Global Political Economy

Root Number: 441637
Semester: Fall semester- HS2023
ECTS: 5
Lecturer: Prof. Dr. Manfred Elsig

Dates: Monday 10:15 – 12:00
Room: Silva Casa Auditorium, World Trade Institute.

Course Description
This course provides an introduction into the field of international relations and international political economy. In the first part, the course discusses various theories, analytical frameworks and research programs with a special emphasis on globalization and cooperation in economic governance. In the second part the history of the world economy’s global architecture is discussed and selected research areas presented, such the role of domestic factors, international organizations, new regionalism, trade-labor linkages and development.

Lecturers
Manfred Elsig
Manfred Elsig is Professor of International Relations at the World Trade Institute (University of Bern) since 2009. He is the Deputy Director of the WTI and its Director of Research. He studied at the Universities of Bern and Bordeaux and earned a degree in political science. He worked from 1997–1999 at the Swiss Federal Office for Foreign Economic Affairs. He then joined the Political Science Institute of the University of Zurich and received his PhD (Dr. phil) in 2002. From 2002–2004, he worked for UBS financial services group and as a personal advisor to the Minister of Economy of Canton Zurich. Before joining the WTI in 2005, he was a teaching fellow at the London School of Economics and Political Science. His research focuses primarily on the politics of international trade, European trade policy, international organizations, US–EU relations, and private actors in global politics. He has published over 30 peer-reviewed articles.
Guest lecturers:

Cédric Dupont

Cédric Dupont is Professor of International Relations and Director of Executive Education at the Graduate Institute of International Studies, Geneva. He is a Senior Research Fellow of the Berkeley Asia Pacific Economic Cooperation Study Center (BASC) at the University of California at Berkeley. He has written extensively on regional integration developments in Western Europe, on domestic–international linkages in international negotiations and on game-theoretic modelling in political science. His current research focuses on the political economy of investment arbitration, on the governance of world and regional integration processes and on institutional performance of various international governance arrangements.

Aydin Yildirim

Aydin Yildirim is a post-doctoral researcher at the Swiss Federal Technical School (ETH) Zurich and a visiting fellow at the World Trade Institute. He is also fellow of the Robert Schuman Centre of the European University Institute (EUI) as well as a Guest Professor at the University of Antwerp in Belgium. Previously he was a fellow of the Nuffield College of the University of Oxford and a Max Weber Fellow at the EUI. He has published on the politics of World Trade Organization dispute settlement and the role of globalization of production on trade policy making. His current research focuses on the role of multinational corporations (MNCs) supply chain networks on global economic governance.

Patrick Wagner

Patrick Wagner is a post-doctoral researcher at the University of Konstanz and a visiting fellow at the World Trade Institute. He holds a PhD from the University of Bern. He graduated magna cum laude from University of California, Davis with a Bachelor’s in International Relations and finished a Master’s degree with Distinction in International Public Policy from University College London. Patrick’s research has so far focused on the effects of democratic institutional variation on electoral competition and personnel strategies and, most recently, electoral system variation and international trade policy outcomes. Some of Patrick’s areas of theoretical and empirical interest are (though certainly are not limited to) the policy and distributional effects of democratic institutions, the subnational causes and effects of international trade and investment policies, modern monetary theory, and the causes of popular perceptions of redistributive and other economic policies.

Learning Objectives

- Introduction into the field Global Political Economy
- The role and use of theories
- Application of theories in relation to economic policy outcomes

Exams and Grades

- This final course grade will be made up of two exams: one multiple choice exam and one academic essay.
- Multiple Choice Exam
During the exam period in January

- Weight: 50% of your final GPE grade.

- Short Essay
  - In-house test
  - 11th December, 8.45-12.00
  - Weight: 50% of your final GPE grade.

What is highly recommended is to listen to following podcast:
https://www.tradetalkspodcast.com/

### Course Overview

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<td>Manfred Elsig</td>
<td>IR Theories</td>
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<td>Manfred Elsig</td>
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<td>Patrick Wagner</td>
<td>Impact of Trade and Investment on Social and Env. Sustainability</td>
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<td>Aydin Yildirim</td>
<td>Globalization of Production and MNCs</td>
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Topics

- Introduction to Global Political Economy
- Realism, Liberalism and Social Constructivism

Compulsory Reading Material

September 25, 2023
Manfred Elsig
IPE Theories

Compulsory Reading Material

Optional Reading Material
October 2, 2023
Manfred Elsig
Evolution of Trading System

Compulsory Reading Material

Optional Reading Material

October 9, 2023
Manfred Elsig
Domestic Factors of Economic Policy Making

Compulsory Reading Material

Optional Reading Material
Evolution of Monetary and Financial System

Compulsory Reading Material


International Economic Organizations: The Politics of IO

Compulsory Reading Material


Optional Reading Material

October 30, 2022
Manfred Elsig

Research on Dispute Settlement and Trade Agreements

Compulsory Reading Material


Optional Reading Material


November 6, 2023
Manfred Elsig

Preferential Trade Agreements

Compulsory Reading Material


Optional Reading Material

November 13, 2023

Manfred Elsig

Survey Experiments and Trade

Compulsory Reading Material


November 20, 2023

Patrick Wagner

Impact of Trade and Investment on Social and Environmental Sustainability

Compulsory Reading Material


November 27, 2023

Aydin Yildirim

Globalization of production and Multinational Companies (MNCs)

Compulsory Reading Material