



ROBERT
SCHUMAN
CENTRE FOR
ADVANCED
STUDIES

World Trade Forum Trade, Development and Sustainability

28 - 29 September 2018
Badia Fiesolana, Via dei Roccettini, 9
San Domenico di Fiesole



| BertelsmannStiftung

WORLD TRADE FORUM 2018

TRADE, DEVELOPMENT AND SUSTAINABILITY

Jointly organised by the European University Institute and the World Trade Institute

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

28 - 29 SEPTEMBER 2018

■ INTRODUCTION

The multilateral trading system is under stress. Unilateral trade restricting actions by the US and retaliatory responses are one major sources of tension. Another is the refusal by the US to agree to new appointments to the WTO Appellate Body, threatening the ability of WTO members to settle trade disputes. In May 2018 President Macron called for major trading powers to reflect on desirable WTO reforms. Underlying many trade tensions are national policies motivated by economic development objectives. How to reconcile the need for governments to be able to pursue development goals with possible adverse effects on trading partners has long been a key challenge for the global trade regime. Another key challenge is to ensure trade is sustainable.

The 2018 World Trade Forum brings together leading trade practitioners and scholars, government officials, and representatives of international and nongovernmental organizations. Sessions will address the state of play in the WTO and global trade policy trends, external trade strategies of the EU, China and the United States, links between international integration and sustainable trade, measurement of sustainability and recent trade policy research. Every year, a book related to the World Trade Forum is published with Cambridge University Press. For 2018, the book project is managed by Cosimo Beverelli (WTO), Jürgen Kurtz (EUI) and Damian Raess (WTI).

■ DRAFT PROGRAMME

28 SEPTEMBER

- 12.00 - 13.30 Registration
- 13.30 - 13.45 *Welcome*
Brigid Laffan | European University Institute
Opening remarks
Joseph Francois | World Trade Institute
Bernard Hoekman | European University Institute
- 13.45 - 15.15 *Plenary Session I - The Backlash against Globalization: Implications for (Trade) Governance*
Chair
Alan Beattie | Financial Times
Panellists
Brigid Laffan | European University Institute
Paola Conconi | Free University of Brussels
Caroline Freund | World Bank
Lúcio Vinhas de Souza | European Commission
- 15.15 - 15.45 Coffee break
- 15.45 - 17.15 *Parallel Session A: Voluntary Sustainability Standards and NTMs*
Alessandro Nicita | United Nations Conference on Trade and Development
Santiago Fernandez De Cordoba Briz | United Nations Conference on Trade and Development
Florence Tartanac | Food and Agriculture Organization of the United Nations
Marcelo Olarreaga | University of Geneva

Parallel Session B: Book topic track
Is there a trade-off between achieving the SDGs and economic development?
Chair
Cosimo Beverelli | European University Institute
Book chapter presentations
Kim Hye-Sung | Winthrop University
Axel Berger | German Development Institute
Christine Mc Daniel | George Mason University
Discussants
Cosimo Beverelli and **Damian Raess**
- 17.15 - 17.30 Coffee break

17.30 - 19.00 *Plenary Session II – Trade and Sustainability: Where are we? Can we get there?*
Chair
Matthias Helble | Asian Development Bank Institute
Panellists
Gregoire Garsous | Organisation for Economic Co-operation and Development
Aik Hoe Lim | World Trade Organization
Aranca Gonzalez | International Trade Centre
Joseph Francois | World Trade Institute and University of Bern

19.00 - 20.00 Reception with buffet dinner

29 SEPTEMBER

09.00 - 10.30 *Parallel Session D: Trade and the SDGs*
Matthias Helble | Asian Development Bank Institute
Justine Lan | World Trade Organisation
Ben Shepherd | Developing Trade Consultants

*Parallel Session E: Book topic track
MNCs, international investment (policy), and sustainable
investment/development*

Chair
Jürgen Kurtz | European University Institute

Book chapter presentations

Lee Ann Jackson | World Trade Organisation
Matteo Fiorini | European University Institute
Jorge Sahd | Pontifical Catholic University of Chile
Geoffrey Gertz | Brookings Institution

Discussants

Cosimo Beverelli and **Damien Raess**

Parallel Session F: Trade dimensions of China's Belt and Road Initiative

Michele Ruta | World Bank
Longyue Zhao | Guangdong University of Foreign Studies
Bernard Hoekman | European University Institute

10.30 - 11.00 Coffee break

11.00 - 12.30 *Plenary Session III – The WTO under threat: Is reform needed? Is it feasible?
Options and scenarios*

Chair

Andreas Esche | Bertelsmann Stiftung

Panellists

Xiankun Lu | UIBE and Wuhan University

Pascal Lamy | Delors Institute
Stormy-Annika Mildner | The Federation of German Industries
Manfred Elsig | University of Bern and WTI

12.30 - 13.30 Lunch

13.30 - 15.00 *Parallel Session G: Trade promotion and market access strategies*

Mauro Boffa | Universal Postal Union
Miklos Koren | Central European University
Anders Aeroe | International Trade Centre

*Parallel Session H: Book topic track
Sustainable development in EU trade and investment policy and at the WTO*

Chair

Damian Raess | World Trade Institute

Book chapter presentations

Giovanna Adinolfi | University of Milan
Robert Basedow | European Institute, London School of Economics
Ilaria Espa | University of Lugano

Discussant

Jürgen Kurtz | European University Institute

Parallel Session I: Measurement of trade-non-trade linkages and outcomes

Marie Luise Rau | Wageningen University & Research
László Bruszt | European University Institute
Miriam Manchin | University College London

15.00 - 15.30 Coffee break

15.30 - 16.30 *Plenary Session IV - Digital Trade Technologies, Services and Sustainable Development*

Chair

Aranca Gonzáles | International Trade Centre

Panellists

Marion Jansen | International Trade Centre
Erik van der Marel | European Centre for International Political Economy
Matteo Fiorini | European University Institute