

GLOBAL GOVERNANCE PROGRAMME

WORLD TRADE FORUM: BEHIND-THE-BORDER POLICIES AND GLOBAL TRADE

The World Trade Forum 2016 is organised by:

World Trade Institute
European University Institute
Trade Policy Research Network
Centre for Economic Policy Research

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole



23 - 24 SEPTEMBER 2016

This year's World Trade Forum - an annual event that is organised by the World Trade Institute (Bern), the Robert Schuman Centre for Advanced Studies (European University Institute, Florence) and the CEPR Trade Policy Research Network - will focus on the measurement and impacts of non-tariff measures and domestic regulation on international trade and investment and how such 'behind-the-border' policies are being/can be addressed in preferential trade agreements and the WTO.

The World Trade Forum brings together leading academic scholars from around the world, trade policy practitioners and senior officials from governments and international organisations, as well as representatives of the business community and civil society, to discuss international trade and investment policy developments, medium-term trends, and recent and ongoing policy research project activities and results. It offers a unique platform for deliberation between trade practitioners and analysts.

















■ DRAFT PROGRAMME

23 SEPTEMBER

09.30 - 12.30 The Development Footprint of International Business Organiser: Olivier Cattaneo (World Bank) and WEF (pre-conference project meeting; by invitation only) 12.30 - 13.30 Location: Ante-Refectory **Registration of Delegates** 13.30 - 13.45 Conference room: Refectory Welcome by Renaud Dehousse | President, EUI Opening remarks by Joseph Francois | WTI & Bernard Hoekman | EUI 13.45 - 15.00 Conference room: Refectory **Plenary Session I Roundtable** FDI, Value Chains and Behind the Border Policies Chair: Lucian Cernat | DG Trade, European Commission Speakers: Arancha González | Executive Director, ITC Beata Javorcik | Oxford University José Guilherme Reis| World Bank Ricardo Cortés-Monroy | Nestlé Bernardo Calzadilla-Sariento | UNIDO (tbc) 15.00 - 15.30 Location: Lower Loggia Coffee break 15.30 - 17.00 Conference room: Emeroteca Parallel Session A: Private Standards: New Data and Results Organiser: International Trade Centre, Geneva Speakers: Marion Jansen; Joe Wozniak and Olga Solleder | ITC Matteo Fiorini | EUI Philip Schleifer | University of Amsterdam Discussant: Vera Thorstensen | Vargas Foundation Conference Room: Sala del Capitolo

Parallel Session B: The G20 & Trade/Investment Policy

Organiser: Nomisma

Speakers:

Andrea Goldstein | Nomisma

Alessia Amighini | Università del Piemonte

Ken Ash | OECD

Bernard Hoekman | EUI

Discussant: Anders Aeroe | International Trade Centre

Conference room: Theatre

Parallel Session C: Measuring and Mapping NTMs

Organiser: Joseph Francois | WTI (PRONTO Project)

Speakers:

Alessandro Nicita / Ralf Peters | UNCTAD: Update on MAST project

Ron Davies | UCD: Mapping the NTM Landscape Sebastian Klotz | Bern/WTI: NTMs and PTAs

Marc Bacchetta | WTO: Subsidies

Chad Bown | Peterson Institute: Contingent Protection

Discussant: Alejandro Jara | King & Spalding

17.15 - 18.30 Conference room: Refectory

Plenary Session II Roundtable

Prospects for Further Trade Integration: Lessons from Brexit, TTIP & WTO

Chair: Richard Newfarmer | International Growth Centre

Speakers:

Thomas Cottier | WTI

Joakim Reiter | Deputy Secretary-General, UNCTAD

Walter Werner | Ambassador to the WTO, Permanent Mission of the Federal

Republic of Germany

Marc Vanheukelen | Ambassador, Permanent Representative of the European

Union to the WTO

18.30 - 19.30 Location: Lower Loggia

Reception

24 SEPTEMBER

09.00 - 10.30 Conference room: Sala del Capitolo

Parallel Session D: Regulatory Conflict & Cooperation

Organisers: Joseph Francois | WTI and Bernard Hoekman | EUI

Speakers:

Charles Sabel | Columbia University: Trade agreements and regulatory

cooperation

Hosuk Lee-Makiyama | ECIPE: Regulating data flows - or protectionism?

