

Global Economic Governance Seminar Series

Semester: Fall semester- HS 2022

ECTS: 1,5 ECT

Lectures: Ambassador Frank Tressler, Ms. Elisabeth Tuerk, and TBC

Dates: 20 September, 25 October, 15 November and 14 December, TBC

Location: Silva Casa Auditorium, World Trade Institute, Hallerstrasse 6, Bern

Join Zoom Meeting

<https://us06web.zoom.us/j/86052766591?pwd=RDJ5T0htUU5VZzVsWmlLVlF1UmFxQT09>

Meeting ID: 860 5276 6591

Passcode: 388076

Audience:

- Government officials; Embassy staff; people working for international organisations and NGOs, industry and in legal practice
- Master of Advanced Studies of International Law and Economics (MILE) Students
- Joint LL.M. / Diploma of Advanced Studies Trade and Investment Law (TRAIL+) Students - World Trade Institute / Faculty of Law, Unibe
- Certificate of Advanced Studies / Diploma of Advanced Studies in International Law and Economics (CAS ILE & DAS ILE) Students - World Trade Institute, Unibe
- Students from different universities across Switzerland

Course Description

This course consists of a number of stand-alone seminars on different aspects of global economic governance. These 1,5- or 2-hour seminars are taught by leading experts in the field. The purpose of the seminars is to allow students to benefit from the insights and personal experiences of the experts invited.

Learning Objectives

To better appreciate the rich diversity and complexity of topics that are housed under the heading of 'global economic governance'

Exams and Grades

The final grade will be based on a 5-page paper on one of the topics addressed during this course. To be eligible to submit this paper, students must have attended at least 80% of the seminars. The paper is due at the end of the exam period of the first semester.

SEPTEMBER 20, 2022



Lecturer: Ambassador Frank Tressler Zamorano

Born in Santiago Chile, has a Law Degree from the Catholic University of Santiago and graduated from the Diplomatic Academy *Andrés Bello* in 1991 as the best student in his class. In 1993, he studied at Georgetown University in the "Fellows in MSFS" program, specializing in International Relations. In 1995, he obtained a Master of Laws (LLM) from the University of Ottawa, Canada.

In the course of his 30 years long diplomatic career, he served at the Planning Directorate, at the Directorate of Multilateral Policy as Head of the United Nations Department and at the Department of Special Policy. Between 2011 and 2012, he served as Human Resources Director in the Foreign Ministry. He became Director for Special Policy, in charge of disarmament and international security affairs from 2017 until 2019. Between 2018-2019 he served as Director General of Ceremonial and Protocol. In 2019, he served as Permanent Representative of Chile to the United Nations Office, other International Organizations, and the Conference of Disarmament in Geneva. In his capacity as Ambassador and Permanent Representative, he served as President of the Conference on Disarmament in Geneva and as President of the Governmental Group at ILO. In June 2019, he was appointed as Ambassador to Switzerland and Liechtenstein.

In the academic field, he taught International Law and Integration at the *Universidad del Desarrollo*, *Universidad Diego Portales* and *Universidad Finis Terrae* in Santiago. He published more than 15 articles on international relations in specialized academic journals of several Universities in Chile and abroad. The last article on Universal System of Human Rights was published by the Center for International Studies of the Catholic University of Santiago, where he has been appointed as Associate Researcher.

In 2005, he was elected President of the Career Diplomats Association –ADICA– and until 2014, he was a member of the Editorial Committee of the Magazine “Diplomacy” of the Diplomatic Academy.

OCTOBER 25, 2022

Lecturer: Ms. Elisabeth Tuerk



Ms. Tuerk is Director of the Economic Cooperation and Trade Division (ECTD) at UNECE and leads the Division's work across its four Sections: Cooperation and Partnerships, Innovative Policies Development, Market Access and Trade Facilitation.

Prior to that, Ms. Tuerk acted as Chief of the Section on International Investment Agreements (IIAs) in UNCTAD's Division on Investment and Enterprise (DIAE), where she led the Section's work across the three pillars of UNCTAD activities: research and analysis, capacity-building and consensus-building.

Ms. Tuerk also coordinated the Section's contribution to other UNCTAD products, such as the joint UNCTAD/OECD monitoring of G20 countries' investment policy changes, the annual World Investment Report (WIR), and the biennial World Investment Forum (WIF), including key events such as Ministerial Roundtables. Ms. Tuerk's earlier professional activities included functions in UNCTAD's Division on International Trade and Commodities (DITC), covering e.g. WTO accessions and GATS negotiations, in the Geneva office of the Center for International Environmental Law (CIEL) and in the World Trade Organization (WTO). Ms. Tuerk holds a master's degree from the World Trade Institute (WTI) in Bern, Switzerland, and both a degree in international management and a degree in law from the KarlFranzens Universität in Graz, Austria.