

# MIRA BURRI

## PERSONAL DETAILS

Born on 18 December 1975 in Plovdiv, Bulgaria; since 2000 living in Switzerland; married to Boris Burri (deputy secretary, Swiss National Council); 2 children (Sophie Burri, 21 October 2007; Alex Burri, 23 September 2010); Swiss and Bulgarian nationality.

Fluent in English, German and Bulgarian; basic Russian and Japanese.



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## EDUCATION

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2014	Habilitation, <b>University of Bern</b> <ul style="list-style-type: none"><li>• Title: <i>'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</i></li><li>• Expected award in May 2015</li><li>• Forthcoming publication with Routledge in June 2015</li></ul>
2006	Dr. iur., <b>University of Bern</b> <ul style="list-style-type: none"><li>• Thesis title: <i>'EC Electronic Communications and Competition Law'</i></li><li>• Supervisor: Prof. Thomas Cottier</li><li>• Awarded <i>summa cum laude</i></li><li>• Prof. Walther Hug Foundation prize for one of the best doctoral theses in law in Switzerland 2006/2007</li><li>• Published with Cameron May, London 2007</li></ul>
2004	PCMLP Global Media Law and Policy Programme, <b>University of Oxford</b>
2004	Antitrust Law and Economics, <b>Gerzensee Study Centre of the Swiss National Bank Foundation</b>
2003	Oxford Internet Institute (OII), Doctoral Programme, <b>University of Oxford</b>
2001	Master of Advanced European Studies (MAES), <b>University of Basel</b> <ul style="list-style-type: none"><li>• Awarded <i>summa cum laude</i></li></ul>
2000	Master of Law, <b>University of Sofia</b> <ul style="list-style-type: none"><li>• Awarded <i>summa cum laude</i></li></ul>
1994	English Language School, Bourgas, Bulgaria <ul style="list-style-type: none"><li>• Graduated <i>first of the class</i></li></ul>
1988	Morioka, Japan – Elementary School 'The Blue Mountain'

## PROFESSIONAL EXPERIENCE

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2017 – 2011	<p><b>Leader</b>, research cluster '<b>Governing New Technologies</b>', and <b>leader</b>, research project '<b>Digital Technologies and Trade Governance</b>', Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern</p> <ul style="list-style-type: none"><li>• <i>Budget: ca. CHF 250'000 annually</i></li><li>• <i>Sample topics (2017–2013): future-oriented digital media policies; internet governance; digital trade rules design</i></li><li>• <i>Co-operation with the Berkman Center for Internet and Society, the Institute for Information Law, the University of Amsterdam and the University of Zurich</i></li></ul>
2015 – 2012	<p><b>Researcher</b>, interdisciplinary research project '<b>From Rule-takers to Rule-makers: Emerging Powers in the Regulation of International Trade</b>'</p> <ul style="list-style-type: none"><li>• <i>Financed by the Swiss Network of International Studies (SNIS)</i></li><li>• <i>Co-operation with the Universities of Lucerne, Geneva and St. Gallen</i></li><li>• <i>Contribution on IP norms diffusion in India and Brazil</i></li></ul>
2015 onwards	<p><b>Lecturer</b> in <i>Privacy and the Law</i>, Institute for European Global Studies, University of Basel</p>
2014 onwards	<p><b>Lecturer</b> in <i>New Frontiers in Services Trade</i>, WTI summer academy (together with Sauv� and Francois)</p>
2013 onwards	<p><b>Lecturer</b> in <i>International Intellectual Property Law</i>, University of Bern (together with Cottier and Rigamonti)</p>
2013 onwards	<p><b>Lecturer</b> in <i>International Trade Regulation</i>, University of Bern</p>
2012 – 2009	<p><b>Principal investigator</b>, project '<b>Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions</b>'</p> <ul style="list-style-type: none"><li>• <i>Ad personam grant by the Swiss National Science Foundation</i></li><li>• <i>33 months; CHF 200'000; habilitation procedure</i></li></ul>
2011 – 2009	<p><b>Leader</b>, research project '<b>Access to Content (A2C) in the Digital Media Environment</b>' and <b>co-leader</b>, work package '<b>Innovation and Creativity in International Trade</b>', World Trade Institute, University of Bern</p> <ul style="list-style-type: none"><li>• <i>Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization</i></li><li>• <i>Organizer World Trade Forum 2010: Trade Governance in the Digital Age</i></li></ul>
2011 onwards	<p><b>Lecturer</b> in <i>Globalization, Regulation and International Economic Law</i>, MILE Programme, World Trade Institute, University of Bern</p>
2010	<p><b>Lecturer</b> in <i>The Law of the WTO</i>, Europe Institute, University of Basel</p>
2009 onwards	<p><b>Convenor and lecturer</b> in <i>International Law of Contemporary Media</i>, University of Bern; course blog: <a href="http://contemporarymedialaw.blogspot.com/">http://contemporarymedialaw.blogspot.com/</a></p>
2009 – 2005	<p><b>Alternate leader</b>, research project '<b>eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment</b>', University of Lucerne</p>
2005 onwards	<p><b>Senior research fellow</b>, World Trade Institute, University of Bern</p>
2005 – 2002	<p><b>Research fellow</b>, i-call (International Communications and Art Law Lucerne), University of Lucerne</p>
2002 (Sept. – Jun.)	<p><b>Assistant</b>, European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute</p>
2000 (Sept. – Feb.)	<p><b>Judge-assistant</b>, Sofia City Court, Bulgaria</p>

