Law and Human Rights’, Workshop on International Trade and Human and Social Rights, Mexico City and online, 17 January 2025.

‘Digital Trade Rulemaking across Preferential Agreements and the Prospect of Economic Development’, Conference ‘Reorienting International Economic Law for the Digital Economy: From Addressing the Digital Divide to Enabling Digital Development’, HBKU College of Law, Doha, 8 January 2025.

## 2024

‘Digital Trade Rulemaking: Features and Trends’, Expert Group Meeting on Emerging Trends in Regional Trade Agreements, UN ESCAP, Bangkok and online, 17 December 2024.

‘Digital Economy Agreements as Legal Innovation’, ANU-SMU Digital Economy Forum, Singapore Management University and Australian National University, SMU, Singapore, 26–27 November 2024.

‘Artificial Intelligence and Trade: What Roles for Free Trade Agreements and the World Trade Organization?’, WTO Geneva, 21 November 2024.

‘International IP in the Age of AI: Implications for Digital Trade Governance, AI Tech & Policy Talk, Digital Law Centre, University of Geneva, 19 November 2024 (with Vasquez).

‘The Protection and Promotion of Cultural Diversity in the Age of AI’, UNESCO Expert Meeting, Paris, 6–8 November 2024.

‘Non-Discriminatory Treatment of Digital Products’, ASEAN DEFA Negotiations Round, Jakarta, Indonesia, 4 November 2024.

‘AI for Trade: Maximizing Benefits, Minimizing Risks’, WTO Public Forum 2024, Geneva, 12 September 2024.

‘Global Models for Realizing Sustainable and Inclusive Digital Trade through RTAs’, WTO Public Forum 2024, Geneva, 11 September 2024.

‘Global Digital Trade Governance: Setting the Scene’, World Trade Forum organized by the World Trade Institute and the European University Institute, Bern, 7 September 2024.

‘Digital Trade and Human Rights’, APEC Digital Week, Lima and online, 26 August 2024.

‘AI and Trade’, APEC Digital Week, Lima and online, 21 August 2024.

‘EU Strategy for Data, Its Interplay with the EU’s Data Protection Regime and Its Competitiveness’, Valuable Data, Priceless Privacy, 37th International Privacy Conference, 1–3 July 2024, St. John’s College, Cambridge, 3 July 2024.

‘The State of Digital Trade Governance’, Scientific Roundtable on Digital Policy and Data Governance in the Age of AI, Bank of Italy, 3 June 2024.

‘Cultural Diversity and AI’, Meeting of the UNESCO’s Reflection Group on the Diversity of Cultural Expressions in the Digital Environment, Quebec City, CA, 28–31 May 2024.

‘Innovation and Regulation – Getting the Balance Right’, Regulation of AI, Internet and Data (RAID 2024), 30 April 2024 (online).

‘Trade Meets Artificial Intelligence’, Trade Policy Exchange webinar, 19 April 2024.

‘Regulatory Autonomy in Digital Trade Agreements’, SECO, 18 April 2024.

‘The WTO E-Commerce Agenda – A Post-MC13 Stock Take’, webinar co-organized by Trade Law 4.0, University of Lucerne and the Center on Inclusive Trade and Development, Georgetown Law, 21 March 2024 (online).

‘Legal TINA: Harnessing Technology and AI for Better Trade Agreement Negotiations’, UN ESCAP and Center on Inclusive Trade and Development, Georgetown Law, Washington, DC, 20 March 2024.

‘The WTO’s Digital Trade Negotiations in the Wake of its 13th Ministerial Conference’, Columbia Institute for Tele-Information Global Digital Seminar, Columbia University, 19 March 2024 (online).

‘Digital Work and Global Trade Law’, SICL Webinar on Outsourcing Digital Work under the Law, Swiss Institute of Comparative Law (online), 5 March 2024 (with Kugler).

## 2023

‘Do Regional Trade Agreements Indicate the Way Forward for the Multilateral Trading System?’, UNCTAD eWeek, UNCTAD, Geneva, 7 December 2023.

‘Tracing the Dynamics of Digital Trade Rulemaking’, 2<sup>nd</sup> Forum on Rule of Law in Global Digital Trade, Hangzhou, China, 24 November 2023.

