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JOURNAL ARTICLES

1. 'Die internationalen Rahmenbedingungen des digitalen Handels', *Zeitschrift für Schweizerisches Recht* (forthcoming 2015; invited contribution).
2. 'Contemplating a "Public Service Navigator": In Search of New (and Better) Functioning Public Service Media', *International Journal of Communication* 9 (2015).*
3. 'Permission to Link: Making Available via Hyperlinking in the European Union after *Svensson*', *Journal of Intellectual Property, Information Technology and E-Commerce Law* 5 (2014), 245–255.*
4. 'Global Cultural Law and Policy in the Age of the Ubiquitous Internet', *International Journal of Cultural Property* 21 (2014), 349–364.*
5. 'Transatlantic Copyright Comparisons: Making Available via Hyperlinks in the European Union and Canada', *European Intellectual Property Review* 2 (2014; with de Beer), 95–105.*
6. 'The UNESCO Convention on Cultural Diversity: An Appraisal Five Years after its Entry into Force', *International Journal of Cultural Property* 20 (2014), 357–380.*
7. 'Business as Usual? The Implementation of the UNESCO Convention on Cultural and EU Media Law and Policy', *European Law Review* 38 (2013), 802–825.*
8. 'Re-conceptualising the Global Digital Divide', *Journal of Intellectual Property, Information Technology and E-Commerce Law* 2:3 (2011), 217–225.*
9. 'Misunderstanding Creativity: User Created Content in Virtual Worlds and its Constraints by Code and Law', *International Journal of Communications Law and Policy* 14 (2011).*
10. 'Reconciling Trade and Culture: A Global Law Perspective', *Journal of Arts Management, Law and Society* 41 (2011), 138–158.*
11. 'Digital Technologies and Traditional Cultural Expressions: A Positive Look at a Difficult Relationship', *International Journal of Cultural Property* 15 (2010), 33–63.*
12. 'Cultural Diversity as a Concept of Global Law: Origins, Evolution and Prospects', *Diversity* (special issue on ethnic diversity and cultural pluralism) 2 (2010), 1059–1084.*
13. 'Trade and Culture in International Law: Paths to (Re)conciliation', *Journal of World Trade* 44 (2010), 49–80.*
14. 'Trade versus Culture in the Digital Environment: An Old Conflict in Need of a New Definition', *Journal of International Economic Law* 12 (2009), 17–62.*
15. 'Trade and Culture: Making the WTO Legal Framework Conducive to Cultural Considerations', *Manchester Journal of International Economic Law* 5 (2008), 3–39.*
16. 'Defining Regulatory Objectives for Contemporary Electronic Communications: Between a Rock and a Hard Place', *International Journal of Communications Law and Policy* 12 (2008), 274–312.*
17. 'The New Audiovisual Media Services Directive: Television without Frontiers, Television without Cultural Diversity', *Common Market Law Review* 44 (2008), 1689–1725.*
18. 'The Reform of the EC Audiovisual Media Regulation: Television without Cultural Diversity', *International Journal of Cultural Property* 14 (2007), 169–204.*
19. 'The Law of the World Trade Organization and the Communications Law of the European Community: On a Path of Harmony or Discord?', *Journal of World Trade* 41 (2007), 833–878.*
20. 'The New Concept of Universal Service in a Digital Networked Communications Environment', *I/S: Journal of Law and Policy for the Information Society* 3 (2007), 117–146.*

21. 'The Changing Environment of Audiovisual Media: New Technologies, New Patterns of Consumer/Business Behaviour and Their Implications for Audiovisual Media Regulation', *medialex: The Swiss Journal of Communications Law* 4 (2007), 171–179.

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1. *Public Service Broadcasting 3.0: Legal Design for the Digital Present*, Routledge (forthcoming, June 2015).
2. *Classification of Services in the Digital Economy*, Springer and Stämpfli, 2012 (with Weber).
3. *EC Electronic Communications and Competition Law*, Cameron May, 2007.

