Global Political Economy

Root Number: 441637

Semester: Fall semester- HS2020

ECTS: 5

Lecturer: Prof. Dr. Manfred Elsig

Dates: Monday 10:15 – 12:00

Location: Silva Casa Auditorium, World Trade Institute. This course will also be held online, with live sessions on Zoom.

Course Description

This course provides an introduction into the field of international relations and international political economy. In the first part, the course discusses various theories, analytical frameworks and research programmes with a special emphasis on globalization and cooperation in economic governance. In the second part the history of the world economy’s global architecture is discussed and selected research areas presented, such the role of domestic factors, international organizations, new regionalism, trade-labor linkages and development.

Lecturers

Manfred Elsig

Manfred Elsig is Professor of International Relations at the World Trade Institute (University of Bern) since 2009. He is the Deputy Director of the WTI and its Director of Research. He studied at the Universities of Bern and Bordeaux and earned a degree in political science. He worked from 1997–1999 at the Swiss Federal Office for Foreign Economic Affairs. He then joined the Political Science Institute of the University of Zurich and received his PhD (Dr. phil) in 2002. From 2002–2004, he worked for UBS financial services group and as a personal advisor to the Minister of Economy of Canton Zurich. Before joining the WTI in 2005, he was a teaching fellow at the London School of Economics and Political Science. His research focuses primarily on the politics of international trade, European trade policy, international organizations, US–EU relations, and private actors in global politics. He has published over 30 peer-reviewed articles.
Guest lecturers:

**Cédric Dupont**

Cédric Dupont is Professor of International Relations and Director of Executive Education at the Graduate Institute of International Studies, Geneva. He is a Senior Research Fellow of the Berkeley Asia Pacific Economic Cooperation Study Center (BASC) at the University of California at Berkeley. He has written extensively on regional integration developments in Western Europe, on domestic–international linkages in international negotiations and on game-theoretic modelling in political science. His current research focuses on the political economy of investment arbitration, on the governance of world and regional integration processes and on institutional performance of various international governance arrangements.

**Aydin Yildirim**

Aydin Yildirim is a post-doctoral researcher at the World Trade Institute. He is a fellow of the Robert Schuman Centre of the European University Institute (EUI) as well as a Guest Professor at the University of Antwerp in Belgium. Previously he was a fellow of the Nuffield College of the University of Oxford and a Max Weber Fellow at the EUI. He has published on the politics of World Trade Organization dispute settlement and the role of globalization of production on trade policy making. His current research focuses on the role of multinational corporations (MNCs) supply chain networks on global economic governance.

**Patrick Wagner**

Patrick Wagner is currently a PhD candidate at the World Trade Institute and works as part of the BRICS Globalization and Labour Protections project. He graduated magna cum laude from University of California, Davis with a Bachelor’s in International Relations and recently finished a Master’s degree with Distinction in International Public Policy from University College London. Patrick’s research has so far focused on the effects of democratic institutional variation on electoral competition and personnel strategies and, most recently, electoral system variation and international trade policy outcomes. Some of Patrick’s areas of theoretical and empirical interest are (though certainly are not limited to) the policy and distributional effects of democratic institutions, the subnational causes and effects of international trade and investment policies, modern monetary theory, and the causes of popular perceptions of redistributive and other economic policies.
Sebastian Klotz

Sebastian Klotz is a PhD candidate at the World Trade Institute (WTI) and currently a visiting doctoral researcher at the University of Oxford’s Department of Politics and International Relations (DPIR). His research visit at the DPIR is funded by the Doc.Mobility Fellowship of the Swiss National Science Foundation (SNSF). Previously, he was funded through SNSF projects on the Design of Trade Agreements (DESTA) and the Governance of Big Data in Trade Agreements (TAPED) as well as through the International Organisation Fellowship of the Swiss Network for International Studies (SNIS). His research focuses on the governance of regulatory standard-setting and international trade. In this context, he explores the relationship between international standard-setting bodies and multilateral as well as plurilateral trade agreements. He presented his ongoing research at leading conferences including ECPR, EPSA, PEIO and IPES.

