



United Nations  
Framework Convention on  
Climate Change



Trade Policy  
Training Centre  
in Africa

trapca



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# *Agriculture: Climate-Smart **AND** WTO-compatible?*

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TRP/MSc in International Trade Policy and Trade Law

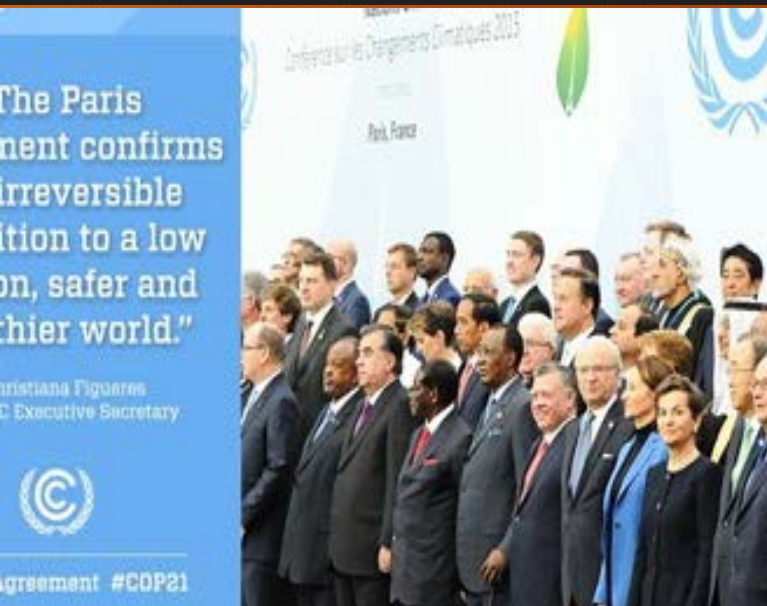
Arusha, Friday 1 November 2019



Global warming will not wait for a solution to Africa's (or anybody else's) present problems.  
Can we find such solutions in the eye of the storm?

# The Paris Agreement

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Ratified and  
**IN FORCE**  
since  
4/11/2016



**Adopted**  
(UNFCCC)  
12/12/2015



**Signatories : 195**  
**Parties : 186**

**Signed by**  
**the two**  
**main GHG**  
**emitters**

**Source** (as of 19/06/19): UNFCCC  
[https://treaties.un.org/Pages/ViewDetails.aspx?src=TREATY&mtdsg\\_no=XXVII-7-d&chapter=27&clang=\\_en](https://treaties.un.org/Pages/ViewDetails.aspx?src=TREATY&mtdsg_no=XXVII-7-d&chapter=27&clang=_en)





## Top-down Commitments

All parties to address  
climate change

Overall Reduction Targets  
Technology and Finance  
Transfers

(required by developing  
countries)

Nationally Determined  
Contributions (NDC) –  
*without guidance!*

## Bottom-up obligations

Progressively mitigate global  
warming

Account for **delivery** and  
**performance**

Common but Differentiated  
Responsibilities (and Respective  
Capabilities) (CBRD)

# How to do mitigate and adapt?



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Framework Convention on  
Climate Change

Prescribes  
(product and  
country)  
***differentia-  
tion***



Different footprint  
with different  
production and  
processing methods  
(ppm): « non-  
product related »



Brandi (ICTSD 2017), Holzer (2014)