‘Where Is the Happy Medium? Privacy and Competing Equities’, IAPP Europe Data Protection Congress (DPC), Brussels, 16 November 2023.

‘Global Trade Governance in the Digital Age’, ERIA conference ‘Policy Dialogue on ASEAN Digital Community 2045, Krabi, Thailand, 14–15 November 2023.

‘Human Rights Implications of Digital Trade Law’, invited presentation, Geneva Graduate Institute, 26 October 2023.

‘In Search of Commonalities, Complementarities and Convergence: Trade, Cross-Border Data Flows and Data Localisation’, OECD Forum on Trade, OECD Paris, 3 October 2023.

‘Digital Trade Governance, RTAs and the Implications for TRIPS’, Academic Symposium: TRIPS AT 25, WTO, Geneva, 30 June 2023.

‘Global Intellectual Property Protection and Digital Trade: Evidence from Preferential Trade Agreements’, Intellectual Property Researchers Europe (IPRE) Conference, University of Geneva, WTO and WIPO, Geneva, 30 June 2023 (with Vasquez).

‘Sovereignty and the Law of Digital Trade’, Digital Constitutionalism Summer School, Florence, 26 June 2023.

‘Human Rights Implications of Digital Trade Law’, Law and Society Annual Meeting, San Juan, 1 June 2023.

‘The Law of Digital Trade’, Trade Law 4.0 conference organized by Georgetown Law and the University of Lucerne, Washington, DC, 25 May 2023.

‘Bridging Privacy, Security and Borders’, RAID: Regulation, Artificial Intelligence, Internet and Data Conference, online, 3 May 2023.

‘Europe’s Perspective on the Data Free Flow with Trust Proposal’, workshop, Center for European Policy Analysis (CEPA), Washington, DC and online, 24 April 2023.

‘Inclusive Digital Development’, Rethinking World Trade 2023, Center on Inclusive Trade and Development, Georgetown Law, 13 April 2023.

‘Digital Technologies, E-Commerce, Regulatory Barriers, and Sustainable Development’, Workshop, Digital Innovation, Technology, and Trade Agenda, Villars Institute, Villars-sur-Ollon, 17 March 2023.

‘Digital Trade Regulation: Mapping the Evolving Landscape’, International Trade Institute, online, 23 February 2023.

‘The Present and Future of Digital Trade Law: Reconciling Existing Models’, German Federal Ministry for Economic Affairs and Climate Action, online, 22 February 2023.

‘Data Governance’, Workshop for the government of Malawi, organized by GIZ: Deutsche Gesellschaft für internationale Zusammenarbeit, online, 11 January 2023.

‘Trends in Digital Trade Rule-Making’, Workshop for the government of Malawi, organized by GIZ: Deutsche Gesellschaft für Internationale Zusammenarbeit, online, 9 January 2023.

## 2022

‘Trade Law as a Powerful Regulator of the Data-Driven Economy’, Forum on Empowering Data as A New Asset organized by *Nature*, 2 December 2022.

‘The State and Prospects of WTO E-Commerce Negotiations’, guest lecture organized by the World Trade Institute, International Trade Centre and the University of World Economy and Diplomacy, Tashkent and online, 28 November 2022.

‘Fake News and the Regulation of Platforms in the EU and the US’, lecture part of the lecture series of the Swiss Section of the International Commission of Jurists (ICJ-CH) ‘Social Media and Human Rights’, University of Lucerne, 24 November 2022.

‘Data Governance and Trade Law: Understanding the Rule-Framework and Identifying Inequalities’, Ringvorlesung, University of Lucerne, 16 November 2022.

‘Human Rights Implications of Digital Trade Law’, ASIL Research Forum, University of Miami, 12 November 2022.

‘Cross-Border Data Flows and Privacy in Trade Agreements: The Positioning of the EU’, Oxford Global Society webinar, 4 November 2022.

‘Data and Digital Services in the Indo-Pacific Region: Current Trade Regulation and Ongoing Initiatives’, Queen’s Institute for Trade Policy, Queen’s University, Canada, 25 October 2022.

‘Digital Trade: New Design Elements in FTAs’, The Concept Design of 21<sup>st</sup> Century Trade Agreements Workshop, World Trade Institute, University of Bern, 30 June 2022.

‘E-Commerce Regulation after MC12: Where Are We, Where Are We Heading?’, Trade Law 4.0 Webinar, 22 June 2022.

