

Master of International Law and Economics (MILE)

Since 1999, the WTI has brought together government representatives, scholars and practitioners from all over the world to train in the law, economics and politics of international trade regulation.

The Master of International Law and Economics (MILE) is the flagship programme of the World Trade Institute. It is the world's leading programme of advanced studies in the field of international trade regulation and has close ties to the WTI's research portfolio. The programme uniquely combines a multidisciplinary perspective with a strong applied focus. In addition to our resident faculty, we bring in the world's leading trade experts from law firms, international organisations, policy research institutes and top universities.

The WTI attaches great importance to its teaching methods. Modular courses consist of lectures and case studies, offering students opportunities for classroom discussions, group workshops, and individual research.

The MILE offers opportunities throughout the year for participants to take part in its various courses on a flexible "à la carte" basis for purposes of continuing education or specialised training.

**Application forms for the weekly modules of the MILE programme can be found on the
WTI website: www.wti.org.**

Weekly Courses MILE 11 Term I

History and Introduction to the World Trading System

September 20 - 24, 2010

Course Number I/01

This introductory course aims to provide an overview of WTO law and policy to those with no previous knowledge of the area. Set against the context of historical developments in trade regulation, the course offers an introduction to the institutional rules of the WTO as well as a preliminary survey of the principles and basic rules of the international trading system to prepare students for further studies in the area. Of interest to persons new to the field.

Lecturers:

Thomas Cottier

Thomas Cottier, Managing Director of the World Trade Institute, is Professor of European and International Economic Law at the University of Bern and Director of the Institute of European and International Economic Law. He directs the national research programme on trade law and policy (NCCR International Trade Regulation: From Fragmentation to Coherence) located at the WTI. He is an associate editor of several journals. He was a visiting professor at the Graduate Institute, Geneva, and also currently teaches at the Europa Institut Saarbrücken, Germany, and at Wuhan University, China. He was a member of the Swiss National Research Council from 1997-2004 and served on the board of the International Plant Genetic Resources Institute (IPGRI) Rome during the same period. He served the Baker & McKenzie law firm as Of Counsel from 1998 to 2005.

Prof. Cottier has a long-standing involvement in GATT / WTO activities. He served on the Swiss negotiating team of the Uruguay Round from 1986 to 1993, first as Chief negotiator on dispute settlement and subsidies for Switzerland and subsequently as Chief negotiator on TRIPs. He held several positions in the Swiss External Economic Affairs Department and was the Deputy-Director General of the Swiss Intellectual Property Office. In addition to his conceptual work in the fields of services and intellectual property and legal counselling, he has also served as a member or chair of several GATT and WTO panels.

Krista Nadakavukaren Schefer

Krista Nadakavukaren Schefer is a SNF professor of international law at the University of Basel and a senior research fellow at the WTI. A native of the USA, Ms. Nadakavukaren Schefer received her J.D. from Georgetown University Law Center. After moving to Switzerland, she received both her Doctorate in Law and her Habilitation from the University of Bern. Currently she is researching the topic of positive duties of states in international law



and international economic law. Having written and co-authored on a range of WTO topics, Ms. Nadakavukaren Schefer's main area of interest is the relationship between general international law and WTO law.

Cost: CHF 1,750

Legal Theory and Economic Analysis of International Law

September 27 - 30, 2010

Course Number I/02

This course addresses the theoretical underpinning of international law. Why do nations comply with international law at all? Under what circumstances should we expect greater or lesser compliance? Though some attention is given to traditional legal thought on the subject, for the most part the course adopts a law and economics approach to the question, treating states as rational actors. We will explore why international agreements look as they do, how states choose between hard and soft law (among other things), and the role played by international tribunals.

The theoretical approach will be complemented with selected inquiries into the rules and practices of the WTO, including negotiation of WTO agreements, dispute resolution, compliance and non-compliance, unilateralism, and the relationship between trade and the environment.

Lecturer:

Andrew Guzman

Andrew Guzman is Professor of Law and Director of the Advanced Law degree Programs at Berkeley Law School, University of California, Berkeley. Professor Guzman holds a J.D. and Ph.D. (economics) from Harvard University. He has written extensively on international trade, international regulatory matters, foreign direct investment and public international law, and served as editor on the recently published Handbook of International Economic Law (Elgar Publishers) and authored How International Law Works (Oxford University Press). Professor Guzman is a member of the Institute for Transnational Arbitration's Academic Council and is on the board of several academic journals. Professor Guzman has taught as a visiting professor at Harvard Law School, the University of Chicago Law School, the University of Virginia Law School, Vanderbilt Law School, the University of Hamburg, and the National University Law School in Bangalore, India.

Cost: CHF 1,500

Foundational Courses

October 4 - 26, 2010

Course Number I/03-06

Semester long courses in law, economics and global political economy are not open to the public.

