

Trade and Sustainable Social Development

(Version of April 2022)

Semester: Spring semester 2022

Root Number: 457079

ECTS: 3

Lecturers: Dr. Damian Raess (WTI) & Dora Sari (ILO)

Dates: 11 - 15 July 2022 (16 July: take-home assessment).

Time: Monday – Friday 9:00 – 11:00; 13:00 – 15:00

Location: Anna Nussbaum, World Trade Institute, Hallerstrasse 6, Bern. The course will be also offered on a hybrid mode with live sessions on [Zoom](#).

Audience:

- Government officials; Embassy staff; people working for international organisations and NGOs
- Master of Advanced Studies of International Law and Economics (MILE) Students.
- Joint LL.M. / Diploma of Advanced Studies Trade and Investment Law (TRAIL+) Students - World Trade Institute / Faculty of Law, Unibe
- Certificate of Advanced Studies / Diploma of Advanced Studies in International Law and Economics (CAS ILE & DAS ILE) Students - World Trade Institute, Unibe
- Students from different universities across Switzerland

Course Description

This course focuses on trade, globalization and labour standards. It asks: Is globalization good or bad for labour standards in developing countries? Is the level of labour protection a curse or a blessing for economic development? How does the International Labour Organization incentivize or constrain its members to comply with internationally recognized labour standards, and with what degree of success? To

answer these questions, we will study the interlinkages and potential trade-offs between economic (and political) globalization and social development. We relate the discussion of these issues to the UN's 2030 Agenda for Sustainable Development, particularly SDG #8 on inclusive and sustainable growth and decent work for all.

More specifically, the course analyzes the effects of global governance tools such as preferential trade agreements, private regulation, and the ILO on social compliance and trade relationships. The main objective is to provide a better understanding of the three principal international institutions that govern labour standards in developing countries as well as the role of novel features of globalization such as emerging market multinational enterprises.

The course is divided in five parts. Part I introduces the core theoretical debates and the key avenues through which labour standards are governed in the global economy. Parts II & III focus on public and private approaches to protecting labour standards through trade, respectively. We will examine preferential trade agreements with labour clauses, on the one hand, and the private regulation of labour standards in global supply chains through corporate codes of conduct / multi-stakeholder initiatives, on the other hand. Part IV looks at the impact of outward investment linkages by Southern multinational firms on labour standards in developing countries. Finally, part V will outline and assess the role of the ILO in setting, promoting and upholding international labour standards.

We will make extensive use of 2 state-of-the-art datasets developed by the instructors in recent years: a) the Labour Provisions in Trade Agreements (LABPTA) dataset (Raess and Sari 2018); and b) the Labour Rights Indicators (Kucera and Sari 2019), used as the base methodology for SDG 8.8.2 indicator.

Based on the screening of the documentary *American Factory* (2019), the course will discuss the new challenges and opportunities for workers and the decent work agenda presented by developing country outward investment linkages with advanced economies.

Lecturers

Damian Raess

Damian Raess is SNSF Professor at the World Trade Institute, University of Bern, since 2017. He specializes in the international political economy of labour. He leads the project 'BRICS globalization and labour protections in advanced and emerging economies' and co-leads (with Prof. Matthew Amengual, University of Oxford) the project 'Labour Standards Compliance and Buyer-Supplier Linkages in Global Supply Chains'. He previously coordinated a research project on the causes and effects of the inclusion of labour provisions in trade agreements.

For more information: see <https://www.wti.org/institute/people/731/raess-damian/>

Dora Sari

Dora Sari is a Freedom of Association and Collective Bargaining specialist at the International Labour Organization and currently oversees the work on SDG 8.8.2 indicator. She has close to 15 years of work experience on the field of international labour regulations. She co-developed the Labour Rights Indicators (used as the base methodology for SDG 8.8.2) and has extensive experience working with various international organizations on labour- and social-related issues. She was a research fellow at Harvard University's Labor and Worklife Program and is currently pursuing her PhD degree in political science at the University of Geneva focusing on labour provisions in trade agreements and global labour governance issues.