‘Digital Cultural Policy in Switzerland’, Rapids and Backwaters Workshop, Telemark Research Institute, Bø, Norway, 14 June 2022.

‘Understanding the Dynamics of Digital Trade Rulemaking: Experiences Gathered in Recent FTAs’, WTO Digital Trade and Transformation webinar, 24 May 2022.

‘Do Cultural Quotas Work in the Digital Media Space: The European Perspective’, Conference ‘Global Online Platforms: Free Access and Free Trade vs. Domestic Culture’, Columbia University and online, 18 May 2022.

‘Digital Technology as a Reshaper of Global Trade Law’, Law and Economics Conference, University of Lucerne, 8 April 2022.

‘Cross-Border Data Flows and Privacy in Global Trade Law: Has Trade Trumped Data Protection?’, New Frontiers in Trade Workshop, Oxford and online, 6 April 2022.

‘Policy, Regulatory and Legislative Frameworks for Digital Trade and Data Flows’, TRADE IN KNOWLEDGE Book launch, Geneva and online, 31 March 2022.

‘Current Developments in Global Digital Trade Regulation: What Role for the WTO?’, keynote for the EU Delegation to the WTO, Divonne-les-Bains, 30 March 2022.

‘The Potential of an EU–Japan Digital Partnership for Digital Trade Governance’, Elcano Royal Institute, Madrid and online, 17 February 2022, <https://www.realinstitutoelcano.org/en/activities/webinar-envisioning-a-future-eu-japan-digital-partnership-a-stepping-stone-towards-greater-influence-in-the-digital-transition/>

## 2021

‘Digital Trade Models across Jurisdictions’, UNCTAD-ESCAP Global online course on negotiating regional trade agreements for trade in times of crisis and pandemic, 14 December 2021.

‘Digital Trade Governance: The Approaches of Canada and the United States’, Queen’s Institute for Trade Policy, Canada, webinar, 19 November 2021.

‘Data Governance in Trade Agreements: Evolution, Trends and Inequalities’, Ringvorlesung, University of Lucerne, 18 November 2021.

‘Data, Trade and Regulation’, Conference ‘Towards Inclusive Digital Trade: Data, Development, and Trust’, organized by the USTR and Georgetown Law, Washington, DC and online, 3 November 2021.

‘Cross-Border Data Flows and Data Protection in Trade Agreements’, ASIL Research Forum, ASIL Midyear Meeting, Miami and online, 11 November 2021.

‘Cultural Policies, AI and Digital Platforms’, KULMEDIA Workshop, Rome, 21–22 October 2021.

‘EU’s Digital Trade Policies’, World Trade Forum, organized by the EUI and WTI, Florence, 14 October 2021.

‘Digital Governance’, Workshop on Regulating the Global Digital Economy, University of Oxford, 13 September 2021.

‘Digital Transformation and Mobility’, Panel organized by the German Foreign Affairs Office, 3 June 2021.

‘Interfacing Privacy and Trade’, Law and Society Association Annual Meeting (Chicago and online), 28 May 2021.

‘What Are the Implications of Bill C-10 on Canadian Culture and Media?’, C.D. Howe Institute, Canada, 7 May 2021.

‘Adapting Trade Rules for the Digital Age: Approaches across Jurisdictions’, TRIPS@25 Webinar, World Trade Organization, 20 April 2021.

‘Interfacing Privacy and Trade’, APEC Symposium Supporting the WTO Negotiations on Trade Related Aspects of E-Commerce, 24 March 2021.

‘RCEP E-Commerce and the Governance of Digital Trade’, SIEL Conversation, 25 February 2021.

‘Interfacing Privacy and Trade’, 14<sup>th</sup> Conference Computers, Privacy and Data Protection (CPDP), 29 January 2021.

‘Governing European Values inside Data Flows’, University of Amsterdam and University of Lucerne, 29 January 2021.

‘RCEP: Chapter on E-Commerce’, The National University of Malaysia and World Trade Institute, University of Bern, 26 January 2021.

‘Big Data / Small World’, Museum für Kommunikation, 20 January 2021.

‘Digitization and International Trade Law’, Workshop: ‘Does Digitization Create a New Type of International Law’, Freie Universität Berlin, Berlin, 18 January 2021.