Learning Objectives

• Introduction into the field Global Political Economy
• The role and use of theories
• Application of theories in relation to economic policy outcomes

Exams and Grades

• The final course grade will be made up of two exams: one multiple-choice exam and one academic essay.

• Multiple Choice Exam
  o During the exam period in January
  o Weight: one-third of your final GPE grade.

• Academic Essay
  o Question released after class
  o **Deadline: December 7th, 2020 midnight (GMT+1) via ILIAS**
  o Weight: two-thirds of your final GPE grade.
## Course Overview

<table>
<thead>
<tr>
<th>Class</th>
<th>Date</th>
<th>Day</th>
<th>Time</th>
<th>Hours</th>
<th>Lecturer</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>14. Sep</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>IR Theories</td>
</tr>
<tr>
<td>2</td>
<td>21. Sep</td>
<td>Monday</td>
<td>10:15 -12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>IR Theories</td>
</tr>
<tr>
<td>3</td>
<td>28. Sep</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>IPE Theories</td>
</tr>
<tr>
<td>4</td>
<td>05. Oct</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>Evolution of Trading Sytem</td>
</tr>
<tr>
<td>5</td>
<td>12. Oct</td>
<td>Monday</td>
<td>10:15 -12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>Domestic factors of Economic Policy Making</td>
</tr>
<tr>
<td>7</td>
<td>26 Oct</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Cédric Dupont</td>
<td>Evolution of Monetary and Financial System</td>
</tr>
<tr>
<td>8</td>
<td>2. Nov</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>Research on Dispute Settlement and Trade Agreements</td>
</tr>
<tr>
<td>9</td>
<td>9. Nov</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>Preferential Trade Agreements</td>
</tr>
<tr>
<td>10</td>
<td>16. Nov</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Manfred Elsig</td>
<td>EDIT: The Electronic Database of Investment Agreements</td>
</tr>
<tr>
<td>11</td>
<td>23. Nov.</td>
<td>Monday</td>
<td>10:15 – 12:00</td>
<td>2</td>
<td>Aydin Yildirim</td>
<td>Globalization of production and Multinational Companies</td>
</tr>
<tr>
<td>12</td>
<td>30 Nov.</td>
<td>Monday</td>
<td>10:15-12:00</td>
<td>2</td>
<td>Patrick Wagner</td>
<td>BRICS, Investment and Labor Rights</td>
</tr>
<tr>
<td>13</td>
<td>7 Dec</td>
<td>Monday</td>
<td>10:15-12:00</td>
<td>2</td>
<td>Sebastian Klotz</td>
<td>The WTO, Codex &amp; ISO</td>
</tr>
</tbody>
</table>
Topics

- Introduction to Global Political Economy
- Realism

Compulsory Reading Material


Optional Reading Material

Topics

• Liberalism
• Social Constructivism

Compulsory Reading Material


Compulsory Reading Material


Optional Reading Material

Compulsory Reading Material


Optional Reading Material


Compulsory Reading Material


Optional Reading Material

OCTOBER 19, 2020

Manfred Elsig
International Economic Organizations: The Politics of IO

Compulsory Reading Material

• Park, S. International Organizations and Global Problems, CUP, 2018, chapters 6 and 7


Optional Reading Material


OCTOBER 26, 2020
Cédric Dupont
Evolution of Monetary and Financial System

Compulsory Reading Material


Optional Reading Material


Research on Dispute Settlement and Trade Agreements

Compulsory Reading Material


Optional Reading Material


Compulsory Reading Material


Optional Reading Material


Compulsory Reading Material

- Alschner, W., Elsig, M. and Polanco R. EDIT: the Genesis of a New Database and Its Use, World Trade Review, forthcoming

Globalization of production and Multinational Companies (MNCs)

Compulsory Reading Material


Optional Reading Material

November 30, 2020
Patrick Wagner
BRICS, Investment and Labor Rights

Compulsory Reading Material

- Will follow
DECEMBER 07, 2020

Sebastian Klotz
The WTO, Codex and ISO

Compulsory Reading Material


Optional Reading Material

