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WTO post covid-19: what challenges for the multilateral trading system?

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The WTO Multilateral Trading System: key to sustained international trade

- □ International trade as a traditional driver of economic development
- □ International trade supported by robust multilateral framework
- □ Depoliticization of trade relations
- □ The WTO (1995) has incorporated major economies (China, Russia)
- □ WTO rules give certainty as to applicable import-export rules and domestic non-discriminatory treatment of imports
- Regional Agreements (FTAs) build on WTO rules and expand regulation to further sectors
- □ WTO unique dispute settlement system (DSS) ensures effective remedies

but:

- □ Lack of updating and further agreements through negotiations
- \Box = Risk of marginalization of WTO



Trade Growth Slowing Down 2018-2019 due to Policy Uncertainty

- □ Since 2017 Trump US Administration «America first» trade policy («bring back jobs», rebalance trade deficit)
- □ Disregard for WTO commitments
- □ Dubious recourse to «economic security» exceptions to introduce unilateral restrictions to imports (Steel & Alu)
- Recourse to (renegotiation of) bilateral deals under threat of unilateral withdrawal of agreed benefits (UMSCA, KORUS, Japan)
- □ Paralyzing the WTO Appellate Body and the DSS
- □ «Trade War» with China
- Weak response from other WTO Members
- Uncertainty for import-export flows and value chains
- □ From rule-based back to power-based, fragmented trade regime?



Covid 19 Impact on Economy and Trade flows

- □ IMF expects World GDP to decrease 4,9% in 2020
- □ WTO forecasts goods international trade to decrease 13-30%
- □ Impediments to persons' and services movements aggravates negative impact
- □ Effects on inequality, development, environment, international cooperation
- □ Uncertainty as to timing of recovery
- □ New patterns of life style and relations



Regulatory Immediate Reactions to Covid 19 Crisis

- □ IMMEDIATE SHORT TERM
- National reactions rather than international cooperation
- Restrictions to export of medical, sanitary devices and pharma products
- Massive subsidies and suspension of antitrust regulations
- □ Restrictions to Foreign Direct Investments
 - LONG TERM
- ☐ Incentives to domestic self-sufficiency
- □ Policy and regulatory engagement to support export
- Revival of national industrial policies
- Political intervention in business choices («reshoring» of production)
- Support for regionalization of trade flows and reliance on FTAs



Impact on the WTO Current Situation

- Lack of engagement towards further liberalization of trade («old WTO»)
- □ Lack of agreement on new multilateral disciplines («new WTO»)
- Plurilateral agreements advocated but not negotiated
- Paralysis of AB renders recourse to DSS of dubious value: incentive to disregard rules and commitments
- ☐ Interim appeal arbitration without the US: the MPIA
- □ FTAs with more non-trade clauses, more contentious domestically
- Lack of engagement as to current activities:
 - postponement of 2020 Ministerial Conference
 - resignation of DG Azevedo



Post Covid Situation: an Uncertain Outlook

- □ Should the WTO be «modernized» and how?
 - enforcement, transparency
 - status of «developing member»
 - is the consensus principle still valid?
 - subsidies and state-owned-enterprises (SOE)
 - reinstating the AB or is a DSS without appeal still functional?
- The challenge of changing patterns of trade and policies:
 - political interference in trade flows and business choices
 - «decoupling» US / China
 - economic security concerns
- □ Repoliticization of trade relations? Predictability and stability at risk

