

Draft Program

Trade in Services by Mode of Supply

Trade and Investment in Services Associates (TIISA) Annual Conference

Universität Bern, Mittelstrasse 43, Room 220

PhD Workshop: September 19, 2019

Conference: September 20-21, 2019

THURSDAY, SEPTEMBER 19

PhD Workshop (Chair: Richard Pomfret)

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| 14:00 – 14:30 | <i>Value chains and the internationalization process in emerging market firms: An examination of inward-outward connections following a deterioration of trade conditions</i>
Laura Márquez-Ramos & Harry Wardana (Univ. Adelaide, IIT) |
| 14:30 – 15:00 | <i>Export Potential in Services: Do policy measures matter?</i>
Camille Reverdy (Univ. Paris 1) |

Break

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| 15:15 – 15:45 | <i>Is the glass half empty or half full? Rethinking Negative and Positive Listing in Trade in Services Agreements</i>
Adriana Espés (Univ. Hamburg) |
| 15:45 – 16:15 | <i>Consolidated data on international trade in services: structural issues and mapping to GTAP</i>
Olga Pindyuk (wiiw) & Joe Francois (Univ. Bern, WTI) |
| 17:30 | <u>Aperos</u>

Altes Tramdepot
Grosser Muristalden 6
3006 Bern |



FRIDAY, SEPTEMBER 20

9:15 – 9:30 | Welcome
Joe Francois (Univ. Bern, WTI)

Session 1 (Chair: Hein Roelfsema)

9:30 – 10:00 | *A Global Trade in services Dataset by sector and by Mode of Supply (TISMoS)*
Steen Wettstein, Antonella Liberatore, Joscelyn Magdeleine & Andreas Maurer (WTO)

10:00 – 10:30 | *Exporters of Services: A Look at U.S. Exporters outside of the Manufacturing Sector*
Maria D. Tito (FRB)

Break

10:45 – 11:15 | *Networks of Foreign Affiliates: Evidence from Japanese Micro-Data*
Francesca Spinelli, Dorothée Rouzet (OECD) & Hongyong Zhang (RIETI)

11:15 – 11:45 | *Documenting three trends in Commercial Services Trade*
Christopher Findlay (Univ. Adelaide, IIT), Xianjia Ye & Hein Roelfsema (Univ. Utrecht)

11:45 – 12:15 | *Trading firms and trading costs in services: The case of Sweden*
Magnus Lodefalk & Hildegunn Nordås (Örebro Univ.)

Lunch break

Session 2 (Chair: Christopher Findlay)

14:00 – 14:30 | *Regulatory barriers to trade in services: A new database and composite indices*
Sebastian Benz, Janos Ferencz (OECD) & Hildegunn Nordås (Örebro Univ.)

14:30 – 15:00 | *Bindings, policy risk, and market access in services*
Joseph Francois (Univ. Bern, WTI), Peter Egger (ETHZ) & Miriam Manchin (Politecnico di Milano, WTI)

Break



15:15 – 15:45	<i>On the measurement and quantification of services trade policies, and their trade cost implications across modes of supply</i> Ingo Borchert (Univ. Sussex), Joscelyn Magdeleine, Juan A. Marchetti (WTO) & Aaditya Mattoo (World Bank)
15:45 – 16:15	<i>Quantifying the costs of regulatory barriers to trade in services: New estimates of ad valorem equivalents based on the OECD STRI</i> Sebastian Benz & Alexander Jaax (OECD)
<u>Break</u>	
16:30 – 18:00	<u>Panel discussion</u> Topic: <i>Fit for purpose – Do we need to rebuild the GATS?</i> Moderator: Bernard Hoekman (EUI) Panelists: To be completed
19:30	<u>Conference Dinner</u> Kornhauskeller Kornhausplatz 18 3011 Bern

SATURDAY, SEPTEMBER 21

Session 3 (Chair: TBD)

9:30 – 10:00	<i>Trade in telecommunications and international trade agreements</i> Hildegunn Nordås (Örebro Univ.)
10:00 – 10:30	<i>Evaluating the Impact of FTAs on Services: A Text-Based Approach</i> Ali Dadkhah & Dan Ciuriak (Ciuriak Consulting, CIGI)
10:30 – 11:00	<i>Liberalizing versus facilitating Mode 4 trade in services</i> Anirudh Shingal (ICRIER, EUI, WTI)

Break



11:15 – 11:45

*The impact of international financial liberalization on
manufacturing productivity: a services trade perspective*

**Matteo Fiorini, Bernard Hoekman (EUI) & Dennis Quinn
(Georgetown Univ.)**

11:45 – 12:15

Servicification and Total Factor Productivity of Enterprises

Yue Lu (UIBE), Yunlong Lu (Nankai Univ.) & Haoran Ji (UIBE)

12:15 – 12:30

Closing