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1. *The Institutionalization of Global Internet Governance*, Cambridge University Press, forthcoming 2015 (with Drake).
2. *Exposure and Public Service Media*, special issue, *International Journal of Communication*, forthcoming 2015 (with Helberger).
3. *Trade Governance in the Digital Age*, Cambridge University Press, 2012 (with Cottier).
4. *Governance of Digital Games Environments and Cultural Diversity: Transdisciplinary Perspectives*, Edward Elgar, 2010 (with Graber).
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6. *Digital Rights Management: The End of Collecting Societies?*, Stämpfli et al., 2005 (with Graber/Govoni/Girsberger).
7. *Free Trade versus Cultural Diversity: WTO Negotiations in the Field of Audiovisual Services*, Schulthess, 2004 (with Graber/Girsberger).

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1. 'The WTO as an Actor of Global Internet Governance', in W. J. Drake and Mira Burri (ed) *The Institutionalization of Global Internet Governance*, Cambridge University Press, forthcoming 2015.
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3. 'The EU, the WTO and Cultural Diversity', in E. Psychogiopoulou (ed) *The European Union and Cultural Diversity*, Palgrave Macmillan, in press, 2015.
4. 'Updating Cultural Law and Policy for the Digital Age', in P-T. Stoll (ed) *The International Law of Culture: Challenges and Prospects*, Springer, in press, 2015.
5. 'The Trade versus Culture Discourse: Tracing its Evolution in Global Law', in V. Vadi and B. de Witte (ed) *Culture and International Economic Law*, Routledge, 2015.
6. 'The Protection of Undisclosed Information: Commentary of Article 39 TRIPS', in T. Cottier and P. Véron (eds) *Concise International and European IP Law: TRIPS, Paris Convention, European Enforcement and Transfer of Technology*, Kluwer Law International, 2014 (with Meitinger).
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10. 'The Global Digital Divide as Impeded Access to Content', in M. Burri and T. Cottier (eds) *Trade Governance in the Digital Age*, Cambridge University Press, 2012, 396–420.
11. 'Cultural Protectionism 2.0: Updating Cultural Policy Tools for the Digital Age', in A. Candeub and S. Pager (eds) *Transnational Culture in the Internet Age*, Edward Elgar, 2011, 182–212.
12. 'The Protection and Promotion of Cultural Diversity in a Digital Networked Environment: Mapping Possible Advances to Coherence', in T. Cottier and P. Delimatsis (eds) *The Prospects of International Trade Regulation*, Cambridge University Press, 2011, 369–393 (with Graber and Steiner).
13. 'Über die Rhetorik hinaus: Reale Auswirkungen der UNESCO-Konvention zum Schutz der kulturellen Vielfalt', in *Von der Deklaration zur Umsetzung – Schutz und Förderung der kulturellen Vielfalt in der Schweiz*, Swiss Academies of Humanities and Social Sciences (SAGW), 2011.
14. 'User Created Content and Cultural Diversity in Online Worlds', in C. Graber and M. Burri (eds) *Governance of Digital Games Environments and Cultural Diversity*, Edward Elgar, 2010, 74–112.
15. 'The Protection and Promotion of Cultural Diversity at the International Level', in L. Kerwin (ed) *Cultural Diversity: Issues, Challenges and Perspectives*, Nova Science, 2009.
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17. 'The Long Tail of the Rainbow Serpent: New Technologies and the Protection and Promotion of Traditional Cultural Expressions', in C. Graber and M. Burri (eds) *Intellectual Property and Traditional Cultural Expressions in a Digital Environment*, Edward Elgar, 2008, 205–236.
18. Commentary of GATS Article IX: Business Practices, in R. Wolfrum, P-T. Stoll and C. Feinäugle (eds) *Max-Planck Commentaries on World Trade Law: Trade in Services*, vol. 6, Martinus Nijhoff Publishers, 2008, 220–233 (with Bigdeli).
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1. 'Designing a Coherent Framework for the Regulation of Internet Content', *expert paper prepared for the Global Governance Reform Initiative*, The Hague Institute for Global Justice, July 2014.
2. 'The Impact of the International Legal Framework, in Particular the WTO and UNESCO, on the Pursuit of Cultural Diversity Objectives Online', *IRIS Special: Video on Demand and the Promotion of European Works*, European Audiovisual Observatory, 2014.
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4. *Implementation of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions in the Digital Age: Challenges, Priority Actions And Recommendations*, Report for UNESCO, December 2013 (with Guèvremont, Bernier, Cornu, Hanania, Ruiz Fabri).
5. *Implementing the UNESCO Convention in EU's Internal Policies*, Expert report for the European Parliament, IP/B/CULT/IC/2010_066, 2010 (translated in French and German).
6. *Cultural Diversity*, Contribution to the Civil Society Background Paper 'The Future of the Internet Economy', OECD Ministerial Meeting, 17–18 June 2008, Seoul.

