

CAS in Investment Law and Policy



The World Trade Institute (WTI) is a leading academic institution dedicated to studies, teaching and research in international trade and investment regulation, economic globalisation and sustainability.

With an interdisciplinary foundation fusing law, economics and international relations, the WTI equips tomorrow's leaders with the knowledge required to understand and negotiate today's most challenging international issues and agreements.



Contact information:

World Trade Institute
Hallerstrasse 6
3012 Bern
Switzerland

summer@wti.org / www.wti.org



The Summer Academy at the WTI has it all – academic rigour, inspiring lecturers with an extensive trade background, and fellow participants who add both to the fun and your network. And if that wasn't enough, you get to swim in the river too.



Ingrid E. Persson
Manager, Government Affairs International Trade and Customs, Nike

The WTI Summer Academy programme is an opportunity for practitioners to access a wealth of knowledge on cutting-edge trade policy and regulatory issues. The mix of academic rigour, creativity in research and practical reality checks that are factored into the programme make it a mind-opener.



Jean-Sébastien Roure
Senior Officer, Trade Facilitation and Policy for Business Section, International Trade Centre

The Summer Academy is a unique experience. It is intellectually challenging, offering insight into the pertinent issues affecting international trade today and providing a forum for the development of ideas which can be applied in the everyday work of trade policy. All this in a great location with remarkable participants.



Jonathan Evans
Deputy Director: Trade in Services, South African Department of Trade and Industry

Week 1 9-13 July
ECTS Credits: **3**

The Future of Trade and Investment Regimes in a Protectionist World

Chad Bown, Peterson Institute for International Economics, Washington, D.C. and Andrew Newcombe, University of Victoria, British Columbia

Recent political developments such as the decision of the United Kingdom (UK) to leave the European Union (EU) and the protectionist agenda of the Trump Administration in the United States (US) are generating profound changes in international economic relations. Although both the US and the EU have been the main protagonists of the international economic system for a long time, now the US is turning inwards while the EU is dealing with political and economic challenges at home. In that context, both the multilateral trading system and the extensive network of current preferential trade and investment agreements are under heightened scrutiny. In a number of countries, there is a backlash against investor-state dispute settlement (ISDS) and the effectiveness of investment treaties has been questioned. There is a growing perception of uneven globalisation where trade and investment integration are blamed for negative effects. This course will address the reasons for anti-globalisation and protectionist movements and their most notable consequences, such as exiting from or renegotiating trade and investment agreements. What drives countries to do this and what are the consequences? Do they actually achieve what they want? How do they do it?



Week 2 16-20 July
ECTS Credits: **3**

International Investment Law and Policy: Promotion, Protection and Facilitation

Roberto Echandi, World Bank, Washington, D.C. and Rodrigo Polanco, World Trade Institute, Bern

This course will analyse the latest trends in the negotiation and implementation of international investment agreements, devoting particular attention to investment promotion and facilitation, as well as the most recent jurisprudence on investment protection. Key differences in the substance of investment protection between bilateral investment treaties and the investment chapters of preferential trade agreements, particularly recent mega-regional agreements such as CETA, the failed TPP, and the pending TTIP, will be explored. Alternatives to regulatory fragmentation in investment law will also be addressed, including the relationship between investment and trade law and prospects for multilateral rule-making in the investment field.

Week 3 23-27 July
ECTS Credits: **3**

New Frontiers in Investor-State Dispute Settlement: From Arbitration to Courts, Prevention and Management of Disputes

Krista Nadakavukaren Schefer, University of Basel and Ricardo Ramírez-Hernández, National Autonomous University of Mexico (UNAM), Mexico City, and former member of WTO Appellate Body, Geneva

This course will examine the latest trends in the negotiation and implementation of international investment agreements, with respect to investment dispute settlement, dispute prevention and management. Lectures will focus on the most recent jurisprudence in investor-state arbitration and proposals for ISDS reform. These include the creation of standing and multilateral investment courts following developments in the EU, Canada and UNCITRAL, as well as proposals for improving ISDA or replacing it with an alternative. Key features of investor-state arbitration procedures will be explored, such as consent and jurisdiction, the implications of the choice of different procedural rules (with particular focus on ICSID and UNCITRAL), available remedies and post-award remedies.

Admission, tuition fees and application information

The Investment Law and Policy CAS programme is part of the WTI Summer Academy.

We accept individuals who have completed (or who are nearing completion of) an undergraduate degree in law, economics or political science, or in an unrelated field, supplemented by relevant working experience. Participants are expected to have a strong command of English.

A Certificate of Advanced Studies (CAS) in International Law and Economics, with a concentration in Investment Law and Policy, may be awarded after obtaining 12 ECTS (usually 3 weeks of course work plus a scientific research paper). Note: the CAS option is only available to participants who have completed an undergraduate degree in one of the fields mentioned above.

Summer Academy courses can be attended in a flexible, 'à la carte' manner. Tuition for one week is **1,200 Swiss francs**. Tuition for the three weeks in Investment Law and Policy is **3,200 Swiss francs**. Tuition for the CAS, including 3 weeks of courses, is **4,000 Swiss francs**.

How to apply

Applying to the Summer Academy is straightforward: send the completed and signed **application form** (downloadable from our website at www.wti.org) together with **your CV** and a **digital photo** to summer@wti.org.

Applications are accepted until the maximum number of participants is reached.