

World Trade Forum / NCCR Trade Regulation Final Event

Trade Policy in Turbulent Times

6-7 Oct. 2017
Grindelwald, Switzerland



Event Programme

#worldtradeforum17



Day 1: Friday, 6 October 2017

11:30-13:00	Registration & Light Lunch	<i>Lobby, Hotel Restaurant</i>
13:00-13:15	Welcome: Manfred Elsig Key Learnings of the Past 12 Years of NCCR	<i>Jungfrau</i>
13:15-14:45	Plenary Session I <i>The Crisis of Globalisation: the Rise of Populism and a More Fragmented Trade World?</i>	<i>Jungfrau</i>
	Chair: Bryce Baschuk (Bloomberg) Jan Atteslander (Economiesuisse) Caroline Freund (Peterson Institute) Arancha González (International Trade Centre) Mark Manger (University of Toronto) Markus Schlagenhof (SECO)	
14:45-15:15	Coffee	<i>Lobby</i>
15:15-16:45	Parallel Session A: Topic from WP1, 2 (research outcomes, lessons learned, future projects)	<i>Jungfrau</i>
	Parallel Session B: Book Topic Track	<i>Eiger 1</i>
	Parallel Session C: Data Track (NTMs)	<i>Eiger 2</i>
16:45-17:15	Coffee	<i>Lobby</i>
17:15-18:45	Plenary Session II <i>Trade and Climate: Challenges and Opportunities</i> <i>(together with Oeschger Center, University of Bern)</i>	<i>Jungfrau</i>
	Chair: Bryce Baschuk (Bloomberg) Thomas Bernauer (ETHZ) Lise Johnson (Columbia Center on Sustainable Investment) John Odell (University of Southern California) Eric Strobel (University of Bern)	
19:00	Aperitif & Entertainment	<i>Lobby</i>
20:30	Gala Dinner	<i>Hotel Restaurant</i>

World Trade Forum / NCCR
Trade Regulation Final Event

Trade Policy in Turbulent Times

6-7 Oct. 2017

Grindelwald, Switzerland





Day 2: Saturday, 7 October 2017

9:00-10:30	Parallel Session D: Topic from WP3, 4 (research outcomes, lessons learned, future projects)	<i>Jungfrau</i>
	Parallel Session E: Book Topic Track	<i>Eiger 1</i>
	Parallel Session F: Data Track (DESTA)	<i>Eiger 2</i>
10:30-11:00	Coffee	<i>Lobby</i>
11:00-12:30	Plenary Session III <i>What Trade Policy for the 21st Century?</i>	<i>Jungfrau</i>
	Chair: Bernard Hoekman (EUI)	
	Maria Asenius (European Commission) Soo Yeon Kim (National University of Singapore) Joakim Reiter (Vodafone) Gregory Shaffer (UC Irvine)	
12:30-13:45	Lunch; Students and Alumni Meeting	<i>Hotel Restaurant</i>
13:45-15:15	Parallel Session G: Topic from WP5, 6 (research outcomes, lessons learned, future projects)	<i>Jungfrau</i>
	Parallel Session H: Book Topic Track	<i>Eiger 1</i>
	Parallel Session I: Investment Facilitation	<i>Eiger 2</i>
15:15-15:45	Coffee	<i>Lobby</i>
15:45-16:30	Special Workshop: <i>Assessing the Impact of NCCR-type Research (Policy Implications)</i>	<i>Jungfrau</i>
	Chair: Manfred Elsig (WTI)	
	Thomas Cottier (WTI) Dominique Foray (EPFL) Keith Maskus (University of Boulder)	
16:30-16:45	Closing Remarks	<i>Jungfrau</i>

NCCR Trade Regulation: thematic sessions

- WP1: Trade Governance
- WP2: New Preferentialism in Trade
- WP3: Innovation and Competitiveness in Trade Governance
- WP4: Trade and the Diffusion of Migration Law, Policy and Economics
- WP5: Trade and Climate Change
- WP6: Impact Assessment in International Trade Regulation

World Trade Forum / NCCR
Trade Regulation Final Event

Trade Policy in Turbulent Times

6-7 Oct. 2017

Grindelwald, Switzerland



u^b

UNIVERSITÄT
BERN



swiss national centre of competence in research



FONDS NATIONAL SUISSE
SCHWEIZERISCHER NATIONALFONDS
FONDO NAZIONALE SVIZZERO
SWISS NATIONAL SCIENCE FOUNDATION





Parallel Session Descriptions

Parallel Session A: Topic from WP1, 2 (research outcomes, lessons learned, future projects)

Chair: Thomas Bernauer (ETH Zurich)

Discussant: Todd Allee (University of Maryland)