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2. 'Regulating Code', *International Journal of Law and Information Technology* 21 (2014).
3. 'Connecting Dots in a World of Bits', Review of *The Electronic Silk Road*, *Opinio Juris* (2013).
4. 'The International Law of Culture: Prospects and Challenges', *International Journal of Cultural Property* 19 (2012).
5. 'Public Service Media and Policy in Europe', *Common Market Law Review* 49 (2012).
6. 'Protection of Cultural Diversity from a European and International Perspective', *Common Market Law Review* 47:3 (2010).
7. 'Intellectual Property, Public Policy, and International Trade', *European Journal of International Law* 20 (2009).
8. 'Public Broadcasting and European Law', *European Law Review* 34 (2009).
9. 'Regulating Content – European Regulatory Framework for the Media and Related Creative Sectors', *Common Market Law Review* 44 (2007).
10. 'Collecting Societies – Not Yet "Six Feet Under"', *INDICARE Monitor* 1:4 (2004) (with Graber und Girsberger).

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1. 'Die Zukunft des Internets entscheidet sich jetzt', *unipress* 160 (2014).
2. 'Globale Internet Governance – wie weiter?', *asut bulletin* 3, June 2014.
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4. 'Immer mehr staatlich verordnete Grenzen im Cyberspace', *Neue Zürcher Zeitung*, 12 Oktober 2010.
5. 'In der digitalen Welt die kulturelle Vielfalt schützen', *unipress* 136 (2008).

WORKING PAPERS (selected)

1. 'Internet-induced Changes in Global Governance: Mapping Transformations at the International Level and Looking ahead', paper presented at the International Studies Association Annual Meeting, March 2014.
2. 'Emulation or coordination? Emerging Powers and Access to Health Policies', paper presented at the interdisciplinary workshop 'From Rule-takers to Rule-makers', University of Lucerne, March 2014.
3. 'Mapping Global Intellectual Property Norm Making in the Digital Age in Light of Sustaining Global Public Goods', paper presented at the International Studies Association Annual Convention, 3–6 April 2013, San Francisco.
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5. 'Digital Technologies and International Trade Law: Challenges Ahead', paper presented at the Law and Society Association Annual Meeting, 5–8 June 2011, Hawaii.
6. 'Enquiry into the Notion of Cultural Protectionism in the Media and its Dimensions in Cyberspace', *NCCR Trade Working Paper* No. 2011/03.

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11. 'Trade and Culture: Keep the Border Fuzzy, Please', *NCCR Trade Working Paper* No. 2009/02.
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13. 'European Community Communications Law: An Introduction', *Working Paper Series* (2008).
14. 'Typology of the Tools of EC Communications Regulation', *Working Paper Series* (2008).
15. 'Regulatory Objectives for Contemporary Electronic Communications: Talking Business or Talking Culture?', *NCCR Trade Working Paper* No. 2006/09.

PRESENTATIONS (selected since 2010)

2015

'Service Public Definition in the Digital Environment: Constitutional Basis and Legal Design', Expert hearing for the Swiss Federal Media Commission, University of Zurich, 30 January 2015.

'South-South Norm Diffusion: Access to Health Policies in India and Brazil', interdisciplinary workshop, University of St. Gallen, 19–20 January 2015.

2014

'Digital Flows: Trade Law Issues', Conference on New Horizons in Services Trade Governance, organized by the ICTSD and the WTI, Geneva, 25–26 November 2014.

'The Law of the World Trade Organization and the Internet', Geneva Internet Conference: Internet Governance at a Crossroads, Geneva, 17–19 November 2014.