Learning Outcomes

By the end of the course students should be able to:

- Outline the complex relationships between trade and labour standards both theoretically and historically
- Explain and empirically assess the effectiveness of public and private approaches to protecting labour standards under globalization
- Introduce the International Labour Organization (ILO) as a norm-setting and enforcing body
- Conceptualize and analyse labour provisions in trade agreements, and communicate adequately the main findings in a presentation ("deep dive")
- Identify, discuss and use relevant sources of data, particularly the LABPTA dataset and the Labour Rights Indicators
- Raise public awareness on social sustainability, that is develop the ability to present the aspects of sustainable social development in relation to trade and the ILO
- Evaluate recent policy developments in trade (and investment) and social sustainability in Europe and beyond in light of the SDGs
- Reflect upon the interlinkages and potential trade-offs between the economic and social dimensions of sustainable development and the value orientation of various disciplines involved (economics, law, political science, international relations) based on their respective research questions and findings ("big picture")

Exams and Grades

Take home assignment

- Students' knowledge will be assessed on the basis of an open book, take home exam which needs to be completed on an individual basis. The exam will consist of an essay question.
- Take home assignment made available on Friday after class and to be submitted before Saturday by 20:00
- Carries a 70% weight in final course grade

Two in-class exercises in small groups (assessment criteria to be provided in class)

- Mapping of labour provisions in a PTA followed by short presentation of result
- Carries a 10% weight in the final course grade
- Model ILO simulations, exercise to learn more about the ILO from the viewpoint of the three ILO constituents followed by short presentation of results
- Carries a 10% weight in the final course grade

Quiz

- Quiz questions on reading material
- Carries a 10% weight in the final course grade

Resource

Elliott, K. A. (2022). *Handbook on Globalization and Labor Standards*. Edward Elgar.

Course Overview

Date	Day	Time	Lecturer/s	Topic
11 July	Monday	9:00 11:00	D. Raess	Part Ia. Trade and labour: theory and history
		13:00 15:00	D. Sari	Part Ib. Introduction to the ILO
12 July	Tuesday	9:00 11:00	D. Raess	Part IIa. Labour clauses in trade agreements: purpose, design and evolution
		13:00 15:00	D. Raess	Part IIb. Labour clauses in trade agreements: determinants and effects
13 July	Wednesday	9:00 11:00	D. Raess	Part IIc. TSD chapters in trade agreements: in need of reform?
		13:00 15:00	D. Raess	Part III. Private regulation of labour standards in global supply chains
14 July	Thursday	9:30 11:00	D. Raess	Part IV. Investment and labour standards
		13:00 15:30	D. Raess	Screening of 'American Factory', followed by discussion
15 July	Friday	9:00 11:00	D. Sari	Part Va. The ILO and globalization, including its role under the SDGs
		13:00 15:00	D. Sari	Part Vb. Freedom of Association and Collective Bargaining Rights and SDG indicator 8.8.2
16 July	Saturday			Take-home assignment

MONDAY, JULY 11, 2022**Morning session****Lecturer: Damian Raess****Topic: Trade and labour standards: theoretical and historical considerations**

- Broad overview of the course (content, learning objectives, exam)
- Trade – labour nexus: theory and history
- The 'China Shock'
- The 'California Effect'

Compulsory Reading Material

- Adolph, C., V. Quince and A. Prakash (2017), 'The Shanghai Effect: Do Exports to China Affect Labor Practices in Africa?', *World Development*, 89: 1-18.
- Malesky, EJ, Mosley, L. 2021. Labor upgrading and export market opportunities: Evidence from Vietnam. *Economics & Politics* 1– 31.

Optional Reading Material:

Autor, D. H., Dorn, D. and Hanson, G. H. (2016). The China Shock: Learning from Labor-Market Adjustment to Large Changes in Trade. *Annual Review of Economics* 8: 205-40.

----- (2013). The China Syndrome: Local Labor Market Effects of Import Competition in the United States. *American Economic Review* 103(6): 2121-68.

Flanagan, Robert J. (2006). *Globalization and Labor Conditions: Working Conditions and Worker Rights in a Global Economy*. New York: Oxford University Press.

