



WORLD TRADE ORGANIZATION
ORGANISATION MONDIALE DU COMMERCE
ORGANIZACIÓN MUNDIAL DEL COMERCIO



Book Launch

Connecting to Global Markets

Challenges and Opportunities:

Case Studies Presented by WTO Chair Holders

WTO, Centre William Rappard, Room W

Tuesday, 11 February 2014



Programme

Chair: Mr Robert Teh, Economic Research and Statistics Division (ERSD, WTO)

10:00 – 10:05

Welcoming Words

Ms Bridget Chilala, (ITTC, WTO)

10:05 – 10:20

Opening Remarks

Mr Xiaozhun Yi, Deputy Director-General (WTO)

10:20 – 10:50

Presentation of the edited volume

Connecting to Global Markets – Challenges and Opportunities:
Case Studies Presented by WTO Chair-Holders

Ms Marion Jansen (ERSD, WTO), Mr Maarten Smeets (ITTC, WTO)

10:50 – 12:15

Panel Discussion

Moderator: Mr Keith Rockwell (IERD, WTO)

Panelist: HE Mr Marwa Joel Kisiri (ACP)

Panelist: HE Mr Joakim Reiter (Sweden)

Panelist: Ms Selina Jackson (World Bank, Geneva)

Panelist: Professor Marcelo Olarreaga (University of Geneva)

General discussion

12:15 - 12:30

Closing Remarks

Mr Robert Teh (ERSD, WTO)

Registration is mandatory for those who do not have WTO accreditation. Should you wish to register, please send an email to wtochairs@wto.org by **noon, 7 February 2014**. Registered participants will need to leave their passport or ID card at the registration office before entering the building.