## TEACHING EXPERIENCE

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- **Privacy and the Law** (2015; block seminar), Institute for European Global Studies, University of Basel
- **New Frontiers in Services Regulation** (2014 onwards), World Trade Institute (co-teaching with Sauv e and Francois)
- **International Intellectual Property Law** (2013 onwards), University of Bern (co-teaching with Cottier and Rigamonti)
- **International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland** (2013 onwards), University of Bern
- **Globalization, Regulation and International Economic Law** (2011), World Trade Institute
- **Introduction to the Law of the World Trade Organization** (2010), Europe Institute, University of Basel
- **International Law of Contemporary Media** (2009 onwards), University of Bern
- **General Agreement on Trade in Services II** (2008), World Trade Institute
- **The Law and Policy of the World Trade Organization** (2006 and 2007), University of Lucerne (co-teaching with Graber)
- Diverse introductory courses to international economic law for foreign governments (e.g. Viet Nam, 2011; Serbia 2012)

## OTHER POSITIONS

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2015	<b>Invited expert</b> , Swiss Federal Media Commission
2015 onwards	<b>Member of the editorial board</b> , <i>World Trade Institute Advanced Studies Series</i> , Brill
2014	<b>Scientific coordinator</b> , Brown Bag Lunch Series of scientific talks, World Trade Institute
2014	<b>Invited expert</b> on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice
2014	<b>Invited expert</b> , Schweizerischer Juristentag 2015 'Rechtsfragen des digitalen Zeitalters' [Legal Questions of the Digital Age]
2014 – 2011	<b>Consultant</b> , working group of the Swiss Parliament and the Swiss Federal Foreign Office on internet governance matters
2013 onwards	<b>Member of the editorial board</b> , <i>International Journal of Cultural Property</i>
2013 onwards	<b>Expert</b> , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2012 onwards	<b>Founding member</b> , <i>Global Network of Interdisciplinary Internet and Society Research Centers</i> (Harvard University, December 2012)
2010	<b>Advisor</b> for the European Parliament on cultural diversity <ul style="list-style-type: none"><li>• <i>Invited report on the implementation of the UNESCO Convention on Cultural Diversity into EU's internal policies</i></li><li>• <i>Hearing at the EP's Committee for Education and Culture, June 2010</i></li></ul>
2009 onwards	<b>Rapporteur</b> , Economic and Social Research Council, UK
2008 onwards	<b>Member of the editorial board</b> , <i>International Journal of Communications Law and Policy</i>

## PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

- 2014: **Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law: Convergence or Divergence?**, Bern (coordinator of the scientific programme)
- 2013: **The Institutionalization of Global Internet Governance**, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: **Exposure Diversity and Public Service Media**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: **Trade Governance in the Digital Age**, Bern (World Trade Forum Series)
- 2008: **Governance of Online Worlds and Cultural Diversity**, Lucerne
- 2007: **Traditional Cultural Expressions in a Digital Environment**, Lucerne
- 2004: **Digital Rights Management: The End of Collecting Societies?**, Lucerne
- 2003: **Free Trade versus Cultural Diversity**, Lucerne
- 2002: **Regional Final of the European Law Moot Court Society Competition**, Basel

## HONOURS AND AWARDS

- 2014: short-listed interdisciplinary professorship, European Global Studies, University of Basel
- 2013: short-listed professorship in Information and Communications Law, University of Zurich
- 2012: ERC Starting Grant, passed first stage
- 2010: Swiss Academies Award for Transdisciplinary Research (with Graber)
- 2009: Swiss National Science Foundation Grant (*ad personam*, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, Luxembourg
- 2000: Scholarship of the Canton Basel (2001–2000)

## PROFESSIONAL MEMBERSHIPS

- *Society of International Economic Law*
- *International Studies Association*
- *Law and Society Association*
- *Association of Internet Researchers*
- *Global Network of Interdisciplinary Internet and Society Research Centers*

## HOBBIES

- *Long-distance running and walking*
- *Painting*