- The Untapped Potential of PTAs for Climate Governance (Jean-Frédéric Morin, Laval University)
- Do Environmental Considerations Matter When Citizens form Opinions on International Trade (Quynh Nguyen, DIE Bonn)
- What Are the Effects of IPRs in PTAs? An Economic and Legal-Contractual Analysis (Jenny Surbeck, WTI, University of Bern)
- Trading Arguments: Opinion Updating in the Context of TTIP (Gabriele Spilker, University of Salzburg)

Parallel Session B: Book Topic Track

Chair: Manfred Elsig (WTI, University of Bern)

- Better Disciplines on Rules of Origins in the WTO (Caroline Freund, Peterson Institute)
- Carbon Duties to Drive Climate Mitigation Policies (John Odell, USC)
- Inequality Through Trade Agreements (Gregory Shaffer, UCI)

Parallel Session C: Data Track (NTMs)

Chair: Joseph Francois (WTI, University of Bern)

- Towards a MAST for Services: An Update (Joscelyn Magdeleine, WTO)
- The Revised MAST Classification (Ralf Peters, UNCTAD)
- NTM Data: Concepts and Sources (Marie-Luise Rau, Wageningen University and Research)

Parallel Session D: Topic from WP3, 4 (research outcomes, lessons learned, future projects)

Chair: Sandra Lavenex (University of Geneva)

- TRIPs Implementation in Developing Countries: Likely Scenarios to 2025 (Omar Serrano, University of Geneva; Mira Burri, University of Lucerne)
- Understanding and Shaping Trade Rules for the Digital Era (Mira Burri, University of Lucerne)
- The Trade-Migration Nexus from a Multi-level Perspective (Flavia Jurje and Sandra Lavenex, University of Geneva)
- Catching Up? The Educational Mobility of Migrants' and Natives' Children in Europe (Doris A. Oberdabernig, WTI, University of Bern)

Parallel Session E: Book Topic Track

World Trade Forum / NCCR
Trade Regulation Final Event

Trade Policy in Turbulent Times

6-7 Oct. 2017

Grindelwald, Switzerland





World Trade Forum / NCCR
Trade Regulation Final Event

Trade Policy in Turbulent Times

6-7 Oct. 2017

Grindelwald, Switzerland

Chair: Michael Hahn (WTI, University of Bern)

- A Firm Response to Protectionism? Market and Non-market Business Strategies in Times of Anti-globalisation Sentiments (Jappe Eckhardt, University of York)
- The Elephant in the Negotiation Room: PTAs in the Eyes of Citizens (Quynh Nguyen, DIE Bonn)
- Scenarios for the Multilateralisation of PTAs Environmental Clauses (Jean-Frédéric Morin, Laval University)

Parallel Session F: Data Track (DESTA)

Chair: Manfred Elsig (WTI, University of Bern)

- Domestic Politics and Institutional Design in PTA Negotiations (Simon Wüthrich, WTI, University of Bern)
- Labour Standards in Preferential Trade Agreements (Damian Raess, WTI, University of Bern)
- Text-as-data-analysis of Preferential Trade Agreements: Mapping the PTA Landscape (Wolfgang Alschner, University of Ottawa)
- Humans Versus Computers: Manual and Computational Estimates of Latent Traits in International Agreements (Lisa Lechner, University of Salzburg)

Parallel Session G: Topic from WP5, 6 (research outcomes, lessons learned, future projects)

Chair: Joseph Francois (WTI, University of Bern)

- Let There Be Light: Trade and the Development of Border Regions (Marius Brühlhart, University of Lausanne)
- Colonial Legacy, Services Trade and LDCs (Anirudh Shingal, WTI, University of Bern)
- Methane Emissions and Economic Development in the Context of Globalization (Octavio Fernández-Amador, WTI, University of Bern)
- WTO Rules Clashing with the Implementation of the Paris Climate Agreement (Christian Häberli, WTI, University of Bern)

Parallel Session H: Book Topic Track

Chair: Gabriele Spilker (University of Salzburg)

- Regime Complexity in Trade and Investment (Soo Yeon Kim, Singapore National University)
- Asian Trade Agreements in Services: Filling Form with Content (Mark Manger, University of Toronto)
- Non-Trade Issues in Preferential Trade Agreements: Insights from a New Dataset (Lisa Lechner, University of Salzburg)

Parallel Session I: Investment Treaties: Investment Facilitation





World Trade Forum / NCCR
Trade Regulation Final Event

Trade Policy in Turbulent Times

6-7 Oct. 2017

Grindelwald, Switzerland

Chair: Rodrigo Polanco (WTI, University of Bern)

- Reducing Complexity: How Technology Can Help States and Investors to Navigate the Law (Wolfgang Alschner, University of Ottawa)
- Putting Sustainable Investment into Practice (Sean Doherty, World Economic Forum)
- Sustainable Investment Facilitation (Lise Johnson, Columbia University)
- Sustainable Investment Promotion and Facilitation: The Way Forward For LDCs (Rodrigo Polanco, WTI, University of Bern)