‘The Regulation of Data Flows in PTAs: Design, Evolution and Implications’, University of Hong Kong and Georgetown Law, 6–7 January 2021.

## 2020

‘Approaches to Digital Trade and Data Flow Regulation across Jurisdictions’, Conference: The Roadmap to the ASEAN-EU FTA in the Post-Pandemic Era, Singapore Management University, 4 December 2020.

‘The Rise of Digital Trade: The Role of E-Commerce and Data in the Pandemic and Beyond’, Conference: Trade Rules for the Pandemic and Its Aftermath, Queen’s Institute on Trade Policy, 27 November 2020.

‘Global Trade Law: Innovations in the Domain of Digital Trade’, University of Miami, 17 November 2020.

‘Regulating Data in Trade Agreements’, NFP75 Networking Event, 10 November 2020.

‘Interfacing Privacy and Trade’, ASIL Research Forum, Cleveland, 30 October 2020.

‘Digital Rules Innovation in FTAs’, Webinar: Towards model RTA provisions for trade in times of crisis: E-commerce/digital trade and Investment, organized by UN, UNCTAD, WTO and Singapore Management University, 30 October 2020.

‘An Appraisal of the EFTA Model Chapter on E-Commerce’, presentation at the EFTA Advisory Committees’ Meeting, 27 August 2020.

‘The Emerging Framework for Privacy Protection in Global Trade Law’, Chinese University of Hong Kong, 17 June 2020, webinar.

‘The Governance of Data in Trade Agreements and Their Implications for Cultural Policy Toolkits’, Conference on E-Commerce and Cultural Diversity, University of Laval, Quebec, 31 January 2020.

‘The Governance of Big Data in Trade Agreements’, NRP75 Networking Event, University of Basel, 21 January 2020.

## 2019

‘Free Speech Online: Fake News’, ELSA Day 2019, University of Lucerne, 27 November 2019.

‘Fake News and Law’s Many Dilemmas’, LUMACSS Launch Conference, Lucerne, 11 November 2019.

‘Preferential Treatment in Trade Agreements’, UNESCO Regional Workshop on Preferential Treatment, Bridgetown, Barbados, 7 November 2019.

‘Preferential Treatment: A Historical Perspective’, UNESCO Regional Workshop on Preferential Treatment, Bridgetown, Barbados, 6 November 2019.

‘Culture in the EU-CARIFORUM EPA’, UNESCO study launch event, Bridgetown, Barbados, 5 November 2019.

‘Introducing TAPED: A New Dataset on Digital Trade Norms in Preferential Trade Agreements’, World Trade Forum, University of Bern, 2019.

‘Fake News and Hate Speech on Online Platforms’, Europaseminare, Haus der Kantone, Bern, 16 October 2019.

‘AI and IoT: Newer Developments in EU Law and Policy’, Europaseminare, Haus der Kantone, Bern, 16 October 2019.

‘Global Trade law and Culture: Interfaces, Contestations and Evolving Legal Design’, Ringvorlesung, University of Lucerne, 15 October 2019.

‘Data Flows and Global Trade Law’, Workshop ‘Beyond Goods: Trade in Services and Investment in a Climate of Trade Protectionism’, The Chinese University of Hong Kong, Faculty of Law, 16 August 2019.

‘Emerging Rules on Data Flows in Preferential Trade Agreements’, IP Researchers Workshop, WIPO/WTO/University of Geneva, Geneva, 28 June 2019.

‘Big Data and Trade Agreements’, Institute for Biomedical Ethics, Summer School: Ethics, the Internet and the Society, University of Basel, 21 June 2019.

‘The Impact of the CARIFORUM–EU Trade Agreement on Cultural Diversity’, Member States’ meeting UNESCO Convention on Cultural Diversity, UNESCO, Paris, 7 June 2019.

'Privacy and International Trade Law', OUP Handbook Authors' Meeting, Canadian Embassy, Geneva, 6 June 2019.

'Data Flows and Data Protection: Understanding the Implications of Trade Law for Privacy', Law and Society Association Annual Meeting, Washington, DC, 30 May 2019.

'Law in Time of Oxymora: Meet the Author', Law and Society Association Annual Meeting, Washington, DC, 30 May 2019.

'The Prospects of a Treaty on Digital Trade', Shanghai Academy of Social Sciences, Shanghai, 24 May 2019.