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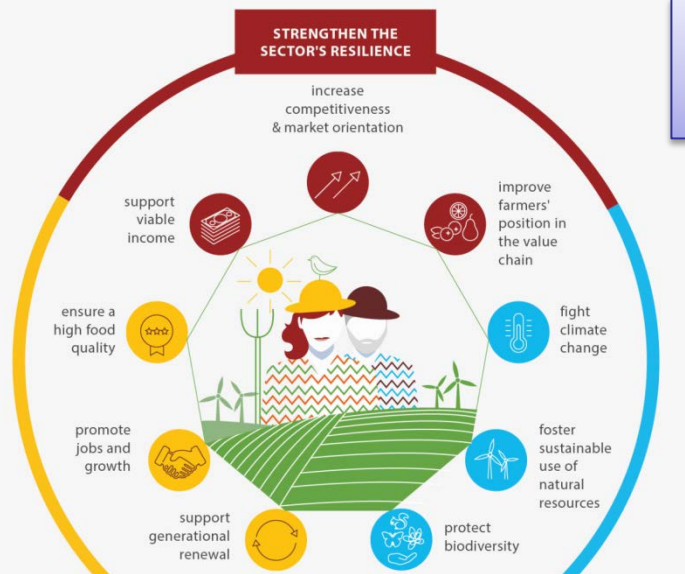
Prohibits  
***discrimina-  
tion*** at the  
border  
(MFN/NT)  
and limits or  
prohibits  
certain NTM,  
subsidies,  
and other  
incentives

Koronivia Joint Work on Agriculture:  
“please work” (17/11/2017)

ENB - Katowice Highlights: “Welcome  
Koronivia Road Map” (18/12/2018)

ENB – Bonn Highlights: “NDC agreement  
was elusive” (22/06/2019 – First Week)

Did you say COP?



## Paris for Agriculture

Smart Science requires  
**criteria** for arbitration, impact  
and legal assessment, and  
implementation monitoring...

... and Paris  
Compatibility!

Sources: Matthews (2019)

FAO (2018)





# Compete – with whom?

Climate change (mitigation) – among its many other challenges – impacts on **conditions of competition** along the whole food value chain.



© JULIEN GOLDSTEIN POUR « LE MONDE » 190831

How can we sustainably reduce GHG emissions for agriculture?

Can there be any SDT?

# Climate Change and Agricultural Trade

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Source: Alex Webb (2012) - Logging in Peru (Pucallpa, 2011. The major logging port on the Ucayali River)

With sustainable trade, this world could possibly feed twice the number of its present population – even with global warming (Maletta 2016)

© Ch. Häberli (WTI)

Poor developing countries and producers have always been, and still are, the smallest p.c. greenhouse gas (GHG) emitters; but they are likely to be among the most severely climate affected (Häberli 2017)



# What's up for Africa at $> 50^{\circ}\text{C}$ ?

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## Vulnerabilities and Resilience with Trade



anti-small farmer biases

lack of tenure rights

tariffs or  
quotas or  
adequate  
safeguards?

slash-and-burn

some land grabbers produce  
more and cheaper food  
growing productivity  
and profitability gap



**Define «Climate Smart»?**  
**Relative footprints?**  
**WHO will feed the world?**  
**HOW to compete?**



©Luca Locatelli  
(NZZ 180417)





# Your proposals for “climate-smart agriculture”?

## **Bonus** for low footprints?

- subsidies
- other incentives

## **Malus** for heavy footprints?

- (domestic) taxes and prohibitions
- tariffs and charges
- import restrictions
- input restrictions

## **The Easy way?**

- consumer information  
labels signalling product  
footprint

## Border Carbon Adjustment and GHG Taxes

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- Remember the EU Aviation Scheme? (RIP)
- Can you define appropriate level of tax (footprint difference btw products and countries)?
- Based on which standards?
- Variable tariffs?
- Within your WTO-scheduled maximum?
- Within your RTA/FTA preferences?
- Self-discrimination?

FAO/SOCO (2018)

# No NDC with Climate-Smart Agriculture!

## Climate Smart Disputes: who wins?

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# Old Fashions live longer: Agricultural Insurance Schemes

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- public sector participation through market regulatory frameworks and financial support: premium subsidies, “insurance for work”, public reinsurance, tax rebates and direct insurance participation

- mutually exclusive nature of different risk management schemes

- India has a *Weather Based Crop Insurance Scheme*, an index-based insurance programme introduced in 2007 which included more than 9 million Indian producers in 2010–11, with a combined commercial premium volume of about USD 260 million



Marine  
Stewardship  
Council



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# Greta for Smart Food-Nudging?



