The Law and Policy of Trade in Services

**Semester:** Spring semester- FS 2022

**Root Number:** 446641

**ECTS:** 3

**Lecturer:** Jan Bohanes & Pierre Sauvé

**Dates:** 14-17 February 2022 (take home assessment on February 18)

**Room:** Silva Casa Auditorium, World Trade Institute, Hallerstrasse 6, Bern

**Audience:**

- Government officials; Embassy staff; people working for international organizations and NGOs, industry and in legal practice
- Master of Advanced Studies of International Law and Economics (MILE) Students
- Joint LL.M. / Diploma of Advanced Studies Trade and Investment Law (TRAIL+) Students - World Trade Institute / Faculty of Law, Unibe
- Certificate of Advanced Studies / Diploma of Advanced Studies in International Law and Economics (CAS ILE & DAS ILE) Students - World Trade Institute, Unibe
- Students from different universities across Switzerland
Course Description

The course addresses the law, economics and policy of services trade, explores negotiating challenges in selected sectors and addresses key political economy challenges arising from rule-making and market opening in services, including in preferential settings. It describes the legal architecture of agreements governing services trade and distils key lessons from evolving jurisprudence.

Lecturers

Jan Bohanes

Mr. Jan Bohanes is senior counsel at the Advisory Center on WTO Law (ACWL). As a member of the ACWL’s team of lawyers, he provides advice on all matters of WTO law to governments of developing countries, assists them in dispute settlement proceedings before WTO panels and the Appellate Body, and participates in training activities for government officials. Previously, Jan was a member of the Secretariat of the WTO’s Appellate Body from 2002 to 2006, where he acted as legal advisor to Appellate Body Members in appeals of WTO panel reports. From 2006 to 2010, Jan was associate attorney in the Geneva office of Sidley Austin LLP, where he advised both governments and commercial stakeholders on all issues related to WTO law and dispute settlement proceedings before both WTO panels and the Appellate Body.

Jan is a Czech and Austrian national. He holds a law degree from the University of Vienna; a doctorate in European law from the University of Vienna; a Master of Laws (LL.M.) from Columbia University; as well as a Master of Arts (M.A.L.D.) degree in international relations from the Fletcher School of Law and Diplomacy. He has extensive teaching experience in both academic and executive settings, in particular as visiting lecturer at the Graduate Institute of International and Development Studies in Geneva since 2015, and has previously taught also at the Universities of Barcelona (IELPO), at the World Trade Institute in Bern, at the St. Petersburg State University, at Harvard University and at Jiaotong University in Xi’An (China). He speaks regularly at conferences and has published on a wide range of issues in international trade law and trade policy. He is fluent and works in English, French, German, Portuguese and Spanish; he also speaks Czech (native), intermediate Mandarin Chinese (HSK 4), and intermediate Russian.

For a complete publication list, see https://www.acwl.ch/team/mr-jan-bohanes/.

Pierre Sauvé

Pierre Sauvé serves as a Senior Trade Specialist in the Geneva office of the World Bank’s Trade and Competitiveness Global Practice Group, where he leads-coordinates the Bank’s work on trade governance with key stakeholder organizations in Geneva and Paris. Previously, he served as Director of Studies and Director of External Programs and Academic Partnerships at the University of Bern’s World Trade Institute (WTI), in Switzerland. He has held Visiting Professor appointments at the College of Europe in Bruges, Belgium, at the University of Barcelona (IELPO), the Institut d’Etudes Politiques (Sciences-Po) in Paris, France, and the London School of Economics and Political Science. He served as a senior economist in the OECD Trade Directorate from 1993-2002, a period during which he also taught at the John
F. Kennedy School of Government at Harvard University and was appointed Non-
Prior to joining the OECD, he served as services negotiator within the Canadian
Department of Foreign Affairs and International Trade's Office of North American
Free Trade Negotiations (1991-93). He was previously a staff member of the General
Agreement on Tariffs and Trade in Geneva, Switzerland (1988-91) as well as the Bank
for International Settlements, in Basel, Switzerland (1987-88). Mr. Sauvé was educated
in economics and international relations at the Université du Québec à Montreal and
Carleton University in Canada and at Cambridge and Oxford universities in the
United Kingdom. He has advised the governments of a number of OECD and
developing countries and served as a consultant to leading regional and multilateral
agencies involved in trade, finance and development. He serves on the Editorial
Board of the Journal of International Economic Law, the Journal of World Trade and
the Latin American Journal of International Trade Law, is a Member of the Review
Committee of UNCTAD’s Series on International Investment and Development, and
serves on the Advisory Board of the World Trade Organization’s Academic Chairs
Program. His principal research interests lie in the areas of trade in services, the
regulation of foreign direct investment, comparative regional integration and the
political economy of the multilateral trading system, issues on which he has published
extensively in leading academic outlets.

Learning Objectives

- To appreciate the conceptual complexities of trade in services and its
  liberalization.

- To gain a keener understanding of how the economic characteristics of
  services transactions have shaped the law of services trade.

- To explain current patterns of commitments across countries, sectors and
  modes of supply.

- To identify the drivers of preferential liberalization of services markets and the
  WTO+ and WTO-X nature of PTA advances to date in the services realm.

- To identify some of the key lessons of a political economy nature emerging
  from the first two decades of rule-making and market-opening in services
  trade.

- To understand the legal structure of the GATS, including its Annexes and
  schedules of commitments.

- To gain a better understanding of the differing modalities of market opening in
  the GATS and in PTAs.

- To review GATS case law and the key lessons emerging from nascent
  jurisprudence in services trade.