'International Economic Law in the Era of Big Data: Interfacing Privacy Protection and Cross-border Data Flows', Global Economic Law Seminar, World Trade Institute, Bern, 14 May 2019.

'Digital Trade Law', World Trade Institute, Bern, 1 May 2019.

'Technology, Data and Global Trade: New Pathways of Development', UNCTAD E-Commerce Week, Geneva, 1 April 2019.

'Legal Design for Reconciling Data Flows and Data Protection', GEM-STONE workshop and International Studies Association Annual Convention, Toronto, 25–28 March 2019.

'PTAs Frameworks for Telecommunications and Media Services: Path Dependences Still Remain', University of Erlangen, 14–15 March 2019.

'Governance of the Digital Economy under International Trade and Investment Law', International Investment Law Workshop, 8–9 March 2019, University of Frankfurt (with Polanco).

'Discoverability of Local, Regional and National Content', Expert Meeting organized by the Canadian Commission for UNESCO and Canadian Heritage, Ottawa, 6–8 February 2019.

## 2018

'Understanding and Shaping Trade Rules for the Digital Economy', EFTA Parliamentary Session, Geneva, 22 November 2018.

'Data Flows and Global Trade Law', international conference 'Big Data and Trade Governance', University of Lucerne, 16 November 2018.

'Understanding and Shaping Trade Rules in the Age of Big Data', Trade in Knowledge Conference, World Trade Organization, Geneva, 6 November 2018.

'Future Perspectives on Digital Trade Regulation', Delegations meeting, ICTSD, 22 October 2018.

'The Governance of Data Flows in Trade Agreements: High Time for New Solutions?', Amsterdam Privacy Conference, University of Amsterdam, 5–8 October 2018.

'Governance of Data and Data Flows in Trade Agreements', ICON-S Annual Meeting, University of Hong Kong, 25–27 June 2018.

'Digital Transformation and Global Trade Law', at 'Digital Transformation: State of the Field' Workshop, Columbia University, New York, 15 June 2018.

'Impact Studies on Trade and Culture', UNESCO Expert Meeting, Seoul, 21–23 April 2018.

'Understanding the Implications of Big Data and Big Data Analytics for Competition Law', Law and Economics symposium, 13 April 2018, University of Lucerne.

'The Global Rule Framework for Digital Trade: Spreading US Economic and Ideological Power', International Studies Association Annual Convention, 6 March 2018, San Francisco.

## 2017

‘Current and Emerging Trends in Disruptive Technologies: Implications for the Present and Future of EU’s Trade Policy’, Committee on International Trade, European Parliament, Brussels, 9 November 2017.

‘TRIPs Implementation in Developing Countries: Likely Scenarios to 2025’, World Trade Forum, Grindelwald, 7 October 2017 (with Serrano).

‘Understanding and Shaping Trade Rules for the Digital Era’, World Trade Forum, Grindelwald, 7 October 2017.

‘Aktuelle Themen aus dem Gebiet des EU-Internetrechts’, Europaseminare der Universität Zürich, Haus der Kantone, Bern, 20 September 2017.

‘The Governance of Big Data in Trade Agreements’, Institute for Information Law, University of Amsterdam, 9 September 2017.

‘The Rise of Extraterritoriality in Cyberspace: Exploring the Extraterritorial Effects of the EU General Data Protection Regulation’, EPIP Conference, Bordeaux, 6 September 2017.

‘Promoting Cultural Diversity through Preferential Trade’, UNESCO Expert Meeting, Montreal, 21–23 June 2017.

‘Data Flows and Global Trade Regulation, World Summit on the Information Society (WSIS), International Telecommunication Union, Geneva, 12 June 2017.

‘The Regulatory Framework for Digital Trade in the Trans-Pacific Partnership Agreement – IP and Beyond’, 11th WIPO Advanced Intellectual Property Research Forum: Intellectual Property Reforms - International and Comparative Dimensions, Geneva, 22 May 2017.

‘The Regulation of Big Data and Trade Agreements’, Kursaal, Bern, 9 May 2017.

‘In Search of Appropriate Legal Design for Digital Trade’, METI/JETRO Digital Trade Symposium, Tokyo, 17 February 2017.