Greenhill, B., L. Mosley and A. Prakash (2009), 'Trade-based Diffusion of Labor Rights: A Panel Study, 1986–2002', *The American Political Science Review*, 103 (4):669-690.

Huberman, M. (2012). *Odd Couple: International Trade and Labor Standards in History*. Yale University Press.

Mosley, L. (2011). *Labor Rights and Multinational Production*. Cambridge: Cambridge University Press.

Thewissen, S. and Van Vliet, O. (2019). Competing With the Dragon: Employment Effects of Chinese Trade Competition in 17 Sectors Across 18 OECD Countries. *Political Science Research and Methods* 7(2): 215-32.

Afternoon session

Lecturer: Dora Sari

Topic: Introduction to the International Labour Organization

The session will provide a brief introduction to the International Labour Organization (ILO) both from a historical and institutional perspective. Students will be familiarized with the key historical moments and their relevance to the development of the ILO; the organization's underlying principle of tripartism; its structure and governance and its unique supervisory system. The session will allow for a discussion of the (in)effectiveness of the ILO's supervisory mechanism through various examples and (case) studies.

Compulsory Reading Material

- International Labour Organization (2019) The rules of the game: An introduction to the standards-related work of the International Labour Organization, International Labour Office, Geneva.
Pages 18-30, 104-124. https://www.ilo.org/global/standards/information-resources-and-publications/publications/WCMS_672549/lang--en/index.htm
- Rodgers, G., E. Lee, L. Swepston and J. Van Daele (2009). *The International Labor Organization and the Quest for Social Justice, 1919–2009*. Geneva: International Labor Office.
Pages 1-25, 50-53 (for cases of Poland and South Africa) **and 64-65** (Text box on Myanmar). https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_104643.pdf

Optional Reading Material:

- Baccini, L., & Koenig-Archibugi, M. (2014). Why do States Commit to International Labor Standards? Interdependent Ratification of Core ILO Conventions, 1948–2009. *World Politics*, 66(3):446-490.
- International Labour Organization (2019). Monitoring compliance with International Labour Standards: The key role of the ILO Committee of Experts on the Application of Conventions and Recommendations, International Labour Office, Geneva
- Koliev, F. (2019). Shaming and democracy: explaining inter-state shaming in international organizations, *International Political Science Review*, 1-16.
- Faradj Koliev and James H. Lebovic (2018). "Selecting for Shame: The Monitoring of Workers' Rights by the International Labour Organization, 1989 to 2011", *International Studies Quarterly*, 62:437-452.
<https://academic.oup.com/isq/article/62/2/437/5004644>
- La Hovary, C. (2015). A Challenging Ménage à Trois?, *International Organizations Law Review*, 12(1):204-236.
- Peksen, D., Blanton, R.G. (2017). The impact of ILO conventions on worker rights: Are empty promises worse than no promises? *Review of International Organizations* 12:75–94.

TUESDAY, JULY 12, 2022**Lecturer: Damian Raess****Morning session****Topic: Labour clauses in trade agreements: purpose, design and evolution**

- The purpose and design of labour provisions in trade agreements
- Evolution of the content and stringency of labour provisions over 1990-2019
- Models based on monitoring/capacity building (EU) & sanctions (US, Canada)

Compulsory Reading Material

- Bhagwati, Jagdish. 1995. Trade Liberalization and 'Fair Trade' Demands: Addressing the Environmental and Labour Standards Issues. *World Economy* 18(6): 745-759.
- Orbie, Jan, Lore Van den Putte, and Deborah Martens. 2018. Civil Society Meetings in EU Free Trade Agreements: The Purposes Unravelling. In *Labour Standards in International Economic Law*, edited by Henner Gött. Springer (pp. 135-152).
- Broken Promises: Decades of Failure to Enforce Labor Standards in Free Trade Agreements, prepared by the Staff of Sen. Elizabeth Warren. Available at: <https://www.warren.senate.gov/files/documents/BrokenPromises.pdf> (**skim**)

Optional Reading Material:

Ehrlich, S. D. 2018. *The Politics of Fair Trade: Moving Beyond Free Trade and Protection*. Oxford University Press.

