Event Programme
#worldtradeforum17
Day 1: Friday, 6 October 2017

11:30-13:00  
Registration & Light Lunch  
*Location:* Lobby, Hotel Restaurant

13:00-13:15  
Welcome: Manfred Elsig  
*Location:* Jungfrau

**Key Learnings of the Past 12 Years of NCCR**

13:15-14:45  
Plenary Session I  
*Location:* Jungfrau

**The Crisis of Globalisation: the Rise of Populism and a More Fragmented Trade World?**

*Chair:* Bryce Baschuk (Bloomberg)  
Jan Atteslander (Economiesuisse)  
Caroline Freund (Peterson Institute)  
Arancha González (International Trade Centre)  
Mark Manger (University of Toronto)  
Markus Schlagenhof (SECO)

14:45-15:15  
Coffee  
*Location:* Lobby

15:15-16:45  
Parallel Session A: Topic from WP1, 2  
(research outcomes, lessons learned, future projects)  
*Location:* Jungfrau

Parallel Session B: Book Topic Track  
*Location:* Eiger 1

Parallel Session C: Data Track (NTMs)  
*Location:* Eiger 2

16:45-17:15  
Coffee  
*Location:* Lobby

17:15-18:45  
Plenary Session II  
*Location:* Jungfrau

**Trade and Climate: Challenges and Opportunities**  
(together with Oeschger Center, University of Bern)

*Chair:* Bryce Baschuk (Bloomberg)  
Thomas Bernauer (ETHZ)  
Lise Johnson (Columbia Center on Sustainable Investment)  
John Odell (University of Southern California)  
Eric Strobel (University of Bern)

19:00  
Aperitif & Entertainment  
*Location:* Lobby

20:30  
Gala Dinner  
*Location:* Hotel Restaurant
Day 2: Saturday, 7 October 2017

9:00-10:30  Parallel Session D: Topic from WP3, 4 (research outcomes, lessons learned, future projects)  Jungfrau

Parallel Session E: Book Topic Track  Eiger 1

Parallel Session F: Data Track (DESTA)  Eiger 2

10:30-11:00  Coffee  Lobby

11:00-12:30  Plenary Session III  Jungfrau

What Trade Policy for the 21st Century?

Chair: Bernard Hoekman (EUI)

Maria Asenius (European Commission)
Soo Yeon Kim (National University of Singapore)
Joaikim Reiter (Vodafone)
Gregory Shaffer (UC Irvine)

12:30-13:45  Lunch; Students and Alumni Meeting  Hotel Restaurant

13:45-15:15  Parallel Session G: Topic from WP5, 6 (research outcomes, lessons learned, future projects)  Jungfrau

Parallel Session H: Book Topic Track  Eiger 1

Parallel Session I: Investment Facilitation  Eiger 2

15:15-15:45  Coffee  Lobby

15:45-16:30  Special Workshop: Assessing the Impact of NCCR-type Research (Policy Implications)  Jungfrau

Chair: Manfred Elsig (WTI)

Thomas Cottier (WTI)
Dominique Foray (EPFL)
Keith Maskus (University of Boulder)

16:30-16:45  Closing Remarks  Jungfrau

NCCR Trade Regulation: thematic sessions

WP1: Trade Governance
WP2: New Preferentialism in Trade
WP3: Innovation and Competitiveness in Trade Governance
WP4: Trade and the Diffusion of Migration Law, Policy and Economics
WP5: Trade and Climate Change
WP6: Impact Assessment in International Trade Regulation
Parallel Session Descriptions

Parallel Session A: Topic from WP1, 2 (research outcomes, lessons learned, future projects)

Chair: Thomas Bernauer (ETH Zurich)
Discussant: Todd Allee (University of Maryland)

- The Untapped Potential of PTAs for Climate Governance (Jean-Frédéric Morin, Laval University)
- Do Environmental Considerations Matter When Citizens form Opinions on International Trade (Quynh Nguyen, DIE Bonn)
- What Are the Effects of IPRs in PTAs? An Economic and Legal-Contractual Analysis (Jenny Surbeck, WTI, University of Bern)
- Trading Arguments: Opinion Updating in the Context of TTIP (Gabriele Spilker, University of Salzburg)