‘Data Flows and International Trade Law’, Symposium ‘Future-proofing Law’, University of California, Davis, 26-27 January 2017.

## 2016

‘The Governance of Data Flows in Trade Agreements’, American Society of International Law (ASIL) Meeting, Georgetown University, Washington, DC, 30 September 2016.

‘Die Strategie der EU für einen digitalen Binnenmarkt’, Europaseminare der Universität Zürich, Haus der Kantone, Bern, 21 September 2016.

‘Netzneutralität in der EU und in der Schweiz’, Europaseminare der Universität Zürich, Haus der Kantone, Bern, 21 September 2016.

‘The Governance of Data Flows in Trade Agreements’, Law and Society Association Annual Meeting, New Orleans, 2 June 2016.

‘Digital Trade and the International Economic Law: The Present State of Affairs and Prospects’, Working Visit, Chinese government delegation, World Trade Institute, 18 May 2016.

‘Emerging Collisions between Internet Governance and International Trade Law’, Center for Information Technology, Society, and Law (ITSL), University of Zurich, 10 May 2016.

‘Rule-Making: Transnational Policy Networks and the South-South Diffusion of Novel Approaches to Intellectual Property Rights in India and Brazil’, Workshop: From Rule-takers to Rule-makers: Emerging Powers in the Regulation of International Trade, University of Geneva, 9–10 February 2016.

‘The Intellectual Property Chapter in the Transpacific Partnership Agreement’, interdisciplinary workshop, World Trade Institute, Bern, 3 March 2016.

‘The Internet as a Governance Challenge’, The Spirit of Bern, Kursaal Bern, 18 January 2016.

## 2015

'Digital Trade and the WTO', Working Visit, Taiwan government delegation, World Trade Institute, 18 September 2015.

'Die Rahmenbedingungen des digitalen Handels im internationalen Wirtschaftsrecht', invited presentation at the Swiss Lawyers' Day, St. Gallen, 11–12 September 2015.

'Addressing Barriers to Digital Trade', Meeting of the Expert Group on the Digital Economy, Columbia University, 30 July 2015.

'Der Handel mit digitalen Dienstleistungen: Informationsfreiheit und Datenschutz im internationalen Wirtschaftsrecht', University of Bern, 28 May 2015.

'Over-the-top Media: Regulatory Issues and Unsettled Questions', ITU-D experts meeting, International Telecommunication Union, Geneva, 22 April 2015.

'Nudging as a Tool of Media Policy', 4th Law and Economics Conference, organized by the University of Lucerne and University of Notre Dame, Lucerne, 17–18 April 2015.

'Over-the-top Services: Business Trends and Regulatory Issues', ITU ICT Leadership Retreat 'Getting Ready for Tomorrow: Regulation in a Data-driven Connected World', Singapore, 18–20 March 2015.

'South-South IP Norms Diffusion', Workshop 'Emerging Countries in the Intellectual Property Rights and Public Health Nexus', Global Studies Institute, University of Geneva, 27–28 February 2015.

'Service Public Definition in the Digital Environment: Constitutional Basis and Legal Design', Expert hearing for the Swiss Federal Media Commission, University of Zurich, 30 January 2015.

'South-South Norm Diffusion: Access to Health Policies in India and Brazil', Interdisciplinary workshop, University of St. Gallen, 19–20 January 2015.

## 2014

'Digital Flows: Trade Law Issues', Conference 'New Horizons in Services Trade Governance', organized by the International Centre for Trade and Sustainable Development and the World Trade Institute, Geneva, 25–26 November 2014.

'The Law of the World Trade Organization and the Internet', Geneva Internet Conference 'Internet Governance at a Crossroads', Geneva, 17–19 November 2014.

'Digital Innovation, Cross-border Data and Its Implications', Conference 'The Changing Global Innovation and Intellectual Property Policy Landscape: Present Challenges and Future Directions: TRIPS at 20 and Beyond', organized by the International Centre for Trade and Sustainable Development, Geneva, 30–31 October 2014.

'The Role of the World Trade Organization in Internet Governance', Conference 'Governance of the Domain Name System and the Future Internet: Legal, Economic and Political Challenges', organized by the University of Oslo, Oslo, 8–9 September 2014.

'Variable Geometry and the WTO: Insights for Global Rules Design', Internet Governance Forum (IGF), Istanbul, 1–3 September 2014.