Hafner-Burton, Emilie. 2009. *Forced to Be Good. Why Trade Agreements Boost Human Rights*. Ithaca: Cornell University Press.

Huberman, M. 2012. *Odd Couple: International Trade and Labor Standards in History*. Yale University.

ILO. 2013. *Social dimensions of free trade agreements*. Geneva: International Institute for Labour Studies, ILO.

Raess, Damian and Dora Sari. 2018. Labor Provisions in Trade Agreements (LABPTA): Introducing a New Dataset, *Global Policy* 9(4): 451-466.

On Generalized System of Preferences (GSP) schemes:

Compa, Lance and Jeffrey Vogt. 2001. Labor Rights in the Generalized System of Preferences: A 20 Year Review. *Comparative Labor Law & Policy Journal* 22(2-3):199-238.

Hafner-Burton, Emilie, Layna Mosley, and Robert Galantucci. 2019. Protecting Workers Abroad and Industries at Home: Rights-based Conditionality in Trade Preference Programs. *Journal of Conflict Resolution* 63(5):1253-1282.

On trade-environment nexus:

Bonanomi E.B., Tribaldos T. 2020. PPM-Based Trade Measures to Promote Sustainable Farming Systems? What the EU/EFTA-Mercosur Agreements Can Learn from the EFTA-Indonesian Agreement. In: . *European Yearbook of International Economic Law*. Springer, Berlin, Heidelberg.

Morin JF, Dür A and Lechner L 2018. Mapping the Trade and Environment Nexus: Insights from a New Data Set. *Global Environmental Politics* 18(1), 122-39.

Afternoon session

Topic: Labour clauses in trade agreements: determinants and impact

- Determinants of the inclusion of labour provisions in trade agreements
- Social, economic and political impact

Compulsory Reading Material

- Bastiaens, I. and E. Postnikov 2020. Social standards in trade agreements and free trade preferences: An empirical investigation. *Review of International Organizations* 15(4): 793-816.
- Dewan, Sabina and Lucas Ronconi. 2018. U.S. Free Trade Agreements and Enforcement of Labor Law in Latin America. *Industrial Relations* 57(1): 35-55.

Optional Reading Material:

Carrère C, Olarreaga M and Raess D (2021) Labor Clauses in Trade Agreements: hidden protectionism? *Review of International Organizations* (first online 29 May).

Di Ubaldo, M. and M. Gasiorek (2022). Non-trade provisions in trade agreements and FDI. *European Journal of Political Economy* (first online 11 March).

Guimelli, F and van Roozendaal G (2016) Trade agreements and labour standards' clauses: Explaining labour standards developments through a qualitative comparative analysis of US free trade agreements. *Global Social Policy*, 1-24.

Harrison J, Barbu M, Campling, L, Richardson B and Smith A (2019) Governing Labour Standards through Free Trade Agreements: Limits of the European Union's Trade and Sustainable Development Chapters. *Journal of Common Market Studies* 57(2), 260-77.

ILO. 2016. *Assessment of labor provisions in trade and investment agreements*. Geneva: ILO.

Kamata I (2018) Can RTA Labor Provisions Prevent the Deterioration of Domestic Labor Standards?: the Cases of Statutory Minimum Wages and Employment Protection Regulations. IDE Discussion Paper No. 716, Institute of Developing Economies, JETRO, Niigata, Japan.