Traffic light labels  
on all UK  
breakfast cereals  
(2018)

ente: Elaboración propia a partir de Reglamento Sanitario de los Alimentos, Decreto N° 13, 2015.

Chile (and Peru)  
prescribe health  
warnings, for (too  
much) Sugar, Fat, Salt  
and Calories (2016)



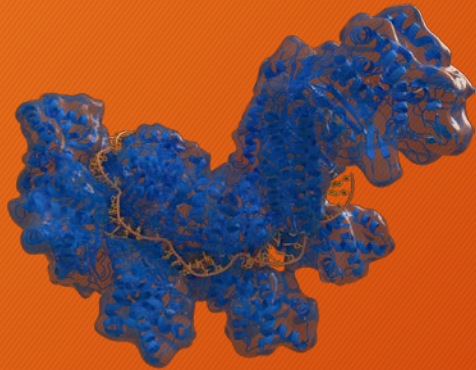
Sources: Boza (2016), Limenta (2017), Häberli (2017)



# The only way? Three «Climate Smart» Food Technologies: IP? Paris?

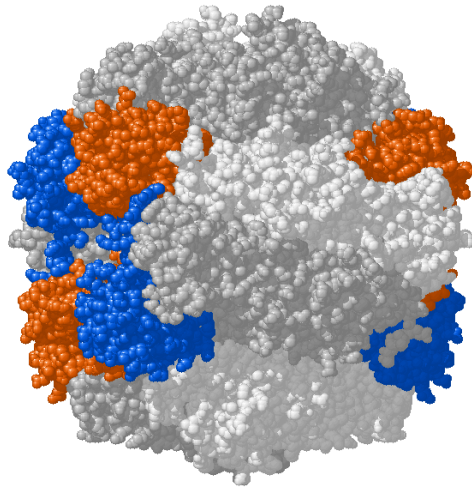
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CRISPR  
Cas\_4qyz<sup>1</sup>



© Thomas Splettstoesser  
([www.scistyle.com](http://www.scistyle.com))

Rubisco<sup>2</sup>



Source:  
<https://commons.wikimedia.org/w/index.php?curid=1411905>

<sup>2</sup> Photorespiration  
Enzyme

Mootral<sup>3</sup>



Cf. #climatesmartcow  
<https://www.mootral.de/>

<sup>3</sup> Mootral (by  
Zaluvida): Plant-  
based add. feed  
reducing Bovine  
Methane Emissions  
by >30%

Australian  
Seaweed<sup>4</sup>



*Asparagopsis  
Taxiformis*

<sup>4</sup> Source (190815):  
[https://www.dairyreporter.com/Article/2019/08/14/Could-Australian-seaweed-reduce-methane-from-cows?utm\\_source=EditorsSpotlight&utm\\_medium=email&utm\\_campaign=2019-09-18&c=Eghg%2BuW9J7ZMdu3p0ghGx71%2FiRA8hkN1](https://www.dairyreporter.com/Article/2019/08/14/Could-Australian-seaweed-reduce-methane-from-cows?utm_source=EditorsSpotlight&utm_medium=email&utm_campaign=2019-09-18&c=Eghg%2BuW9J7ZMdu3p0ghGx71%2FiRA8hkN1)



# RENEWABLE ENERGY DIRECTIVE

Directive (EU) 2018/2001



**BINDING OVERALL UNION TARGET  
FOR 2030 (ARTICLE 3)**

**AT LEAST 32 %**

*the share of energy from renewable sources in the Union's gross final consumption of energy in 2030*



Weaning  
yourself –  
or the  
others?