'Trade Rules for Innovation', e15 Expert meeting on trade and innovation, organized by the International Centre for Trade and Sustainable Development and the IMD, Geneva, 2–3 June 2014.

'Designing a Coherent Framework for the Regulation of Internet Content', Global Governance Reform Conference 'The Future of Cyber Governance', organized by The Hague Institute for Global Justice, The Hague, 13–15 May 2014.

'Future-oriented Design for Digital Trade Rules', Law and Society Association (LSA) Annual Convention, Minneapolis, 29–31 May 2014.

'The WTO in the Digital Era: Trade Meets Technology, But Do Trade Rules Too?', Conference 'The Future of the Multilateral Trading System: Post-Bali Perspectives', organized by the Graduate Institute and the World Trade Institute, Geneva, 9 May 2014.

'Multistakeholder Internet Governance / Models, Mechanisms and Issues', Network of Interdisciplinary Internet and Society Research Centers (NoC) meeting post-NetMundial, Institute for Technology and Society, São Paulo, 25–26 April 2014.

'Can International Law Keep Up with the Internet?', ASIL (American Society of International Law) – ILA (International Law Association) Joint Meeting, Washington, DC, 7–11 April 2014.

'Internet-induced Changes in Global Governance', panel on 'Institutional Adaptation' chaired by John Ruggie, The International Studies Association (ISA) Annual Meeting, Toronto, 27–29 March 2014.

'Internet-induced Changes in Global Governance', invited talk, Europe Institute, University of Basel, 7 April 2014.

'Emulation or Coordination? Emerging Powers and Access to Health Policies', Swiss Network for International Studies (SNIS) Conference on Emerging Powers, organized by the University of Lucerne, Lucerne, 7–8 March 2014.

## 2013

'The WTO as a Global Media Governance Actor', invited talk, University of Zurich, 12 December 2013.

'The WTO as a Global Internet Governance Actor', The Institutionalization of Global Internet Governance: Multistakeholderism, Multilateralism and Beyond, Biennial Conference of the Swiss Network for International Studies (SNIS), World Trade Institute, Bern, 6–7 December 2013.

'Global Cultural Law in the Age of Ubiquitous Internet', International Journal of Cultural Property (IJCP) Conference in honour of Prof. John Henry Merryman, Stanford University, 6–9 November 2013.

'Should There Be New Multilateral Rules for Digital Trade?', e15 Initiative on Trade and Innovation Expert Meeting, organized by the International Centre for Trade and Sustainable Development, Geneva, 3 September 2013.

'The Internet Economy and the Future of International Trade Law', WTO Public Forum, Geneva, 1–3 September 2013.

'The Trade versus Culture Discourse: Tracing its Evolution in Global Law', Conference on Culture and International Economic Law, University of Maastricht, 20–21 June 2013.

'Mapping Internet-induced Global Changes in Governance', Law and Society Association (LSA) Annual Convention, Boston, 1–4 June 2013.

'The Concept of Governance in "Internet Governance"', Global Network of Interdisciplinary Internet and Society Research Centers Conference 'Moving towards a Collaborative Internet Governance Ecosystem', ICT Law Institute, Bilgi University, Istanbul, 22–24 May 2013.

'Digital Technologies and International Trade Law: Present State of Affairs and Challenges', 13th Annual WTO Conference, organized by British Institute of International and Comparative Law, London, 15–16 May 2013.

'The Mapping on Global IP Norm Making in the Digital Age in the Light of Sustainable Provision of Global Public Goods', Panel on 'The Politics of Intellectual Property Rights: Diffusion and Resistance' chaired by Susan Sell, International Studies Association (ISA) Annual Convention, San Francisco, 3–6 April 2013.

'The Impact of the International Legal Framework, in particular the WTO and UNESCO, on the Pursuit of Cultural Diversity Objectives Online', European Audiovisual Observatory Expert Workshop: Promoting European Works in On-demand Audiovisual Services, University of Amsterdam, 18 March 2013.

## 2012

‘Tectonic Shifts: Understanding Structural Changes, Tipping Points, and Their Effects on Systems’, Inaugural Symposium: Towards a Global Network of Internet and Society Centers, Harvard University, 6–8 December 2012.