----- (2016) *Labor Clauses in Regional Trade Agreements and Effects on Labor Conditions: An Empirical Analysis*. IDE Discussion Paper No. 609

- Kim, Moonhawk. 2012. Ex Ante Due Diligence: Formation of PTAs and Protection of Labor Rights. *International Studies Quarterly* 56(4):704-719.
- Lechner, Lisa. 2016. The domestic battle over the design of non-trade issues in preferential trade agreements. *Review of International Political Economy* 23(5):840-871.
- Orbie, Jan, Lore Van den Putte, and Deborah Martens. 2017. The Impact of Labour Rights Commitments in EU Trade Agreements: The Case of Peru. *Politics and Governance* 5(4), 6-18.
- Postnikov, E. and I. Bastiaens 2020. Social protectionist bias: The domestic politics of North-South trade agreements. *The British Journal of Politics and International Relations* 22(2):347-366
- Postnikov, Evgeny and Ida Bastiaens. 2014. Does dialogue work? The effectiveness of labor standards in EU preferential trade agreements. *Journal of European Public Policy* 21(6):923-940.
- Raess, Damian, Andreas Dür and Dora Sari. 2018. Protecting labor rights in preferential trade agreements: The role of trade unions, left governments, and skilled labor. *Review of International Organizations* 13(2):143-162.
- Raess, Damian and Dora Sari. 2020. Do labor provisions in PTAs reduce labor rights violations? The role of institutionalized cooperation. Working Paper.
- Raess, Damian 2022. The Politics of Preferential Trade Liberalization with China. Working paper.
- Schrank, Andrew. 2013. From disguised protectionism to rewarding regulation: The impact of trade-related labor standards in the Dominican Republic. *Regulation & Governance* 7(3):299-320.
- Van Roozendaal G (2017) Where Symbolism Prospers: An Analysis of the Impact on Enabling Rights of Labour Standards Provisions in Trade Agreements with South Korea. *Politics and Governance* 5(4), 19-29.

On the PTA-environment nexus:

- Bastiaens I and Postnikov E (2017) Greening up: the effects of environmental standards in EU and US trade agreements. *Environmental Politics* 26(5), 847-69.
- Berger, Axel, Clara Brandi, Jean-Frédéric Morin and Jacob Schwab. 2020. The Trade Effects of Environmental Provisions in Preferential Trade Agreements. In *International Trade, Investment, and the Sustainable Development Goals*, edited by C. Beverelli, J. Kurtz & D. Raess. Cambridge University Press.
- Baghdadi L, Martinez-Zarzoso I and Zitouna H (2013) Are RTA agreements with environmental provisions reducing emissions? *Journal of International Economics*.
- Jinnah, S. and Morin J.-F. 2020. *Greening through Trade: How American Trade Policy is Linked to Environmental Protection Abroad*. Cambridge, MA: the MIT Press.

On PTAs and human rights:

- Hafner-Burton, E. (2005). Trading human rights: How preferential trade agreements influence government repression. *International Organization* 59(3): 593–629.
- Spilker, G. and Böhmelt, T. (2013). The impact of preferential trade agreements on governmental repression revisited. *The Review of International Organizations* 8(3) 343-361.

WEDNESDAY, JULY 13, 2022**Lecturer: Damian Raess****Morning session****Topic: Trade and Sustainable Development (TSD) chapters in trade agreements: in need of reform?**

- Debate on the effective implementation of TSD chapters in EU trade agreements (2018); EU-Korea labour dispute (2021)
- Dispute settlement in trade-labour matters under US trade agreements (US vs. Guatemala dispute); USMCA (NAFTA 2.0)
- Level playing field rules as a stumbling block in EU-UK trade negotiations; the Trade and Cooperation Agreement (TAC) (2020)

Compulsory Reading Material

- Bronckers M, and Gruni G. 2021. Retooling the Sustainability Standards in EU Free Trade Agreements. *Journal of International Economic Law* 24: 25-51.
- Paiement, P. 2018. Leveraging trade agreements for labor law enforcement: Drawing lessons from the US-Guatemala CAFTA-dispute. *Georgetown Journal of International Law* 49(2), 675-92.
<https://www.law.georgetown.edu/international-law-journal/wp-content/uploads/sites/21/2018/08/GT-GJIL180022.pdf>
- Drake C 2017. U.S. Trade Policy Fails Workers. See at:
<https://afcio.org/2017/6/26/us-trade-policy-fails-workers> (skim)

Optional Reading Material:

- Abel Patrick. 2018. Comparative Conclusions on Arbitral Dispute Settlement in Trade-Labour Matter under US FTAs. In *Labour Standards in International Economic Law*, edited by Henner Gött. Springer International Publishing AG.
- Ebert FC 2016. Labour provisions in EU trade agreements: What potential for channelling labour standards-related capacity building? *International Labour Review* 155(3), 407-33.
- Harrison J, Barbu M, Campling, L, Ebert, FC, Martens, D, Marx, A., Orbie, J., Richardson B and Smith A 2019. Labour Standards Provisions in EU Free Trade Agreements: Reflections on the European Commission's Reform Agenda. *World Trade Review* 18(4): 635-657.
- Gött H. 2018. An Individual Labour Complaint Procedure for Workers, Trade Unions, Employers and NGOs in Future Free Trade Agreements. In *Labour Standards in International Economic Law*, edited by Henner Gött. Springer International Publishing AG.

- Marx, A., Ebert, F., Hachez, N. (2017). Dispute Settlement for Labour Provisions in EU Free Trade Agreements: Rethinking Current Approaches. *Politics and Governance* 5(4): 49-59.
<https://www.cogitatiopress.com/politicsandgovernance/article/view/1070>
- Polaski S 2017. Twenty Years of Progress at Risk. Labor and Environmental Protections in Trade Agreements. Global Economic Governance Initiative Brief 004. Pardee School of Global Studies, Boston University.
https://www.bu.edu/gdp/files/2017/10/Polaski.10-2017.Final_.pdf
- Raess, D. 2020. Level playing field rules and labor protection. *UK in a Changing Europe*. Available at: <https://ukandeu.ac.uk/level-playing-field-rules-and-labour-protection/>
- Stoll, Peter-Tobias, Gött Henner, and Abel Patrick. 2018. A Model Chapter for Future EU Trade Agreements. In *Labour Standards in International Economic Law*, edited by Henner Gött. Springer International Publishing AG.

Afternoon session

Topic: Private regulation of labour standards

- The rise of MNEs' voluntary codes of conduct governing labour standards in their supply chains
- Under what conditions does factory compliance with voluntary initiatives lead to the improvement of labour standards? Does social auditing of factories help protect workers?
- Is there a business case for social compliance with voluntary initiatives?

Compulsory Reading Material

- Anner, M. 2020. Squeezing workers' rights in global supply chains: purchasing practices in the Bangladesh garment export sector in comparative perspective. *Review of International Political Economy* 27(2): 320-347.
- Distelhorst, Greg and Richard M. Locke. 2018. Does Compliance Pay? Social Standards and Firm-level Trade. *American Journal of Political Science* 62(3): 695-711.

Optional Reading Material:

- Ahlquist, J.S. and Mosley L. 2021. Firm participation in voluntary regulatory initiatives: The Accord, Alliance, and US garment importers from Bangladesh. *Review of International Organizations* 16: 317-343.
- Anner, M. 2018. 'CSR Participation Committees, Wildcat Strikes and the Sourcing Squeeze in Global Supply Chains', *British Journal of Industrial Relations*, 56(1), 75-98
- , 2017. 'Monitoring Workers' Rights: The Limits of Voluntary Social Compliance initiatives in Labor Repressive Regimes', *Global Policy*, 8, 56-65.
- , 2012. Corporate Social Responsibility and Freedom of Association Rights: The Precarious Quest for Legitimacy and Control in Global Supply Chain. *Politics & Society* 40(4), 609-44.