Eduardo Perez-Motta | Agon: Competition policy perspectives

Carlos Braga | Fundação Dom Cabral: Intellectual property - lessons from TPP

Discussant: Ernst-Ulrich Petersmann | EUI

Conference room: Theatre

Parallel Session E: Public Perceptions and Trade Policy

Organiser: NCCR

Chair: Philipp Genschel | EUI

Speakers:

Quynh Nguyen | ETH Zurich Doug Nelson | Tulane University Doris Oberdabernig | WTI

Discussant: Laura von Daniels | Stiftung Wissenschaft und Politik

Conference room: Emeroteca

Parallel Session F: Impacts of NTMs

Organiser: PRONTO Project

Speakers:

Olivier Cadot | University of Lausanne: NTMs and Market Power Stefano Inama | UNCTAD: Non-preferential rules of origin Lionel Fontagné | PSE/Paris 1: Firm-level impacts of NTMs

Robert Stehrer | wiiw: NTMs and Value Chains

Discussant: Carl Hamilton | Advisor DG Trade, European Commission

10.30 - 11.00 Location: Lower Loggia

Coffee break

11.00 - 12.45 Conference room: Refectory

Plenary Session III Roundtable

Global Trade Policy: State of Play and Prospects

Chair: Shawn Donnan | Financial Times

Speakers:

Anabel González | Senior Director, World Bank

Lilianne Ploumen | Minister of Trade and Development, Netherlands (tbc)

Christian Friis Bach | Executive Secretary, UNECE

Antoni Estevadeordal | Inter-American Development Bank

12.45 - 14.00 Location: Lower Loggia

Lunch break

14.00 - 15.30 Conference room: Sala del Capitolo

Parallel Session G: Impact of Public Procurement Policies

Organiser: OECD Secretariat

Speakers:

Julien Gourdon | OECD

Lucian Cernat | DG Trade, European Commission: Measuring home bias

Anuridh Shingal | WTI & EUI: Procurement in the Crisis: Evidence from the GTA

Bernard Hoekman | EUI: Internationalization of procurement regulation

Discussant: Patrick Messerlin | ECIPE

Conference room: Emeroteca

Parallel H: Managing Regulatory Divergence

NTM book project presentations/PRONTO project

Speakers:

Michael Hahn | Bern/WTI: Enforcing International Regulatory Disciplines

Jacques Pelkmans | CEPS: The EU Experience

Petros Mavroidis | Columbia University: Regulatory Cooperation & WTO Law Robert Basedow | OECD/EUI: Good Practices in Assessing Trade Impacts of

Regulation

Discussant: Robert Wolfe | Queens University

15.30 - 16.00 Location: Lower Loggia

Coffee break

16.00 - 17.30 Conference room: Sala del Capitolo

Parallel Session I: Model Comparisons of NTMs

Organiser: Trade Policy Modelling Forum

Speakers:

Eddy Bekkers | WTI

Hugo Rojas-Romagosa | CPB Netherlands

Jacques Pelkmans | CEPS

Discussant: Miriam Manchin | University College London

Conference room: Emeroteca

Parallel Session J: Services Trade and Investment Policies

Organiser: World Trade Institute

Speakers:

Joseph Francois | WTI and Bernard Hoekman | EUI): Services STRIs and AVEs

Ben Shepherd | Developing Consultants

Hildegunn Nordas | OECD: Services trade policies

Erik van der Marel | ECIPE

Discussant: Olivier Cattaneo | World Bank

17.30 - 18.00 Conference room: Refectory

Concluding Roundtable