**AT LEAST 14 %**

*the share of renewable energy within the final consumption of energy in the transport sector by 2030*  
European Parliament and of the Council on the promotion of the use of energy from renewable sources (December 11, 2018)



**MAINSTREAMING RENEWABLE ENERGY  
IN THE TRANSPORT SECTOR (ARTICLE 25)**



Define «renewable» (e.g. **RED**)  
≠ ban, but = ppm = TBT?

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- **Biofuels**, bioliquids and biomass fuels **that do not fulfil the sustainability and greenhouse gas emissions saving criteria...**
- **...rare, threatened or endangered ecosystems or species recognised by IUCN**



Al-Riffai, Dimaranan, and Laborde (2010), Global trade and environmental impact study of the EU biofuels mandate. (<http://trade.ec.europa.eu/doclib/html/145954.htm%5Chttp://environmentportal.in/files/biofuelsre-portec.pdf>)



# FOLU (2019/9) farm subsidies: \$1m a minute

➤ The hidden costs of global food and land use systems sum to \$12 trillion, compared to a market value of the global food system of \$10 trillion; only 1% (£560bn) is used to benefit the environment

➤ The farming subsidies drive the climate crisis and destroy wildlife



Olympia Yarger, CEO of the organisation GoTerra in Canberra, Australia. GoTerra uses robotic technology to manage food waste using insects, as well as creating high protein insect meal and valuable, nutritious soil conditioner.

Robotic technology using insects for food waste treatment, creating insect meal and soil conditioner



# Illegal, Unreported and Unregulated Fishing

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**IUU** -  
the  
biggest  
climate  
threat to  
food  
security



Agreement and  
Standards for catch  
quotas, subsidy limits,  
certification, and trade  
measures!!!???



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# Summing up (I) Negotiate or Litigate\*

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But before you do either, here is the challenge:

- ❖ Provide maximum policy space for climate mitigation and adaptation...
- ❖ ... without negatively impacting on other countries, or unduly restricting trade and investment especially in poor developing countries

*if you are rich enough) -  
(or self-discriminate -*



**Don't bet on acceptance...**

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## Summing up (II) Solutions – Any?

- For all countries

- ❖ A “Paris Waiver” to be added to the list of measures in GATT-Article XX (VCLT won't do!)

- ❖ A «*Climate-smart Green Box*» allowing for efficient and effective climate mitigation support measures based on internationally recognised standards (e.g. best agricultural practices, GRP, ISO etc).

- Only for poor developing countries: a real SDT!?

- ❖ «*Developing Country Green Box*» (Art. 6.2 AoA) to be available for climate-friendly investments and certain agricultural input subsidies, for low-income or resource-poor producers.

- ❖ Allow clearly defined **infant industry protection** for climate-friendly start-ups in poor developing countries (Art. XVIII:c GATT)



# Selected Literature on the Search for Paris- and WTO-Compatible Policies

- Blandford, D., Border and related measures in the context of adaptation and mitigation to climate change (FAO – SOCO – 2018)
- Häberli, Ch.. Adaptation of agricultural trade and investment rules to climate change (Edward Elgar, Cheltenham/UK and Northampton/US, 2017)
- Häberli, Ch., Potential conflicts between agricultural trade rules and climate change treaty commitments. The State of Agricultural Commodity Markets (FAO – SOCO – 2018)
- Hertel, Thomas, Climate Change, Agricultural Trade and Global Food Security (FAO – SOCO – 2018)
- Lopian, R. 2018. Climate change, sanitary and phytosanitary measures and agricultural trade (FAO – SOCO – 2018)
- Tedesco, Ilaria. A holistic approach to agricultural risk management for improving resilience. PARM (2018)
- Schmidhuber, Josef et al (2018), The Global Nutrient Database: availability of macronutrients and micronutrients in 195 countries from 1980 to 2013. *in* Lancet Planet Health 2018/2: e353–68

Please disagree with me!



**Thank you for your attention!**

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