- Amengual M and Distelhorst G 2019. Can Sourcing Help Enforce Global Labor Standards? Evidence from the GAP Inc Supply Chain. Working Paper.
- Amengual M., Distelhorst G. & Tobin D. 2020. Global Purchasing as Labor Regulation: The Missing Middle. *Industrial and Labor Relations Review* 73(4):817-40.
- Barrientos, S. and S. Smith 2007. 'Do Workers Benefit from Ethical Trade? Assessing Codes of Labour Practice in Global Production Systems', *Third World Quarterly*, 28 (4), 713-729.
- Bartley, Tim. 2018. *Rules without Rights: Land, Labor, and Private Authority in the Global Economy*. Oxford: Oxford University Press.
- Bartley T. & Curtis C. 2014. Shaming the Corporation: The Social Production of Targets and the Anti-Sweatshop Movement. *American Sociological Review* 79: 653-79.
- Bird Y., Short J. & Toffel M. 2019. Coupling Labor Codes of Conduct and Supplier Labor Practices: The Role of Internal Structural Conditions. *Organization Science*
- Boudreau L 2020. Multinational enforcement of labor law: Experimental evidence from Bangladesh's apparel sector. Working Paper.
- Brown, Drusilla, Rajeev Dehejia, and Raymond Robertson. 2013. Is there an efficiency case for international labour standards? Better Work DP Series No. 12.
- Caro, Felipe, Lane, Leonard and Anna Sáez de Tejada Cuenca 2021. Can Brands Claim Ignorance? Unauthorized Subcontracting in Apparel Supply Chains, *Management Science* 67(4): 2010-2028.
- Clean Clothes Campaign 2019. *Fig leaf for fashion: How social auditing protects brands and fails workers*.
- Distelhorst G., Hainmueller J. & Locke R. 2017. Does lean improve labor standards? Management and social performance in the Nike supply chain. *Management Science* 63:707-28.
- Distelhorst G., Locke R., Pal T. & Samel H. 2015. Production goes global, compliance stays local: Private regulation in the global electronics industry. *Regulation & Governance* 9: 224-42.
- Egels-Zandén, N., and J. Merk 2014. 'Private Regulation and Trade Union Rights: Why Codes of Conduct Have Limited Impact on Trade Union Rights', *Journal of Business Ethics*, 123 (3), 461-473.
- Hugill A., Short J. & Toffel M. 2016. Beyond Symbolic Responses to Private Politics: Examining Labor Standards Improvement in Global Supply Chains. Harvard Business School Working Paper 17-001.
- Kuruvilla, Sarosh 2021. *Private Regulation of Labor Standards in Global Supply Chains: Problems, Progress, and Prospects*. Cornell University Press.
- Locke, Richard M. 2013. *The Promise and Limits of Private Power: Promoting Labor Standards in a Global Economy*. Cambridge: Cambridge University Press.
- Lollo, N. and O'Rourke, D. 2020. Factory benefits to paying workers more: The critical role of compensation systems in apparel manufacturing. *PLoS ONE* 15(2): e0227510.
- Malesky, Edmund J. and Layna Mosley. 2018. Chains of Love? Global Production and the Firm-Level Diffusion of Labor Standards. *American Journal of Political Science* 62(3):712-728.

- Oka C. 2012. Does Better Labour Standard Compliance Pay? Linking Labour Standard Compliance and Supplier Competitiveness. Better Work DP Series No. 5
- Thorlakson T., Hainmueller J. & Lambin E. 2018. Improving environmental practices in agricultural supply chains: The role of company-led standards. *Global environmental change* 48:32-42.
- Toffel, M.W., Short, J.L. and Ouellet M. 2015. Codes in context: How states, markets, and civil society shape adherence to global labor standards. *Regulation & Governance* 9(3): 205-223.

THURSDAY, JULY 14, 2022

Morning session

Lecturer: Damian Raess

Topic: Investment and labour standards

- Multinational corporations and sweatshops?
- Impact of outward investment linkages by emerging market multinationals on labour standards

Compulsory Reading Material

- Oatley, T. (2012). Globalization: Consequences and Controversies (chapter 16). In *International Political Economy* (5th edition), **pp. 351-358 (skim)** (Globalization and "Sweatshops").
- Raess, D., and Wagner, P. (2022). The 'EU Effect': Does FDI to Europe Affect Labor Standards in Investing Countries? Working paper.
- Raess, D. (2022). Union Membership, Patient Capital and Preferences over FDI Inflows. Working paper.

Optional Reading Material:

Wagner, P. and Raess, D. (2022). South to North Investment Linkages and Decent Work in Brazil. Working paper.