- To reflect on how the non-discrimination obligation is interpreted under the
  GATS relative to case law under the GATT-1994 and TBT Agreements.
• To explain the challenges in interpreting WTO Members’ schedule of specific commitments, in view of the persistent “fog” in schedules and rapid technological progress.

• To assess the legal implications of overlaps in the scope of application of the GATS with that of other covered agreements and Bilateral Investment Treaties (BITs).

• To understand the challenge of initiating a GATS case, especially in view of emerging “new” services.

Exams and Grades

• Students’ knowledge will be assessed on the basis of an open book, take home exam which needs to be completed on an individual basis. The exam will consist of two case studies.
• Take home assignment made available on Thursday 17 February 2022, 16:00 and to be submitted before Friday 18 February 2022, 20:00
• The assignment will consist of two case studies: one each from Pierre Sauvé and Jan Bohanes, with both carrying a 50% weight in the final course grade.

Course Overview

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Time</th>
<th>Lecturer/s</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 Feb.</td>
<td>Monday</td>
<td>9:00 – 12:00</td>
<td>Pierre Sauvé</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>14:00 – 16:00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15 Feb.</td>
<td>Tuesday</td>
<td>9:00 – 12:00</td>
<td>Pierre Sauvé</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>14:00 – 16:00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16 Feb.</td>
<td>Wednesday</td>
<td>9:00 – 12:00</td>
<td>Jan Bohanes</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>14:00 – 16:00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17 Feb.</td>
<td>Thursday</td>
<td>9:00 – 12:00</td>
<td>Jan Bohanes</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>14:00 – 16:00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18 Feb.</td>
<td>Friday</td>
<td>Assignment completed by 20:00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
MONDAY, FEBRUARY 14, 2022 AND TUESDAY, FEBRUARY 15, 2020

Lecturer: Pierre Sauvé

Topics: Trade in Services: Insights from Economics and Political Economy

Compulsory reading materials


Suggested Reading Materials


WEDNESDAY, FEBRUARY 16, 2022

Lecturer: Jan Bohanes

Topics: The Legal Architecture Governing Services Trade: GATS Law and Evolving Jurisprudence

The class discussion on Wednesday and Thursday will revolve around the most salient disputes decided under the GATS. These disputes will help us understand the following core legal elements of the GATS: (1) applicability of the GATS and the interpretation of the Schedules of Commitments; (2) the most-favoured nation (MFN) obligation under Article II; (3) the national treatment obligation under Article XVII; (4) market access obligations under Article XVI and (5) general exceptions under Article XIV and the Annex on Financial Services.

On Wednesday, we will focus more specifically – although not exclusively – on elements (1), (2), and (3).

Compulsory reading materials

- The General Agreement on Trade in Services: An Introduction, WTO Secretariat. Available at www.wto.org;
- Guidelines for the Scheduling of Specific Commitments under the GATS, S/L/92, March 28, 2001 (pp. 1 – 13);
- See the GATS-related relevant sections in Peter van den Bossche and Werner Zdouc, The Law and Policy of the World Trade Organization, London: Cambridge University Press, Fourth Edition (see chapters 4:3, 5:3, 8:3 and 10:4). (It is sufficient to skim this);
- Appellate Body Report, EC – Bananas III, Sections IV.C.1 – IV. C. 6 (paras. 217 – 239);
- Appellate Body Report, Argentina – Measures Relating to Trade in Goods and Services, paras. 6.18 – 6.80 and paras. 6.85 – 6. 154;
- White & Case summary of the Appellate Body Report in Argentina – Financial Services;
- Panel Report, China – Electronic Payment Services, paras. 2.1 – 3.2; 7.11 – 7.207; 7.507; 7.637 - 7.748;
- Appellate Body Report, US – Gambling, Section V (paras. 158 – 213); and
- WTO 1 page summary: US – Gambling

Suggested reading materials


THURSDAY, FEBRUARY 17, 2022

Lecturer: Jan Bohanes

Topics:

The class discussion on Wednesday and Thursday will revolve around the most salient disputes decided under the GATS. These disputes will help us understand the following core legal elements of the GATS: (1) applicability of the GATS and the interpretation of the Schedules of Commitments; (2) the most-favoured nation (MFN) obligation under Article II; (3) the national treatment obligation under Article XVII; (4) market access obligations under Article XVI and (5) general exceptions under Article XIV and the Annex on Financial Services.

On Thursday, we will focus more specifically – although not exclusively – on elements (4) and (5).

Compulsory reading materials

- Panel Report, China – Electronic Payment Services, paras. 7.508 - 7.636;
- Appellate Body Report, US – Gambling, Sections VI and VII (paras. 214 – 372);
- Appellate Body Report, Argentina – Financial Services, Sections 6.3 and 6.4 (paras. 6.155 – 6.272);
- Appellate Body Report, China – Publications and Audiovisual Products, Section VII (paras. 338 – 413);
- WTO 1 page summary China – Publications and Audiovisual Products;
- Appellate Body Report, EC – Bananas III, Section IV.C.7 (paras. 240 – 248); and

Suggested Reading Materials

- Same as for Wednesday
FRIDAY, FEBRUARY 18, 2020

Take-home assignments

Pierre Sauvé

Students will be assigned a case study describing the conditions under which liberalization was conducted in a specific service sector and country context. They will be required to answer a series of short questions on the case study.

Jan Bohanes

Students will be required to answer two (2) out of three (3) questions dealing with the material covered in the Wednesday and Thursday sessions. The questions may require solving short hypothetical cases or analyzing particular aspects of the WTO disputes covered in class.

Both assignments will be distributed after class ends on Thursday.