



world  
trade  
forum

## What Does the Future Hold for Trade Policy?

23-24 September 2022

UniS building, University of Bern  
Schanzeneckstrasse 1, CH-3012 Bern

### Programme



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## Day 1 - Friday, September 23

12:30-13:00  
*Foyer UniS*

Registration

13:00-13:15  
*A003 UniS*

Welcome  
Bernard Hoekman (EUI), Manfred Elsig (WTI)

**13:15-14:45**  
*A003 UniS*

### **Plenary Session I: The State of Multilateral Governance in Times of Increasing Unilateralism**

This plenary focuses on how the multilateral system copes with increasing unilateral approaches, ranging from sanctions, industrial policies and enforcement mechanisms to border adjustment measures for climate.

Chair Iana Dreyer (Borderlex)

Panellists Victor do Prado (WTI and Centro Brasileiro de Relações Internacionais) (remote)  
Andreas Dür (University of Salzburg)  
Marion Jansen (OECD)  
Mona Paulsen (LSE) (remote)  
Alan Wolff (Peterson Institute)

14:45-15:15

Coffee break

**15:15-16:45**  
*Silva Casa WTI*

### **Parallel Session A: Book Project**

Chair Rodrigo Polanco (WTI)

Panellists Manfred Elsig, Andrew Lugg, Kirithana Ganeson, Marine Roux (WTI): "Mapping PTA trends in Latin America"

Andreas Dür and Robert A. Huber (University of Salzburg): "Preferences for partners in trade agreements: Evidence from legislators, firms, and citizens in Latin America"

Dorotea López and Andrés Bórquez (Universidad de Chile): "Perception of Free Trade Agreements in Chile: from love to hate, a single step?"

Nicolas Albertoni (Catholic University of Uruguay and University of Southern California) and Carol Wise (University of Southern California): "The rise of murky trade protectionism in an interconnected and uncertain global economy: The cases of Argentina, Brazil, and Mexico"

**15:15-16:45**  
*A003 UniS*

**Parallel Session B: Economic Integration and Digital Trade Policies**

Chair

Martina Ferracane (EUI)

Panellists

Martina Ferracane (EUI): “Mapping regulatory preferences: The digital trade integration database”

Jason Mc Cormack (African Trade Policy Centre, UNECA): “Digital policies and the regional integration agenda in Africa” (remote)

Johan Mulder (International Trade Unit, UN ECLAC): Digital policies and the regional integration agenda in Latin America (remote)

Witada Anukoonwattaka (UN ESCAP): “Digital integration in Asia-Pacific: Addressing regulatory heterogeneity” (remote)

Erik van der Marel (ECIPE & Université libre de Bruxelles): “Digital regulatory policies in Africa and trade and investment in services”

Discussant

Andreas Esche (Bertelsmann Foundation) (remote)

16:45-17:15

Break

**17:15-18:45**  
*A003 UniS*

**Plenary Session II: Switzerland and Europe: Economic Relations Post Brexit**

This plenary focuses on how Swiss-EU relations develop post Brexit. What are the challenges and opportunities for further developing relations with the EU27 and the United Kingdom? What role do the overlapping crises play and increasing political instabilities?

Chair

Cédric Dupont (Graduate Institute)

Panellists

Jan Atteslander (Economiesuisse)  
Henry Evans (British Embassy Bern)  
Michael Hahn (WTI)  
Emily Rees (ECIPE)  
Natalie Sleeman (European External Action Service Bern)

19:00

Apéro riche, Restaurant Grosse Schanze, Parkterrasse 10, Bern (Invitation only)

## Day 2 - Saturday, September 24

**9:00-10:30**

*Silva Casa WTI*

### **Parallel Session C: Book Project**

Chair

Damian Raess (WTI)

Panellists

Julia Calvert (University of Edinburgh): “Latin America and the politics of investment treaty reform”.

Leticia Daibert, Valentina Delich, Juliana Peixoto, and Julieta Zelicovich (WTO Chair, Argentina): “Assessing special and differential treatment in Latin American trade agreements”

Sebastian Klotz (PwC and WTI) and Cristian Ugarte (WTO): “Digital and green trade in Latin American trade agreements”

Victor Saco (Pontificia Universidad Católica del Perú): “Food labelling regulation of the Pacific Alliance Members”

**9:00-10:30**

*A003 UniS*

### **Parallel Session D: Green House Gases, Energy and Trade**

Chair

Frank van Tongeren (Trade and Agriculture Directorate, OECD)

Panellists

Eddy Bekkers (WTO): “Decarbonization, international trade, and carbon pricing”

Cecilia Bellora (CEPII): “EU in search of a WTO-compatible Carbon Border Adjustment Mechanism”

Octavio Fernandez (WTI): “Energy footprints and the international trade network: A new dataset. Is the European Union doing it better?”

10:30-11:00

Coffee break

**11:00-12:30**

*A003 UniS*

### **Plenary Session III: The World of Plurilaterals**

This session focuses on new plurilaterals both within the WTO but also outside (digital economic partnership agreements, climate clubs). What works, what doesn't, where to from here?

<u>Chair</u>	Bernard Hoekman (EUI)
<u>Panellists</u>	Axel Berger (IDOS) Alison Hamilton (New Zealand Ministry Foreign Affairs & Trade) Céline Kauffmann (OECD) Petros Mavroidis (Columbia Law School)
12:30-13:45	Lunch break
<b>13:45-15:15</b> <i>Silva Casa WTI</i>	<b>Parallel Session E: Book Project</b>
<u>Chair</u>	Joseph Francois (WTI)
<u>Panellists</u>	José Manuel Álvarez Zárate, Diana Beltrán Vargas, and María Camila Camargo Moncayo (Universidad Externado, Colombia) “International Trade Law impact on food security in Latin America: Colombia’s 2016 Peace Agreement case”  Javiera Cáceres (Universidad de Chile) and Felipe Muñoz (WTO): “Chile’s PTAs services impact assessment: Looking beyond trade flows” (remote)  Daniela Campello da Costa Ribeiro (FGV): “Trade and prejudice”  Amrita Bahri (Instituto Tecnológico Autónomo de México, ITAM, Mexico): “Making trade agreements work for women: What has been done and what remains undone?” (remote)
<b>13:45-15:15</b> <i>A003 UniS</i>	<b>Parallel Session F: The EU’s Carbon Border Adjustment Mechanism (CBAM)</b>
<u>Chair</u>	Peter Van den Bossche (WTI)
<u>Panellists</u>	Ilaria Espa (Università della Svizzera italiana and WTI) David Kleimann (Bruegel) Sebastian Klotz (PwC and WTI) Nicolas Lockhart (Sidley Austin Geneva) Fabio Santeramo (EUI)
15:15-15:30	Closing remarks Joseph Francois, Manfred Elsig (WTI)

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