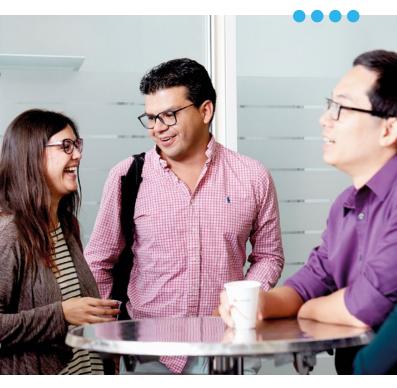
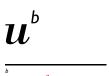
XVth Summer Academy

mernational Law and Economics



10 July – 25 August 2017





ECTS Credits: 3 per week

Weeks 1 and 2 10–21 July 2017

Frontiers of investment rule-making

(in partnership with the University of Ottawa and the World Bank)

Roberto Echandi, World Bank, Washington; Krista Nadakavukaren Schefer, University of Basel; Patrick Dumberry, University of Ottawa; and Rodrigo Polanco, World Trade Institute, Bern

This advanced two-week course analyses the latest trends in the negotiation and implementation of international investment agreements, dispute prevention and investment litigation, devoting particular attention to the most recent jurisprudence in investor-state arbitration and proposals for ISDS reform. Key differences in the substance of investment protection between bilateral investment treaties and the investment chapters of preferential trade agreements, particularly recent mega-regional agreements such as CETA, TPP and TTIP are explored, even if their future is uncertain. Alternatives to regulatory fragmentation in investment law are also addressed, including the relationship between investment and trade law and prospects for multilateral rule-making in the investment field. Causes and consequences of the termination and denunciation of investment agreements are also analysed.



Week 3 24–28 July 2017

Making markets contestable – exploring the trade and competition interface

Robert Anderson, World Trade Organization, Geneva and William E. Kovacic, George Washington University School of Law, Washington, D.C.

This interdisciplinary course delves into the relationships between international trade, competition policy and government procurement from both a legal and economic point of view. It discerns lessons from the experience of the WTO, the US and the European Union in these subject areas. The course focuses on cross-border restrictive business practices and how they may be addressed by trade and competition rules. It includes a detailed discussion of failures of the current multilateral trading system to address international competition law problems, options to regulate competition law in the WTO and through other means, and a review of international case law in the area. The week also explores recent developments in government procurement disciplines from a legal, economic and political economy point of view.



Week 4 31 July-4 August 2017

Globalisation on trial: anti-globalisation, trade, income inequality and human rights

Douglas Nelson, Tulane University and Tatiana Berden Antonenko, World Trade Institute, Bern

This four day course (1 August is Swiss National Day) will address the causes of the anti-globalisation movement and its most notable consequences, such as the exit of trade and investment agreements. The lectures will tackle selected issues in the political economy of trade and FDI, especially regarding their effects on jobs, wages, and income inequality, and will focus on the complex relationship between international trade and investment and human rights, particularly in the context of human rights impact assessments where the law, economics and policy come together.



The Summer Academy at the WTI has it all – academic rigour, inspiring lecturers with an extensive trade

participants who add both to the fun and your network.
And if that wasn't enough, you get to swim in the river,

background, and fellow

Ingrid E. Persson Manager Government Affairs International Trade and Customs, Nike

The WTI Summer Academy programme is an opportunity for practitioners to access a wealth of knowledge on cuttingedge trade policy and regulatory issues. The mix of academic rigour, creativity in research and practical reality checks that are factored into the programme make it a mind-opener."

Jean-Sébastien Roure Senior Officer, Trade Facilitation and Policy for Business Section, International Trade Centre

The Summer Academy is a unique experience. It is intellectually challenging, offering insight into the pertinent issues affecting international trade today and providing a forum for the development of ideas which can be applied in the everyday work of trade policy. All this in a great location with remarkable participants.