'Digital Innovation, Cross-border Data and Its Implications', The Changing Global Innovation and Intellectual Property Policy Landscape: Present Challenges and Future Directions, 'TRIPS at 20 and Beyond' conference organized by the ICTSD, Geneva, 30–31 October 2014.

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'Variable Geometry and the WTO: Insights for Global Rules Design', Internet Governance Forum (IGF), Istanbul, 1–3 September 2014.

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'Designing a Coherent Framework for the Regulation of Internet Content', Global Governance Reform Conference: The Future of Cyber Governance, The Hague Institute for Global Justice, The Hague, 13–15 May 2014.

'Future-oriented Design for Digital Trade Rules', Law and Society Annual Meeting, Minneapolis, 29–31 May 2014.

'The WTO in the Digital Era: Trade Meets Technology, But Do Trade Rules Too?', The Future of the Multilateral Trading System: Post-Bali Perspectives, Conference organized by the Graduate Institute and the World Trade Institute, Geneva, 9 May 2014.

'Multistakeholder Internet Governance / Models, Mechanisms and Issues', Network of Interdisciplinary Internet and Society Research Centers (NoC) meeting post-NetMundial, Institute for Technology and Society, São Paulo, 25–26 April 2014.

'Can International Law Keep Up with the Internet?', ASIL (American Society of International Law) – ILA (International Law Association) Joint Meeting, Washington, DC, 7–11 April 2014.

'Internet-induced Changes in Global Governance', panel on 'Institutional Adaptation' chaired by John Ruggie, The International Studies Association (ISA) Annual Meeting, Toronto, 27–29 March 2014.

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'The WTO as a Global Media Governance Actor', University of Zurich, 12 December 2013.

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'Global Cultural Law in the Age of Ubiquitous Internet', International Journal of Cultural Property (IJCP) Conference in honour of Prof. John Henry Merryman, Stanford University, 6–9 November 2013.

'Should There Be New Multilateral Rules for Digital Trade?', ICTSD e15 Initiative on Trade and Innovation, Geneva, 3 September 2013.

'The Internet Economy and the Future of International Trade Law', WTO Public Forum, Geneva, 1–3 September 2013.

'The Trade versus Culture Discourse: Tracing its Evolution in Global Law', Conference on Culture and International Economic Law, University of Maastricht, 20–21 June 2013.

'Mapping Internet-induced Global Changes in Governance', Law and Society Association (LSA) Annual Meeting, Boston, 1–4 June 2013.

'The Concept of Governance in "Internet Governance"', Global Network of Interdisciplinary Internet & Society Research Centers Conference: Moving towards a Collaborative Internet Governance Ecosystem, ICT Law Institute, Bilgi University, Istanbul, 22–24 May 2013.

'Digital Technologies and International Trade Law: Present State of Affairs and Challenges', 13th Annual WTO Conference, British Institute of International and Comparative Law, London, 15–16 May 2013.

'The Mapping on Global IP Norm Making in the Digital Age in the Light of Sustainable Provision of Global Public Goods', Panel on 'The Politics of Intellectual Property Rights: Diffusion and Resistance' chaired by Susan Sell, International Studies Association Annual Convention, San Francisco, 3–6 April 2013.

'The Impact of the International Legal Framework, in particular the WTO and UNESCO, on the Pursuit of Cultural Diversity Objectives Online', European Audiovisual Observatory Expert Workshop: Promoting European Works in On-demand Audiovisual Services, University of Amsterdam, 18 March 2013.

2012

'Tectonic Shifts: Understanding Structural Changes, Tipping Points, and Their Effects on Systems', Inaugural Symposium: Towards a Global Network of Internet and Society Centers, Harvard University, 6–8 December 2012.

'Digital Technologies and Cultural Heritage: Legal Questions concerning Access to Digital Archives', Conference on Access and Use Rights for Digital Historical Sources, Kornhaus Bern, 2 November 2012

'Governing Games [in the Public Interest] – Social, Economic and Policy Issues', Annual Conference of the Association of Internet Researchers (AoIR), Manchester, 18–21 October 2012.

'Trade and Culture 3.0: Trade and the Future of Culture in the Digital Age', ETH Zurich, invited talk, 15 October 2012.

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