Business and Governance in International Trade and Investment

October 27 - 29, 2010

Course Number I/07

This short course aims to introduce students to the role that business – especially multinational firms – plays in the governance of international trade and investment. To do so, it begins with an overview of the relationship between multinational firms and the globalization of production and trade. With this relationship in mind, students are confronted with the role that business plays in the politics of international trade, either in terms of negotiating trade treaties or harmonising standards and regulations internationally—differing standards and regulations across countries have become much greater impediments to trade than tariffs. Finally, students examine the private governance of international trade and investment, which touches on the international harmonisation of product and service standards, the self-regulation of industries, as well as the settlement of disputes privately.

Lecturer:

Patrick Leblond

Dr. Patrick Leblond is currently Assistant Professor of Public and International Affairs at the University of Ottawa and Research Associate at CIRANO. For the year 2009-2010, he is also Research Fellow at the Canadian International Council. Owing to his training and experience in business, economics and international relations, Dr. Leblond's expertise applies to questions relating to global economic governance and international and comparative political economy, more specifically those that deal with international finance, international economic integration as well as business-government relations. His regional expertise focuses on Europe and North America. Before moving to Ottawa, Dr Leblond taught international business at HEC Montreal from 2004 to 2008. He was also director of the Réseau économie internationale (REI) at the Centre d'études et de recherches internationales de l'Université de Montréal (CERIUM) from 2006 to 2008. Dr Leblond has been a visiting scholar at the Institute for Research on Public Policy (IRPP) in Montreal as well as at Lund University, Sweden. Before embarking on his academic career, Dr. Leblond worked in accounting and auditing for Ernst & Young in Canada (where he holds the title of Chartered Accountant) as well as in corporate finance and strategy consulting for Arthur Andersen & Co. and SECOR Consulting. He holds degrees from Columbia University (PhD), Cambridge University (MPhil), Lund University (MBA) and HEC Montreal (BBA).

Cost: CHF 1,250

Foundational Courses

November 1 - December 3, 2010

Course Number I/08-12

Semester long courses in law, economics and global political economy are not open to the public.

Political Economy of International Trade

December 6 - 10, 2010

Course Number: I/13

The purpose of this course is to examine the logic, developed principally by economists but often commented upon by lawyers and political scientists, to account for:

- The various forms of protectionism employed by government, especially in the light of the recent global economic downturn,
- The economic consequences and purported rationale for different forms of discrimination against foreign commercial interests,
- The different forms of reciprocity in international trade negotiations and the ability to account for the sustained trade reform seen since WWII,
- The rationale for signing trade agreements and their scope, and
- The factors that determine the use of trade defense instruments.

As such the course will cover different explanations for the observed levels of trade barriers and their changes over time; the logic that underlies different liberalization strategies; the notion of reciprocity and its implications for the choices that governments have with respect to trade agreements.

Lecturers:

Giuseppe Nicoletti

Giuseppe Nicoletti graduated in "Scienze Statistiche and Demografiche" at the Università degli Studi "La Sapienza", Rome, and earned a Ph. D. in Economics from New York University, New York. He currently heads the Structural Policy Analysis Division I at the OECD Economics Department in Paris, where he is in charge of studies presented at the Working Party No. 1 of the OECD Economic Policy Committee. Before taking his current position at the OECD, he worked in the Research Office of the Italian Competition Authority. Dr. Nicoletti has worked extensively on issues related to regulation in product and labour markets and its relation to comparative economic performances of OECD countries. His main research interests are: the influence of policies and institutions on the determinants of growth; regulation and product market competition; product and labour market reform; the political economy of structural reforms; economic convergence.

Alain de Serres

Alain de Serres is a senior economist in the Structural Policy Analysis Division of the Economics Department at the OECD. The main focus of his work is to examine how different institutional and policy settings – in particular in the areas of regulation and taxation – affect employment and productivity growth through their impact on trade, innovation and financial development. He has recently worked on the economics of climate change mitigation, focusing mainly on least-cost policy strategies to achieve greenhouse gas emission cuts in both OECD and non-

OECD countries. He has also developed a framework for the analysis of green growth policies, looking both at the rationale for government intervention and issues of structural adjustment related to the transition towards a greener economy. Alain holds an M.A. in Economics from the University of Quebec at Montreal and, before joining the OECD, has worked many years at the Bank of Canada and the Ministry of Finance in Ottawa.

Simon Evenett

Simon J. Evenett is Professor of International Trade and Economic Development at the University of St. Gallen, Switzerland. In addition to his research into the determinants of international commercial flows, Professor Evenett is particularly interested in the relationships between international trade policy, national competition law and policy, and economic development. He obtained his Ph.D. in Economics from Yale University and a B.A. (Hons) from the University of Cambridge. Professor Evenett has been a (non-resident) Senior Fellow of the Economic Studies Programme in the Brookings Institution, Washington, D.C. Previously, he has taught at Oxford University and Rutgers University as well as serving twice as a World Bank official. His writings can be downloaded from www.evenett.com. Professor Evenett also coordinates the independent trade policy monitoring exercise, www.globaltradealert.org.

Cost: CHF 1,750