Afternoon session

Presentation of documentary 'American Factory', followed by discussion

FRIDAY, JULY 15, 2022**Lecturer: Dora Sari****Morning session****Topics: The ILO and globalization: from the 1998 Declaration to the decent work agenda and sustainable development**

The afternoon session will focus on the past 30 years of the ILO and its role in the increasingly globalized world. Students will be familiarized with the historical context and relevance of the ILO 1998 Declaration on Fundamental Principles and Rights at Work, the debate surrounding the role of labour rights in trade and the WTO and the ILO's response to the challenges posed by globalization. The concept of Decent Work Agenda and its role under the broader development framework, including that of the UN's Sustainable Development Goals framework.

Compulsory Reading Material

- Brown, D. K. (2001). Labor Standards: Where Do They Belong on the International Trade Agenda? *The Journal of Economic Perspectives*, 15(3): 89-112. <https://www.aeaweb.org/articles?id=10.1257/jep.15.3.89>
- International Labour Organization (2019) *The rules of the game: An introduction to the standards-related work of the International Labour Organization*, International Labour Office, Geneva.
Pages 7-17. https://www.ilo.org/global/standards/information-resources-and-publications/publications/WCMS_672549/lang--en/index.htm
- Langille, B. A. (2009). 'What is International Labour Law For?', *Law & Ethics of Human Rights*, 3 (1): 46-82.
- Novitz T. (2018). Labour Standards and Trade: Need we choose between 'Human Right' and 'Sustainable Development'?, in: Gött Henner (ed), *Labour Standards in International Economic Law*. Springer International Publishing. Pp. 113-134.
- Rodgers, G., E. Lee, L. Swepston and J. Van Daele (2009), *The International Labor Organization and the Quest for Social Justice, 1919–2009*. Geneva: International Labor Office.
Pages 37-40, 205-235. https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_104643.pdf

Optional Reading Material:

Alben, E. (2011). GATT and the fair wage: historical perspective on the labor-trade link. *Columbia Law Review*, 101(6):1410-1447.

- Allston, P. (2004). 'Core Labour Standards' and the Transformation of the International Labour Rights Regime. *European Journal of International Law*, 15(3):457-521.
- Amartya Sen (1999). *Development as Freedom*. Oxford University Press. UK.
- Anner, M. (2001). The International Trade Union Campaign for Core Labor Standards in the WTO, *Working USA*, 5(1):43-63.
- Bellace, J. R. (2001). ILO declaration of fundamental principles and rights at work, *The International Journal of Comparative Labour Law and Industrial Relations*, 17(3): 269-288.
- Busse, M. (2002), 'Do Labor Standards Affect Comparative Advantage in Developing Countries?', *World Development*, 30 (11):1921–1932.
- Davies, R. B. and K. C. Vadlamannati (2013). 'A Race to the Bottom in Labour Standards? An Empirical Investigation'. *Journal of Development Economics*, 103 (C):1-14.
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ILO SDG8

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Afternoon session

Topics: Freedom of association and collective bargaining rights and SDG 8.8.2 indicator

Building on the previous day, the morning session will focus on the right to freedom of association and collective bargaining (FACB) and the methodology developed to measure countries' compliance with those rights. Students will gain a better understanding concerning the importance of those rights, often referred to as enabling rights and will be provided with a short summary of the data and current trends of trade union rights in the world.

Compulsory Reading Material

- Lee Sweptson (1998). "Human rights law and freedom of association: Development through ILO supervision", *International Labour Review*, 137(2):169-194.
- Novitz, T. (2019), 'Freedom of association: its emergence and the case for prevention of its decline', in Janice R. Bellace and Samuel Blank (eds), *Research Handbook on Labour, Business and Human Rights Law*. Cheltenham, UK: Edward Elgar Publishing, pp. 231-252.
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Optional Reading Material:

- Bellace, J. R. (2015). 'Pushback on the right to strike: Resisting the thickening of soft law', in Adelle Blackett and Anne Trebilcock (eds), *Research Handbook on Transnational Labour Law*. Cheltenham, UK: Edward Elgar Publishing, pp. 181-193.
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SATURDAY, JULY 16, 2022

Take-home assignment