Jonathan Evans
Deputy Director: Trade in Services,
South African Department of Trade
and Industry

Week 5 7-11 August 2017

Sustainable development in trade and investment agreements

Ilaria Espa, World Trade Institute, Bern and Ludivine Tamiotti, World Trade Organization, Geneva

This course addresses the key regulatory challenges posed by the proliferation of policy initiatives targeting environmental transitions, with a central focus on clean energy governance and climate change mitigation. The course also explores the trade policy implications flowing from the treaty provisions agreed at COP-21 in Paris, its follow-up at the COP-22 in Marrakech, as well as the increasing number of preferential trade and investment agreements addressing sustainable development goals. It further draws out implications for the post-Nairobi multilateral trading system, including the 2030 agenda for sustainable development.



Week 6 14–18 August 2017

Frontiers in intellectual property governance

Cyrill Rigamonti, University of Bern; Felix Addor and fellow experts, Swiss Federal Institute of Intellectual Property, Bern

This course examines the international framework for IP protection, from the Paris Convention to the WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement). It further analyses WTO disputes over intellectual property rights (IPR) and provides an overview of regional patent and trademark systems as well as of the treatment of IPRs in latest generation preferential trade agreements. The course further explores the main economic principles of innovation and IP protection. Participants will gain an insight into the complex relationship of IP with public health, new technologies, competition policies, and investment. The course draws particular attention to frontier issues such as IP enforcement, counterfeiting and piracy as well as IP protection in the digital environment.





Week 7 21–25 August 2017

Governance challenges in the digital economy

Mira Burri, University of Lucerne; William Drake, University of Zurich and Lee Tuthill, World Trade Organization, Geneva

The course explores the changes that the Internet is triggering in the global economy and resulting governance challenges. It depicts the evolution and key institutions of Internet Governance, and the complex and sometimes completely novel governance processes that evolve in the interaction between international organisations, states and non-state actors. Particular emphasis in the course will be placed on digital trade which, as the product of the fourth industrial revolution, is bringing about great promises about seamless trade, innovation and proliferation of digitally enabled services. The digital age also raises a number of delicate governance challenges. These relate to the need both to update and 'future proof' existing regulatory frameworks at the national and international levels and to ensure a balance between free data flows and the protection of vital public interests in areas such as privacy and national security. The course will give participants the expertise to address such questions in the context of the WTO and preferential trade frameworks.





The Summer Academy is led by Peter Van den Bossche, Director of Studies at the WTI.

Admission

Admission is limited to 65 participants per week. We accept individuals who have completed (or who are nearing completion of) an undergraduate degree in law, economics or political science, or in an unrelated field, supplemented by relevant working experience. Participants are expected to have a strong command of English.

Tuition Fees

Summer Academy courses can be attended in a flexible, "à la carte" manner. Tuition for one week is **1,800 Swiss francs**. Summer Academy modules can also lead to a Diploma of Advanced Studies (DAS) or a Certificate of Advanced Studies (CAS) with a specialisation in International Law and Economics. A DAS can be awarded after obtaining 30 ECTS (around 8 weeks of course work plus a scientific research paper) and a CAS after obtaining 12 ECTS (around 3 weeks of course work plus a scientific research paper). With some exceptions, the tuition fee for courses leading to a DAS is **12,000 Swiss francs** and for courses leading to a CAS it is **5,000 Swiss francs**. Please note that the CAS and DAS option is only available to participants who have completed an undergraduate degree in one of the fields mentioned above.

Application

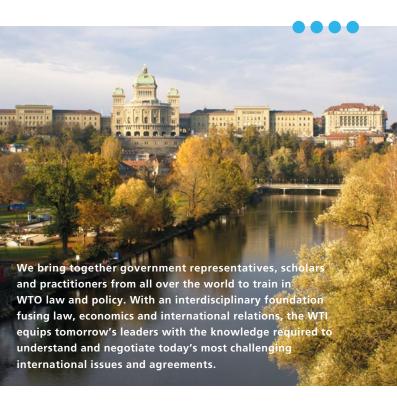
Applying to the Summer Academy is straight-forward: send the completed and signed application form (downloadable from our website at **www.wti.org**) together with your CV and a digital photo to **summer@wti.org**. Applications are accepted until the maximum number of participants is reached.

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Contact information

World Trade Institute Hallerstrasse 6 3012 Bern Switzerland summer@wti.org

www.wti.org



The World Trade Institute (WTI) is a leading academic institution dedicated to studies, teaching and research in international trade and investment regulation, economic globalisation and sustainability.