

## Program

# Trade in Services by Mode of Supply

*Trade and Investment in Services Associates (TIISA) PhD Workshop & Annual Conference*

Universität Bern, Mittelstrasse 43, Room 220

PhD Workshop: September 19, 2019

Conference: September 20-21, 2019

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### THURSDAY, SEPTEMBER 19

#### PhD Workshop (Chair: Richard Pomfret)

14:00 – 14:30 | *Value chains and the internationalization process in emerging market firms: An examination of inward-outward connections following a deterioration of trade conditions*  
**Laura Márquez-Ramos & Harry Wardana**

14:30 – 15:00 | *Export Potential in Services: Do policy measures matter?*  
**Camille Reverdy**

#### Break

15:15 – 15:45 | *Is the glass half empty or half full? Rethinking Negative and Positive Listing in Trade in Services Agreements*  
**Adriana Espés Pizarro**

15:45 – 16:15 | *Consolidated data on international trade in services: structural issues and mapping to GTAP*  
**Olga Pindyuk & Joseph Francois**

16:15 – 16:45 | *Export-platform FDI and trade policy renegotiation*  
**Nicolo Tamberi**

17:30 | Aperos

Altes Tramdepot  
Grosser Muristalden 6  
3006 Bern

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**FRIDAY, SEPTEMBER 20**

9:15 – 9:30 | Welcome  
**Joseph Francois**

**Session 1 (Chair: Hein Roelfsema)**

9:30 – 10:00 | *A Global Trade in services Dataset by sector and by Mode of Supply (TiSMoS)*  
**Steen Wettstein, Antonella Liberatore, Joscelyn Magdeleine & Andreas Maurer**

10:00 – 10:30 | *Exporters of Services: A Look at U.S. Exporters outside of the Manufacturing Sector*  
**Maria Domenica Tito**

Break

10:45 – 11:15 | *Networks of Foreign Affiliates: Evidence from Japanese Micro-Data*  
**Francesca Spinelli, Dorothée Rouzet & Hongyong Zhang**

11:15 – 11:45 | *Documenting three trends in Commercial Services Trade*  
**Christopher Findlay, Xianjia Ye & Hein Roelfsema**

11:45 – 12:15 | *Trading firms and trading costs in services: The case of Sweden*  
**Magnus Lodefalk & Hildegunn Kyvik Nordås**

Lunch break

**Session 2 (Chair: Christopher Findlay)**

14:00 – 14:30 | *Regulatory barriers to trade in services: A new database and composite indices*  
**Sebastian Benz, Janos Ferencz & Hildegunn Kyvik Nordås**

14:30 – 15:00 | *Bindings, policy risk, and market access in services*  
**Joseph Francois, Peter Egger & Miriam Manchin**

Break

15:15 – 15:45 | *On the measurement and quantification of services trade policies, and their trade cost implications across modes of supply*  
**Ingo Borchert, Joscelyn Magdeleine, Juan Marchetti & Aaditya Mattoo**

15:45 – 16:15

*Quantifying the costs of regulatory barriers to trade in services:  
New estimates of ad valorem equivalents based on the OECD STRI*  
**Sebastian Benz & and Alexander Jaax**

Break

16:30 – 18:00

Panel discussion

Topic: *Fit for purpose – Do we need to rebuild the GATS?*

Moderator: **Bernard Hoekman**

Panelists: **Hildegunn Kyvik Nordås, Dennis Quinn, Pierre Sauve &  
Alessandra Tucci**

19:30

Conference Dinner

Kornhauskeller  
Kornhausplatz 18  
3011 Bern

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**SATURDAY, SEPTEMBER 21**

**Session 3 (Chair: Ingo Borchert)**

9:30 – 10:00

*Trade in telecommunications and international trade agreements*  
**Hildegunn Kyvik Nordås**

10:00 – 10:30

*Evaluating the Impact of FTAs on Services: A Text-Based Approach*  
**Ali Dadkhah & Dan Ciuriak**

10:30 – 11:00

*Liberalizing versus facilitating Mode 4 trade in services*  
**Anirudh Shingal**

Break

11:15 – 11:45

*The impact of international financial liberalization on  
manufacturing productivity: a services trade perspective*  
**Matteo Fiorini, Bernard Hoekman & Dennis Quinn**

11:45 – 12:15

*Servicification and Total Factor Productivity of Enterprises*  
**Yue Lu, Yunlong Lu & Haoran Ji**

12:15 – 12:30

Closing

**LIST OF PARTICIPANTS**

<b>Name</b>	<b>First name</b>	<b>Affiliation</b>
Benz	Sebastian	OECD
Borchert	Ingo	University of Sussex
Dadkhah	Ali	Ciuriak Consulting
Domenica Tito	Maria	Federal Reserve Board
Espés Pizarro	Adriana	University of Hamburg
Findlay	Christopher	University of Adelaide
Fiorini	Matteo	EUI
Francois	Joseph	WTI, University Bern
Frei	Benjamin	State Secretariat for Economic Affairs
Garces Iriarte	Irene	WTI, University Bern
Hauert Wermuth	Esther	State Secretariat for Economic Affairs
Hoekman	Bernard	EUI
Jaax	Alexander	OECD
Kummer	Steve	State Secretariat for Economic Affairs
Kyvik Nordås	Hildegunn	NUPI and Ørebro University
Lan	Justine	WTO
Lionnet	Philippe	State Secretariat for Economic Affairs
Lodefalk	Magnus	Örebro University; Ratio; Global Labor Organization
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Pindyuk	Olga	wiiw
Pomfret	Richard	University of Adelaide
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Rocheray	Philippe	State Secretariat for Economic Affairs
Roelfsema	Hein	Utrecht University
Sauve	Pierre	World Bank Group
Shingal	Anirudh	ICRIER, EUI, WTI
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Wardana	Harry	University of Adelaide
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