Abstract

Why is gender equality one of the biggest opportunities for Switzerland? Sizing up the economic and financial consequences, Dr Harvey investigates pay gaps, savings, investment and financial literacy. She aims to uncover that Switzerland has the unique opportunity to “put finance back into the DNA of its people”.

Biography of the speaker

Dr Mara Catherine Harvey is a senior manager at UBS with over 20 years’ experience. She ran the UBS Global UHNW wealth management business, led a team of over 100 wealth management professionals and received the Euromoney awards for best Private Bank for UHNW clients in Germany and in Italy. Her innovation team was also shortlisted for the Disruptor of the Year Award at the Women in Finance Awards, 2018.

As board member of the UBS Optimus Foundation in Germany, Mara is engaged in improving health, education and protection for the world’s most vulnerable children. She is also an active advocate for financial literacy, female economic empowerment and equality, and is a frequent speaker at international conferences as well as a published author. Her most recent publications are WOMEN AND RISK (2018) and the SMART WAY TO START book series (2018, 2019) on money, ethics and sustainability for children.

Mara holds a doctorate with highest honours in Political Economy from Fribourg University, Switzerland. She lives in Zurich and speaks English, Italian, French and German fluently.