Parallel Session B: Book Topic Track

Chair: Manfred Elsig (WTI, University of Bern)

- Better Disciplines on Rules of Origins in the WTO (Caroline Freund, Peterson Institute)
- Carbon Duties to Drive Climate Mitigation Policies (John Odell, USC)
- Inequality Through Trade Agreements (Gregory Shaffer, UCI)

Parallel Session C: Data Track (NTMs)

Chair: Joseph Francois (WTI, University of Bern)

- Towards a MAST for Services: An Update (Joscelyn Magdeleine, WTO)
- The Revised MAST Classification (Ralf Peters, UNCTAD)
- NTM Data: Concepts and Sources (Marie-Luise Rau, Wageningen University and Research)

Parallel Session D: Topic from WP3, 4 (research outcomes, lessons learned, future projects)

Chair: Sandra Lavenex (University of Geneva)

- TRIPs Implementation in Developing Countries: Likely Scenarios to 2025 (Omar Serrano, University of Geneva; Mira Burri, University of Lucerne)
- Understanding and Shaping Trade Rules for the Digital Era (Mira Burri, University of Lucerne)
- The Trade-Migration Nexus from a Multi-level Perspective (Flavia Jurje and Sandra Lavenex, University of Geneva)
- Catching Up? The Educational Mobility of Migrants’ and Natives’ Children in Europe (Doris A. Oberdabernig, WTI, University of Bern)

Parallel Session E: Book Topic Track
Chair: Michael Hahn (WTI, University of Bern)

- A Firm Response to Protectionism? Market and Non-market Business Strategies in Times of Anti-globalisation Sentiments (Jappe Eckhardt, University of York)
- The Elephant in the Negotiation Room: PTAs in the Eyes of Citizens (Quynh Nguyen, DIE Bonn)
- Scenarios for the Multilateralisation of PTAs Environmental Clauses (Jean-Frédéric Morin, Laval University)

Parallel Session F: Data Track (DESTA)

Chair: Manfred Elsig (WTI, University of Bern)

- Domestic Politics and Institutional Design in PTA Negotiations (Simon Wüthrich, WTI, University of Bern)
- Labour Standards in Preferential Trade Agreements (Damian Raess, WTI, University of Bern)
- Text-as-data-analysis of Preferential Trade Agreements: Mapping the PTA Landscape (Wolfgang Alschner, University of Ottawa)
- Humans Versus Computers: Manual and Computational Estimates of Latent Traits in International Agreements (Lisa Lechner, University of Salzburg)

Parallel Session G: Topic from WP5, 6 (research outcomes, lessons learned, future projects)

Chair: Joseph Francois (WTI, University of Bern)

- Let There Be Light: Trade and the Development of Border Regions (Marius Brülhart, University of Lausanne)
- Colonial Legacy, Services Trade and LDCs (Anirudh Shingal, WTI, University of Bern)
- Methane Emissions and Economic Development in the Context of Globalization (Octavio Fernández-Amador, WTI, University of Bern)
- WTO Rules Clashing with the Implementation of the Paris Climate Agreement (Christian Häberli, WTI, University of Bern)

Parallel Session H: Book Topic Track

Chair: Gabriele Spilker (University of Salzburg)

- Regime Complexity in Trade and Investment (Soo Yeon Kim, Singapore National University)
- Asian Trade Agreements in Services: Filling Form with Content (Mark Manger, University of Toronto)
- Non-Trade Issues in Preferential Trade Agreements: Insights from a New Dataset (Lisa Lechner, University of Salzburg)

Parallel Session I: Investment Treaties: Investment Facilitation
Chair: Rodrigo Polanco (WTI, University of Bern)

- Reducing Complexity: How Technology Can Help States and Investors to Navigate the Law (Wolfgang Alschner, University of Ottawa)
- Putting Sustainable Investment into Practice (Sean Doherty, World Economic Forum)
- Sustainable Investment Facilitation (Lise Johnson, Columbia University)
- Sustainable Investment Promotion and Facilitation: The Way Forward For LDCs (Rodrigo Polanco, WTI, University of Bern)