‘Digital Technologies and Cultural Heritage: Legal Questions Concerning Access to Digital Archives’, Conference on Access and Use Rights for Digital Historical Sources, organized by Infoclio, Kornhaus Bern, 2 November 2012.

‘Governing Games [in the Public Interest] – Social, Economic and Policy Issues’, Annual Conference of the Association of Internet Researchers (AoIR), Manchester, 18–21 October 2012.

‘Trade and Culture 3.0: Trade and the Future of Culture in the Digital Age’, invited talk, ETH Zurich, 15 October 2012.

‘Contemplating a Public Service Navigator’, International workshop ‘Exposure Diversity and Public Service Media’, organized by the World Trade Institute and the Institute for Information Law, University of Amsterdam, 28 September 2012.

‘Digital Technologies and International Trade Law: Challenges Ahead’, Law and Society Association (LSA) Annual Meeting, Honolulu, 5–8 June 2012.

‘Trade and the Future of Culture in the Digital Age: Legal Design for Sustainable Culturally Diverse Media Environment’, European Research Council, Brussels, 9 June 2012.

‘Trade and Culture under the Conditions of Digital Media’, International workshop, organized by the interdisciplinary research unit ‘The Constitution of Cultural Property’, University of Göttingen, 23–25 May 2012.

‘Power and the Internet: A Re-examination’, Interdisciplinary workshop, organized by the Research Center for Information Law, University of St. Gallen and the Berkman Center for Internet and Society, Harvard University, Montreux, 1–3 May 2012.

‘New Technologies and Trade Governance: An Overview’, Swiss National Center for Competence in Research (NCCR) meeting, University of Bern, 3 April 2014.

## 2011

‘The Future of Public Service Broadcasting’, invited talk, University of Amsterdam, 18 September 2011.

‘Games as Cultural Products: A Legal Assessment’, 5th Conference of the Digital Games Research Association (DiGRA): Think Design Play, Utrecht, 14–17 September 2011.

‘Mapping the Fragmented Matrix of Trade, Culture and Intellectual Property in Global Law’, Law and Society Association (LSA) Annual Meeting, San Francisco, 1–5 June 2011.

‘Die UNESCO-Konvention zur kulturellen Vielfalt: Status, Akteure und Erwartungen’, Interdisciplinary conference organized by the Swiss Academies of Social Sciences and Humanities (SAGW), University of Zurich, 25 January 2011.

## 2010

‘Global Cultural Law and Policy in the Age of Ubiquitous Internet’, Conference: Bits without Borders: Law, Communications and Transnational Culture Flow in the Digital Age, Michigan State University, 24–25 September 2010.

‘The Practical Reality of the Digital Divide beyond the Politics of Development’, World Trade Forum ‘Trade Governance in the Digital Age’, University of Bern, 4 September 2010.

‘Digital Technologies and Their Impact in the Context of International Trade’, World Trade Forum ‘Trade Governance in the Digital Age’, University of Bern, 3 September 2010.

‘Implementing the UNESCO Convention into EU’s Internal Policies’, European Parliament Committee for Education and Culture, Brussels, 2 June 2010.

'Research Methods in the Digitally Networked Information Age', Workshop organized by the University of St. Gallen and the Berkman Center for Internet and Society, Brunnen, 11–12 May 2010.

'Mapping the Fragmented Matrix of Trade, Culture and IP in Global Law', The International Studies Association (ISA) Annual Convention, New Orleans, 17–21 February 2010.

## 2009

'The EU Audiovisual Media Services Directive and Cultural Diversity', International conference 'Competition Policy and Regulation in Media Markets: Bridging Law and Economics', Tilburg University, 5–6 June 2009.

'Creativity in Virtual Worlds and its Restraints by Law', Law and Society Association Annual Meeting, Denver, 27–31 May 2009.

'Intellectual Property Rights in the Digital Age', Law and Society Association Annual Meeting, Denver, 27–31 May 2009.

'From Niches to Riches: The Anatomy of the Long Tail', journal club, World Trade Institute, April 2009.

'Publishing a PhD Thesis: Making it a Gratifying Experience', doctoral workshop, World Trade Institute, 27 February 2009.

'Keep the Borders Fuzzy, Please: Trade and Culture in WTO Law and Policy', International conference 'The WTO's Fuzzy Borders', The Graduate Institute, Geneva, 5–6 February 2009.